

EDTF Meeting Minutes July 30, 2012

Opening: The regular meeting of the EDTF was called to order at 7:30 pm
Present: Chair John Hadley, Pat McKeon, Chris Rucho, and Maryann Schelin

Agenda: Reorganize task force, Approval of minutes. Revisit Gateway sign fees, Discussion of Sign bylaws, New Business

Minutes from last EDTF meeting June 25, 2012 approved

Discussion:

- The EDTF decided against re-organization and elected to have John Hadley continue as it's Chair
- EDTF recommends the gateway sign fees to be reduced to \$500 and extended from 4 months to six months. All other conditions remain the same. The gateway sign holder will maintain the area under the sign to be landscaped, plant flowers, shrubs and mulch etc.

Signs and Bylaws Discussion:

Recommendations to notify area businesses to attend meeting

Three Main changes were made by the Zoning Board

1. Temporary signs/movable signs permits: May be issued to any individual business by the building inspector for continuous periods of 30, 60 or 90 days and not to exceed 90 days in one calendar year
2. Allow Digital signs but no blinking or scrolling be permitted. Allow sign to change every 10 seconds
3. Building size to determine sign size under 10,000sf to be 30ft and over 10,000sf to be 50ft or a combination up to 50ft

EDTF recommends that the changes be compared to the existing by-laws and to present changes in a direct and simplified way to the board.

New Business:

West Boylston is now an ETA! Special announcement should be made, press release and placed on the Town website along with the EDTF web link.

Next meeting August 27 at 7:00 pm

Meeting adjourned 8:30 pm

Sent from my iPad