

MINUTES OF THE WELLFLEET CULTURAL COUNCIL
March 14, 2011
WELLFLEET PUBLIC LIBRARY, 6:30pm

Present: Tom Cole, Katie Hickey, Janet Lesniak (Publicity), Ennie McDonald, Janet Morrissey (Recording Secretary), Polli-Jo Moryl (Treasurer)

Absent: Martha Carroll (Corresponding Secretary), Heather Draz, Gigi Ledkovsky, Kim Shkapich (Chair), Elisabeth Smith

Guests: Marilyn Miller (Provincetown Banner)

Acting chair Janet Morrissey called the meeting to order at 6:30pm.

Meeting Minutes

Ms. McDonald made a motion to approve the February 7, 2011 meeting minutes; Mr. Cole seconded the motion, and the motion carried 6 yes, 0 no.

Treasurer Report

Ms. Moryl, Ms. Shkapich, and Ms. Morrissey met with Jeanne Maclauchlan in the town accountant's office on February 28 to enhance their understanding of monthly account reports. They also spoke briefly with town treasurer Dawn Rickman. Per the town accountant's report dated February 18, 2011, the Council's account balance is \$7,692.68.

Recording Secretary Report

Grant reimbursement requests were received from Provincetown Film Festival, Nauset Regional Middle School, and Jennifer Stratton, and were turned over to the treasurer for processing.

Publicity Report

A press release on Susan Weegar's Leadership Circle award was sent out on 3/14/11; Marilyn Miller of the Provincetown Banner was in attendance at the meeting as a follow-up. In addition, publicity on 2011 grantees is written and scheduled for release, and the Council's data base from the Massachusetts Cultural Council's (MCC) web site has been exported for use with Constant Contact. With these tasks completed, Ms. Lesniak felt it was a good time to send an e-mail news blast announcing grantees, Ms. Weegar's award, and the honoring reception.

Liaison/Event Attendee Reports

Ms. Moryl reported that she and Ms. Shkapich attended "Laughter is the Best Medicine" at Wellfleet Elementary School, and that the program was well received.

Ms. Morrissey reported that "Song Birds of the NorthEast" will be presented at 1pm on May 31 at the COA.

2011 Ethics Packets

Ms. Morrissey distributed State Ethics Commission packets and explained acknowledgement form and mandatory online training course requirements.

OLD BUSINESS

DiscoverWellfleet.com

Ms. Morrissey reported on behalf of Ms. Weegar that the Council is now registered on DiscoverWellfleet.com, and the web page is active. It currently includes basic information on the Council and a listing of 2010-2011 grantees. Upcoming WCC programs will be entered into the site's online events calendar shortly.

Town Funding Request/Warrant Article

Ms. Morrissey reported that Ms. Shkapich and Ms. Ledkovski attended the February 9 Finance Committee meeting, where the Council's request for town funding was on the agenda. Town administrator Paul Sieloff indicated that \$2,000 from the current (FY2011) budget would be encumbered for distribution to the Council in FY2012, pending approval by Town Meeting in April. To be given budget consideration in the town's FY2013 budget, the Council must submit a written request early in the budgeting process, which begins September 2011.

Members discussed an informational handout for Town Meeting (April 25) and the Forum's Pre-Town meeting (April 20). Suggestions included a reader-friendly, one-page/two-sided format; bulleted points; total number of grants awarded over the past 10 years, and a listing of recent grantees.

Leadership Circle Award and 2011 Grantee Honoring Reception

Members discussed changing the date of the honoring reception to May 18, which would coincide with Preservation Hall's opening week festivities. It was not yet known whether Preservation Hall would charge the Council a rental fee. Event start and end times were also discussed.

Ms. Hickey made a motion that the Council hold the honoring reception on May 18, beginning at 6pm at Preservation Hall, with either no cost to the Council, or a nominal cost of no more than \$100; Ms. Lesniak seconded the motion, and the motion carried 6 yes, 0 no.

Members outlined a preliminary event agenda that included a half-hour opening reception, speeches, time for mingling, and possible grantee performances. Ms. Hickey felt grantee displays would also be appropriate for the event, and that grantees should be invited to attend and to perform or present as soon as possible to give them ample time to prepare. Ms. Lesniak will coordinate this effort with Ms. Shkapich. A preliminary invitation list of state, county, and town legislators was compiled. Ms. Morrissey noted that MCC Community Programs Coordinator Kylie Sullivan will be attending the event, and has offered to assist with outreach to area legislators. The council briefly discussed whether to use council funds for refreshments, which MCC now allows for public events, and/or to solicit donations from local businesses. Further discussion was tabled until the next meeting.

Council Banner

Members felt it was important to have a banner before the honoring reception; Ms. Moryl will place the order after one last 2010 grantee is contacted about the missing banner.

NEW BUSINESS

Harborfest

Members discussed whether the council should submit an application for booth space at HarborFest. Ms. Morrissey noted that the application was due before the next Council meeting, and that while there was no charge for booth space, participants are asked to make a cash donation and donate raffle items. Members discussed the possibility of making a grant to HarborFest as their contribution, and/or making a grant to an artist who could donate work or a performance to the fest. Because applicants have until

May 30 to cancel booth space, members felt there was no harm in submitting the application, but they also felt that participation in HarborFest and the donation issue should be discussed in greater detail at the next meeting.

Ms. Lesniak made a motion that the WCC reserve booth space at HarborFest; Mr. Cole seconded the motion, and the motion carried 6 yes, 0 no.

Summer Reception

Members briefly discussed holding a reception during the summer as an outreach gesture to seasonal residents and tourists. Discussion was tabled to a future meeting.

Next Meeting

The next meeting of the Wellfleet Cultural Council will begin at 6:30pm on Monday, April 11, 2011, at the Wellfleet Public Library.

Adjournment

The meeting was adjourned by consensus at 7:40pm.

Respectfully submitted by Janet Morrissey, Recording Secretary