

WOLFEBORO ECONOMIC DEVELOPMENT COMMITTEE  
OCTOBER 14, 2014  
APPROVED MINUTES

**Members Present:** Kathy Eaton, Chairman, Denise Roy-Palmer, Vice Chairman, Linda Murray, Selectmen's Alternate, Alan Harding, Mary DeVries, Cindy Patten, Mike Roush and Mike Connolly

**Members Absent:** Dave Bowers, Selectmen's Representative and Zach Tarter

**Staff Present:** Dave Owen, Town Manager, Rob Houseman, Director of Planning & Development, and Anne Marble, Acting Recording Secretary.

**1. Call to order**

Chairman Eaton opened the meeting at 8:01 AM at the Huggins Hospital Board Room.

**2. Approval of Minutes – September 16, 2014**

It was moved by Denise Roy-Palmer to approve the minutes as written, Linda Murray seconded. Alan Harding abstained, with the rest in favor. The minutes of the September 16, 2014 EDC Meeting were approved as written.

**3. New Business**

**a. LRPC Director Jeff Hayes**

Rob Houseman introduced Lakes Region Planning Commission (LRPC) Director Jeff Hayes who had a tour of the Town of Wolfeboro earlier this year

Mr. Hayes discussed his qualifications and some of the programs of the LRPC. They are an advisory to the local governments.

Carroll County is one of the oldest counties. He discussed the importance of water quality.

Alan Harding asked if LRPC offered advice to the communities. Mr. Hayes explained the role of the LRPC.

Mr. Hayes explained what the area needs is economic diversity, year-round employment, advanced manufacturing and a broadband plan.

Denise talked about the DRED plan and are they the same plan as LRPC.

Jeff stated that there is not a state economic plan. The OEP state economic plan was never done.

Jeff talked about the Winnepesaukee water basin plan of connecting sewer from Wolfeboro and around the lake. There was a discussion about this and how to jump start it again.

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Kathy wondered if it is feasible to have a post-secondary school at the hospital.

Mike Connolly stated that the hospital would be willing to entertain the need of such.

Kathy told Jeff that they appreciated him coming today.

Alan would like something in writing. Jeff will send it.

#### **4. Old Business**

##### **a. Appoint Business Retention & Expansion Program (BR & E) Leadership Team**

Kathy appointed Alan Harding as the Visitor Coordinator, Sheryll Ross as the Media Coordinator, Denise Roy-Palmer as the Milestone Coordinator Chairman and Rob Houseman and Dave Owen as Resource Coordinators.

Kathy moved to appoint the above, Cindy seconded with all in favor.

Linda pointed out that Rob has a lot on his plate.

Kathy stated that there is a meeting on Friday at 1:00 PM at Denise's office for everyone who is part of the task force.

##### **b. 2014-15 EDC Goals Survey Comments**

Kathy handed out the packet of information. She would like the committee's comments. The Budget Committee will meet with the EDC on December 4<sup>th</sup> and some of us should be there.

##### **c. 2014 Marketing Report**

Kathy stated that we should prepare ourselves for the Budget Committee. Money is set aside for advertising. The EDC has advertised in the Hippo newspaper, Mill Falls advertiser, Yankee Magazine and Business NH.

Mary DeVries stated that they are planning to have an ad in the Jan/Feb Yankee magazine and are exploring other venues.

Cindy thought the ad should be pushed off to the spring.

Linda would like statistics from Yankee magazine.

Kathy will be gone until November 20<sup>th</sup>.

##### **d. Masterplan Matrix Review – Finish up**

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Kathy would like to have a work session and then have the November meeting to finish the matrix.

## **5. Other Business**

The committee discussed the Powder magazine that features Abenaki Ski Area.

Cindy stated that they sold out right away and are trying to get more.

Kathy introduced Sheryll Ross and gave her qualifications

## **6. Town Manager/Selectmen's Representative Report**

Dave Owen stated that the renovations to the Town Hall are going forward. He discussed the demolition contract and they are trying to finalize the building contract.

Dave discussed the upcoming project of the Abenaki new lodge building. The Friends of Abenaki will be raising \$350,000 towards the cost. Also the Town is proposing to purchase the 2 abandoned properties on Lehner Street and to incorporate the land into Foss Field.

Dave stated that the NHDOT will be paving Route 109A this Wednesday and Thursday.

The committee members discussed the public bathroom situation and the condition of same.

Mary stated that the Chamber gets positive feedback on the public bathrooms.

Linda Murray stated that Rob & Dave Ford are on the LRPC Transportation Committee. The Town has received checks from the Wright-Pierce settlement and someone has offered to donate 2 pickleball courts to the Town.

## **7. Adjournment**

It was moved by Linda Murray and seconded by Denise Roy-Palmer, with all in favor, to adjourn the meeting at 9:26 AM.

Respectfully Submitted,

Anne C. Marble