

MINUTES OF THE WELLFLEET CULTURAL COUNCIL
January 10, 2011
WELLFLEET PUBLIC LIBRARY, 6:30pm

Present: Martha Carroll (Corresponding Secretary), Tom Cole, Heather Draz, Katie Hickey, Gigi Ledkovsky, Janet Lesniak (Publicity), Ennie McDonald, Janet Morrissey (Recording Secretary), Polli-Jo Moryl (Treasurer), Kim Shkapich (Chair)

Absent: Elisabeth Smith

The chair called the meeting to order at 6:34 pm.

Meeting Minutes

December 13, 2010 minutes were unanimously approved as amended.

Chair's Report

The council received an official announcement letter from the Massachusetts Cultural Council (MCC) awarding past president Susan Weegar a Leadership Circle award for her work as an outstanding Local Cultural Council (LCC) volunteer. Ms. Shkapich has drafted a press release, which she e-mailed it to Ms. Weegar for her comments.

Treasurer's Report

All FY2010 grantees have been reimbursed. As of December 27, 2010, the WCC account balance was \$3,819.59.

MCC Online Survey

Members discussed the MCC online Local Cultural Council (LCC) application process survey, and suggested ways to make the application process more accessible to applicants. Ms. Shkapich will complete the online survey and submit responses on the council's behalf.

FY2011 Grant Approval Packet

All FY2011 grants have been entered on the MCC web site, and the approval letter, publicity sheet, and reimbursement sheet have been revised. Ms. Carroll will print, compile, and mail approval packets to grantees and inform members when the process is complete. Ms. Carroll made a motion that liaisons send an introductory e-mail to their assigned grantees shortly after the packets are mailed, and request that event time and date information be sent to the liaison as soon as possible so that the program can be added to the council's calendar of events and publicized through the council's e-mail list. Ms. Morrissey seconded the motion, and the motion carried 10 yes, 0 no.

Town Funding Request

Ms. Carroll recommended that council members attend the January 11, 2011 Board of Selectmen (BOS) meeting to make the council's case for town funding. Following a discussion, Ms. Moryl made a motion that the council attend the January 11, 2010 meeting and request to be placed on the January 25, 2011 BOS meeting agenda. Ms. McDonald seconded the motion, and the motion carried 10 yes, 0 no. Ms. Shkapich, Ms. Carroll, and Ms. Ledkovsky will attend the BOS meetings. To help prepare for the meetings, Ms. Carroll asked council members to e-mail her with ideas for presentation points.

Council Logo

Members continued the discussion of logo ideas and the merits of holding a logo contest open to the general public. Many members felt that a logo contest would enhance outreach to local schools and increase the council's visibility within the community. The possibility of awarding a cash prize of perhaps \$100 to the contest winner and soliciting donations from local businesses for runner-up prizes was also discussed. Ms. Carroll made a motion that the council hold a logo contest open to the general public. Ms. Morrissey seconded the motion, and the motion carried 10 yes, 0 no. Ms. Shkapich will research contest guidelines, and Ms. Lesniak will draft a publicity announcement.

Future Fundraising Events

Members considered several fundraising ideas, including a soup-off, a wine tasting, and joint fundraising concerts with local artists. Members will continue researching these ideas and resume the discussion at the next meeting.

Next Meeting

The next meeting of the Wellfleet Cultural Council will be at 6:30pm on Monday, February 7, 2011, at the Wellfleet Public Library.

Adjournment

The meeting was adjourned by consensus at 8:05pm.

Respectfully submitted by Janet Morrissey, Recording Secretary