MINUTES OF THE WELLFLEET CULTURAL COUNCIL September 13, 2010 WELLFLEET PUBLIC LIBRARY, 6:15pm

Present: Tom Cole, Martha Carroll, Heather Draz, Katie Hickey, Gigi Ledkovsky, Janet Lesniak, Jan Morrissey, Polli-Jo Moryl, Kim Shkapich **Regrets:** Laura Kozak, Ennie McDonald **Also Attending:** Liz Smith

Chair Kim S. called the meeting to order at 6:15 pm.

Minutes

June 14, 2010 meeting minutes were unanimously accepted.

Council Appointments and Meeting Dates

1. Polli-Jo Moryl was appointed to the council by the board of selectmen on July 27. Kim S. will update council membership information on the Massachusetts Cultural Council (MCC) web site, and Jan M. will follow up with town hall. Kim S. reminded council members who have not yet completed MCC's required online training to do so.

2. Jan M. reported that Ennie M. resigned as council treasurer shortly after the June meeting due to work commitments, and that Jan has been serving as interim treasurer since that time. Following a brief discussion, Kim S. nominated Polli-Jo M. as treasurer. The nomination was seconded, and the council voted unanimously to elect her. All relevant records will be turned over to the newly appointed treasurer so that she can prepare to meet with the town accountant before September 30, 2010 to complete the LCC Account Form, which must be submitted to MCC by October 15, 2010.

3. Members discussed future meeting dates. It was agreed that the council would meet on the second Monday of the month, except for October, when they will meet on the first Monday. Tom C. will be responsible for reserving the library meeting room for all future meetings, and Jan M. will file notifications with town hall.

Chair's Report

Kim S. reported the following:

1. Outer Cape councils were contacted by e-mail in early August to see if there was interest in a joint grant writing workshop with Wellfleet in September. To date, no responses were received. Members briefly discussed holding the workshop on their own, but decided there was insufficient time for planning and publicity.

2. MCC community program manager Jennifer Lawless contacted Lower and Outer Cape councils over the summer to advise them that Brewster Cultural Council was interested in discussing cooperation and collaboration around the support for schools and other issues. However, because only Brewster and Wellfleet councils were interested, the idea was tabled.

3. On October 15, MCC is sponsoring a free, one-day symposium entitled, "Creating Leaders for Arts Advocacy: The Arts, the Common Core Curriculum, and 21st-Century Skills" at Worcester Technical High School. LCC members are invited to attend. Interested WCC members should notify Kim S. 4....The deadline for MCC Leadership Circle and Gold Star Awards applications is November 2, 2010.

Gigi L., Janet L., and Martha C. will review award criteria and report back to the council. Interim Treasurer's Report

Interim treasurer Jan M. reported that on July 31, 2010, the council's account balance was \$7,927.83, which included \$17 in cash donations from the July community garden event. Since that time, reimbursement requests totaling \$2,380.00 (Massachusetts Audubon, Terry Gips/Deidre Portnoy/The Water Show, Wellfleet Community Garden, Wellfleet Childcare Association, Wendy

Levine/Transformations: Life into Art, Thunderball Entertainment/Hit & Run History, and Denya Levine had been submitted to the town accountant for payment, leaving a balance of approximately \$5,547.83. Jan M. also reported that the council's FY2011 allocation will be \$3,800, a decrease of \$200 from the FY2010 allocation.

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Jan M. reported the receipt of the following correspondence:

- 1. Letter of thanks from Massachusetts Audubon Wellfleet Bay Wildlife Sanctuary;
- 2. Information regarding the Arts Foundation of Cape Cod's 3rd Annual Fall for the Arts Festival;
- 3. Six WCC Community Arts and Culture Surveys;

4. Wellfleet Chamber of Commerce 2011 Membership Application. After briefly discussing benefit vs. cost of chamber membership, council members unanimously agreed to join as a "Friend of the Chamber," at a cost of \$60.00. Jan M. will submit the application to the town accountant for payment. All other correspondence was turned over to Kim S.

The secretary also reported on July 1, 2010 changes to the Massachusetts Open Meeting Law that affect meeting minutes, and reviewed MCC record storage requirements.

New Grant Cycle

Kim S. distributed MCC's FY2011 grant cycle timeline of council business. She reminded members that LCC/PASS applications must be postmarked or hand delivered by October 15, 2010, and that grant application publicity and distribution must be completed ASAP. Publicity director Janet L. will create and distribute publicity and outreach materials; Gigi L. will revise 2010 application support materials and place them, along with LCC/PASS application forms, at the library and town hall. Kim S. and Janet L. outlined benefit vs. cost of using the e-mail marketing tool Constant Contact for additional community outreach. After some discussion, members unanimously approved the expenditure, which was estimated to be \$300-\$360 annually. Janet L. will set up the account and input e-mail contact lists. Martha C. suggested the council contact FY2011 grantees and ask for their e-mail contact list so that the council could help publicize their event through Constant Contact.

Liaison Reports

1. Gigi L. was unable to attend the "Transformations: Life into Art" workshop, however Tom C. did attend, and reported that it was an excellent and well attended program.

2. Heather D. is unable to attend the October 15 Cape Cod Opera event at Nauset High School. Martha C. tentatively agreed to attend in her place.

3. Katie H. will contact the Montessori Pre-School about submitting a reimbursement request.

4. Gigi L. reported that Preservation Hall was unable to show movies this summer due to construction issues and asked if the grant could be extended into FY2011. Council members agreed to take the matter under advisement.

Town Meeting and Request for Support

Members agreed to table this discussion until a future meeting. In the meantime, Jan M. and Martha C. will investigate possible avenues for obtaining town funding, and report back to the council.

Community Arts & Culture Survey

Kim S. is tabulating information and will report back to the council at a future meeting.

Miscellaneous Business

1. Gigi L. will be attending the informational meeting on the new Discoverwellfleet.com web site, and will report back to the council.

2. The council banner has not been returned to the library. Members will make inquiries and attempt to locate it.

3. The council's certificate of exemption as well as other council records must be picked up from last year's chair, Susan W.

Next Meeting

The next meeting of the Wellfleet Cultural Council will be at 6:00pm on Monday, October 4, 2010, at the Wellfleet Public Library.

Adjournment

The meeting was adjourned by consensus at 7:40pm.

Respectfully submitted by Jan Morrissey, Recording Secretary