



Town of Westminister

MASSACHUSETTS 01473

FROM THE OFFICE OF THE
ECONOMIC DEVELOPMENT COMMITTEE

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Economic Development Committee (EDC) – Meeting Minutes for April 1, 2015

Members Present: Wayne Walker, Jeff Crowley, Ralph LeBlanc, and Joe Serio.

Others Present: Steve Wallace - Town Planner, Joan Longcope and Roni Beal from the Historical Commission, and guest Eric Callahan.

Members Absent: Scott Aubuchon.

Meeting called to order at 7:05 PM by Vice Chairman Crowley. Chairman Serio arrived at 7:10 PM.

The meeting began with reviewing and approving the minutes from the March 4th EDC meeting.

The Historical Commission members outlined what they were hoping to accomplish with their proposed demolition delay bylaw. Committee members asked several questions, but decided not to support or reject the proposed bylaw until it received more information, namely the list of houses that would be affected by this bylaw.

The EDC moved onto discussing the promotional brochure/map with David Bryant from Talon Graphics. David showed us the third edition of the map/brochure. The Committee discussed the last round of details including colors, photo placement, font size, etc. David received enough guidance to proceed with producing the final version. The Committee agreed that our timeline for completion would be as follows: David sends us the final draft by no later than April 8th. The Committee would turn around its comments to David by no later than April 13th. The brochure would take two weeks to print and would be ready for display by the May Town Meeting.

The Town Planner briefed the Committee on a solar power company's desire to solicit local businesses as potential customers. The Committee agreed to supply our inventory of local businesses to the power company, but did not want to sponsor the mailing or have its name attached to the solicitation.

Chairman Serio then gave an update on the planning for the Cracker Festival to be held in October.

The Committee concluded the meeting with a general discussion of upcoming EDC activities for the benefit of guest Eric Callahan who is considering joining the EDC.

The meeting adjourned at 8:35 PM. The next meeting of the EDC will be Wednesday night, June 3, 2015 at 7:00 PM in Room 112.