



Town of Westminster

MASSACHUSETTS 01473

FROM THE OFFICE OF THE
ECONOMIC DEVELOPMENT COMMITTEE

Phone: (978) 874-7414

Minutes from the meeting of the Westminster Economic Development Committee, held on: August 29, 2012, 7:00 PM in Room 112 at Town Hall.

Present: Joe Flanagan, Selectmen's Representative, Bud Taylor, Planning Board Representative, Joseph Serio, Norma Hale, Richelle Brown, Jeffrey Crowley and Stephen Wallace, Town Planner.

Absent: Peter Monroe

Guests in attendance: Sheryl Vaillette and Pam Marble

Meeting called to order at 7:05 PM

After a bit of confusion regarding the meeting's start time, the Committee got down to business and discussed three projects:

- At the next Committee meeting, the members will review the list of local businesses and decide which ones fit the eight categories that the Town's promotional brochure will highlight: town events, historic resources, recreation resources, restaurants, lodging, arts and culture, health and fitness, and agriculture. This will be a joint effort by the Committee members. Upon finalizing the list of businesses to highlight in the brochure, the Committee will divvy up the task of approaching these businesses and asking them to provide some content (location, hours, contact information, web address, etc.) for the brochure.
- At the next Committee meeting, the members will review the list of the Top 100 Businesses in Central Massachusetts from the Worcester Business Journal, identify those businesses it believes would be a good fit for Westminster and then prepare a solicitation letter with background materials.
- The Committee also discussed the upcoming Economic Development Forum that will take place on November 7, 2012. The Committee will work with the Master Plan Committee to plan the logistics of this forum.

The Committee concluded its business by picking a date for its next meeting, which will be **Wednesday September 26, 2012, 6:00 PM, in Room 112 of the Town Hall.**

Town Planner will try to arrange for Rosemary Scrivens from the regional office of the MA Office of Business Development to attend the next Committee and make a presentation about what her Office does and how they could help our Town.

The meeting adjourned at 7:35 PM.