

MINUTES OF THE WELLFLEET CULTURAL COUNCIL
February 7, 2011
WELLFLEET PUBLIC LIBRARY, 6:30pm

Present: Martha Carroll (Corresponding Secretary), Tom Cole, Heather Draz, Katie Hickey, Gigi Ledkovsky, Ennie McDonald, Janet Morrissey (Recording Secretary), Polli-Jo Moryl (Treasurer), Kim Shkapich (Chair)

Absent: Janet Lesniak (Publicity), Elisabeth Smith

The chair called the meeting to order at 6:30pm.

Meeting Minutes

Ms. Shkapich made a motion to approve the January 10, 2011 meeting minutes; Ms. McDonald seconded the motion, and the motion carried 9 yes, 0 no.

Chair Report

Tides Dance program was not selected for a Massachusetts Cultural Council (MCC) Gold Star Award.

Wellfleet Non-Resident Taxpayers Association (WNRTA) has indicated that the Council is welcome to make a presentation at WNRTA's summer meeting.

Treasurer Report

The \$3870 FY2011 allocation from MCC has been deposited in the Council's account.

Corresponding Secretary Report

Grant approval packets have been mailed to all FY2011 grantees. If they have not already done so, liaisons should contact their assigned grantees.

Recording Secretary Report

A photo thank you card was received from Wellfleet Montessori Pre-School; account balance reports were received from the town treasurer and the town accountant.

Liaison Reports

Ms. Ledkovsky attended Nauset Middle School Arts Day on January 31, 2011 and brought back items for the Council's scrapbook.

Ms. Morrissey reported that the African dance and drum performance is scheduled for 7PM, Thursday, August 4, at the library. John Root has not yet set a performance date for Songbirds of the Northeast.

Publicity/Community Outreach

Ms. Shkapich lead a discussion on the urgency of completing publicity and community outreach projects, specifically the council's web page on Discoverwellfleet.com, the FY2011 grantee press release, the online events calendar, and e-mail lists for Constant Contact. She urged liaisons to contact their assigned grantees for program dates, and she also urged liaisons to make every effort to attend grantee events. Ms. Morrissey felt that the Council's expanded publicity and outreach campaign had grown too large for one person to manage. Ms. Ledkovsky suggested prioritizing the projects.

Ms. Shkapich volunteered to prepare and distribute the grantee press release. From the floor former WCC chair Susan Weegar volunteered to help the council build and go online with their Discoverwellfleet.com web page, and to enter information into the online events calendar. Ms. Shkapich will coordinate that effort with Ms. Weegar. Members then discussed ways to develop the WCC e-mail list, including sign-up sheets at all events. Ms. Carroll will export e-mail addresses from the council's MCC web site for import into Constant Contact.

Town Funding Request

At their January 25 meeting, the Board of Selectmen agreed to support the Council's request for town funding in the amount of \$2,000, and place an article on the April Town Meeting Warrant. Ms. Shkapich read the draft article, which is on the agenda for discussion at the Wednesday, February 9 Finance Committee meeting. Ms. Shkapich and Ms. Ledkovsky will represent the council at the meeting.

Council Logo

Members briefly discussed draft contest guidelines. Further discussion was tabled until after Town Meeting.

Leadership Circle Award and 2011 Grantee Honoring Reception

A tentative date of June 18 was set for the event, with a backup date of June 11. Ms. Shkapich will contact MCC to coordinate with their representative. Ms. Carroll suggested the council prepare a newsletter for distribution at the event.

Fundraising Events

Discussion was tabled to a future meeting.

Other Business

Members discussed replacing the missing council banner. Ms. Hickey and others felt that the old banner was too large and too difficult to hang, and that the replacement banner should be smaller. Ms. Morrill offered to oversee the project. Ms. Morrissey made a motion that Ms. Morrill have a banner made for the council; that the banner be smaller than the previous banner; and that no more than \$100 be spent. Ms. Shkapich seconded the motion, and the motion carried 9 yes, 0 no.

Next Meeting

The next meeting of the Wellfleet Cultural Council will begin at 6:30pm on Monday, March 14, 2011, at the Wellfleet Public Library.

Adjournment

The meeting was adjourned by consensus at 8:10pm.

Respectfully submitted by Janet Morrissey, Recording Secretary