

WOLFEBORO ECONOMIC DEVELOPMENT COMMITTEE
DECEMBER 10, 2014
MINUTES

Members Present: Kathy Eaton, Chairman, Denise Roy-Palmer, Vice Chairman, Linda Murray, Selectmen's Alternate, Alan Harding, Mike Roush, Zach Tarter and Cindy Patten

Members Absent: Mike Connolly, Dave Bowers, Selectmen's Representative, and Mary DeVries, (called)

Staff Present: Dave Owen, Town Manager, Rob Houseman, Director of Planning & Development, and Anne Marble, Acting Recording Secretary.

1. Call to order

Chairman Eaton opened the meeting at 8:02 AM at the Interim Town Office Meeting Room.

2. Approval of Minutes – November 18, 2014

Kathy Eaton would like to change on page 1, 3a., "Leadership Team" to "Task Force" and on Page 2 3e. last paragraph change "is" to "if."

It was moved by Alan Hardy to approve the minutes as amended, Zach Tarter seconded. Linda Murray, Cindy Patten and Kathy Eaton abstained with the rest in favor. The minutes of the November 18, 2014 EDC Meeting were approved as amended.

3. New Business

a. Moose Mountain Regional Alliance

Denise Roy-Palmer stated that the Moose Mountain Regional Alliance was just formed. The Committee is looking for little gems to attract tourists to stop. See attached map for the area included in the Alliance. They have one website to identify paths, museums, etc. The Alliance would like the State to recognize the Moose Mountain Regional Alliance. The leadership committee has been formed to work on a mission and objectives statement. The Alliance is looking for a Chair.

The Committee would like Denise to forward her notes to them.

Kathy thanked Denise for her report.

b. Marketing Committee: Winter Advertising

Kathy stated that the Committee does not have enough money to advertise in Yankee Magazine. She will advertise in the Hippo Publication.

c. Economic Development Academy

Denise and Kathy both went to the Academy and both received certificates. Kathy learned a lot and she thought it was wonderful. Her cost came out of the budget.

d. Community Profile Update

Dave Owen stated that he gets this every year. He hasn't reviewed it yet. He would like the Committee to review it and let him know if there are any changes.

e. CGI Video Presentation Opportunity

Dave Owen has been contacted by a firm to do promotional videos at no cost. The company goes through the US Council of Mayors. There are 4 towns/cities that are doing this in New Hampshire. They are Gilford, Peterborough, Bedford and Somersworth. Dave explained how it works. Peter Pijoan of Community TV can do the same thing.

Kathy Eaton would like to do it on our own.

Linda Murray would like to do it ourselves, with Ryan Noonan's help.

Kathy Eaton would like to review the website and see how Peter would do it.

4. Old Business

a. Business Retention & Expansion

The Task Force Committee will meet at 9:15 AM with several in attendance at Denise's office. Rob will have to leave early. The Task Force will be looking at the business list and who to interview and how many to interview.

Denise stated that if anyone knows of anyone who would be interested to invite them. Should not have over 10-12 people.

b. State Economic Development Summit Meeting

Kathy stated that this was discussed earlier. The State has different departments now and it is all in the report that she handed out earlier.

c. Citizen Petition RE: Zoning

Rob said that the public hearing will be held on January 6, 2015. The Planning Board is obligated to hold a public hearing. Counsel has reviewed this and it would make no difference to Woodbine because the variance goes with the land. This would not impact them. Rob will also forward the legal opinion to the EDC.

d. EDC 2015 Budget

Kathy stated that she went to the Budget Committee meeting last week. They had some questions about the \$750 for the Business Retention & Expansion. She passed around the advertising that the EDC had done. She felt it went very well.

e. Hotel Recruitment

Kathy, Rob, and Alan met with the representative from the hotel chain. It was a good discussion.

5. Other Business

Denise discussed the email that Dave sent to the Committee that he received.

Dave stated the person complained about the lack of jobs in the community.

Zach asked about the town owned property at the Nursery School playground.

The Board of Selectmen approved this public/private project but the Budget Committee canned it.

Dave stated the Board of Selectmen were willing to sacrifice the cemetery development project for the playground because of the grant.

Denise moved that the EDC show support for the playground. Zach seconded. Linda abstained with the rest in favor. The motion passed.

6. Town Manager/Selectmen's Representative Report

Dave stated that the Warrant Articles are all set. He discussed the Lehner Street properties. Abenski Ski Lodge not to be bonded.

Linda stated that a Capital Reserve account will be set up for the Abenaki Ski Lodge. Will have to wait until the Friends of Abenaki is done with their fundraising.

Linda stated that the Deliberative Session will be on February 3, 2015 and the voting will be on March 10, 2015.

7. Adjournment

It was moved by Denise Roy-Palmer and seconded by Cindy Patten, with all in favor, to adjourn the meeting at 9:03 AM.

Respectfully Submitted,



Anne C. Marble

Wolfeboro Economic Development Committee
December 10, 2014

