

MINUTES OF THE WELLFLEET CULTURAL COUNCIL

May 10, 2010

WELLFLEET PUBLIC LIBRARY, 6:00pm

PRESENT: Tom Cole, Martha Carroll, Heather Draz, Katie Hickey, Laura Kozak, Gigi Ledkovsky, Janet Lesniak, Ennie McDonald, Jan Morrissey, Kim Shkapich, Susan Weegar

ABSENT: None

MINUTES FROM April 5, 2010: April 5, 2010 meeting minutes were unanimously accepted.

OLD BUSINESS

Treasurer's Report: Treasurer Ennie McDonald reported that as of March 31, 2010, the Wellfleet Cultural Council's (WCC) bank balance was \$7,538.29.

Secretary's Report: Recording secretary Jan Morrissey reported that all meeting minutes, through March 2010 are now posted on the town website and the Massachusetts Cultural Council (MCC) website, and signed copies have been filed with the town clerk. Jan also read a letter from Wellfleet Library Director Elaine McIlroy stating that the second session of Ati Johansen's Dynamics of Color workshop, which was funded in part by a \$400 out-of-cycle grant from WCC, "was a rousing success."

Report from Chair:

- Chair Susan Weegar reported that a \$2,664.47 check from Wellfleet Harbor Actor Theater (WHAT) was deposited in the WCC bank account. This amount reflects WCC's gross earnings from the April 10 & 11 WCC/Tides Dance Company (TDC) fundraiser. Shared production expenses totaled \$1,977.00, leaving WCC with net earnings of \$1,675.97.
- Liz Smith has expressed interest in joining WCC. Susan has invited her to attend a WCC meeting, and will also invite her to the June 5 grantee reception.
- The proposed 2011 State House of Representatives budget calls for \$9.1 million to fund arts and culture through MCC, down \$600,000 from 2010 levels, which were down 25% from 2009 levels. A recently announced \$1 million grant from the National Endowment for the Arts will help offset state funding reductions.

Liaison Reports:

- Martha Carroll reported that Melissa Nussbaum's May 5 performance of "Dona Paula Hernandez of Santa Cruz" was very well received, though attendance was smaller than anticipated.
- Katie Hickey reported that Denya Levine will be presenting the final two Sea Babies performances at the Council on Aging on May 11 and 25. Katie also reported that Wellfleet Montessori Preschool contacted her to ask if they were required to bring WCC's banner with them on the Natural History Museum field trip. Members agreed that this was not necessary. Heather Draz suggested Katie ask the school to mention the LCC Pass Grant in backpack mail relating to the trip.
- Laura Kozak reported that Alzheimer's Services of Cape Cod & the Islands (ASCCI) will be presenting the Arts & Alzheimer's program at WHAT on the 4th Thursday of each month. Their WCC liaison is welcome to attend a session, however photographs are not permitted due to privacy issues. Laura had some questions about ASCCI's utilization of their 2009 grant; Susan Weegar agreed to research the answers. Laura also attended Wellfleet Childcare Association's Learning Through the Arts program at the Wellfleet Elementary School. Student paintings will be displayed in the Wellfleet Market in the near future.
- Gigi Ledkovsky reported that plans are underway for the Wellfleet Community Garden's June 27 HORTiculture garden tour and reception. Sponsors, including WCC, will have table space at the event. Members briefly discussed how WCC might participate in the event. Further discussion was tabled until the June meeting.
- Ennie McDonald reported that Sharon Leder and Wendy Levine's Transformations: Life into Art program will take place on July 28 at the Wellfleet Library, and will be well publicized.
- Jan Morrissey reported that "The Water Project: An Exhibit and Teen Workshop" is in its final phase. The exhibit is currently at the Cape Cod Maritime Museum in Hyannis, and Dee Portnoy will lead a photo workshop for teens, in the field, on a boat, within the next few weeks.

- Susan Weegar reported that the Opera and You program will take place sometime in the fall, after her term expires. Heather Draz tentatively offered to take over as liaison.

Reception for LCC Grant Recipients: Members discussed plans for the June 5 reception for grant recipients, which will be open to the public. Janet Lesniak and Susan Weegar will work on a special invitation list of current and former grantees, town officials, etc., which will be sent electronically. Gigi Ledkovski will contact current and former grantees to see who might be willing to give testimonials on the impact a LCC grant had on their project. Kim Shkapich will write a press release. Ennie McDonald will create a poster. Jan Morrissey, Heather Draz, and Laura Kozak offered to help set up for the reception, and breakdown after the reception. Susan, Jan, and Janet Lesniak offered to bake for the event, and Janet offered to contact Wellfleet Marketplace about bakery donations. Members discussed compiling digital images to be projected on a wall. Tom Cole did not think this would be possible, as the library projector was large, and would have to be placed in the center of the room. Laura and Jan will compile press clippings and photos to display, instead. Katie Hickey will ask Denya Levine to play at the reception.

WCC Job Descriptions: Susan Weegar distributed draft copies of updated WCC job descriptions. Members will review and discuss the descriptions via e-mail before the June meeting, and finalize job descriptions and vote on new officers at the June meeting.

Solicitation Letters: Members will distribute solicitation letters at the June 27 community garden event.

WCC Community Arts & Culture Survey: Susan Weegar reminded members that LCC grant priorities for the next three years must be posted by September 1, and therefore remaining community input surveys must be distributed, and results compiled, before that time. Members agreed on a June 30th cut off date, which would allow for survey distribution at the community garden event. Surveys have been placed at the library, and members agreed to each get 10 surveys filled out by the next meeting.

Proposed WCC Grant Application Guidelines Revisions

- Members discussed requiring grant applicants to submit an electronic application, in addition to the postmarked, paper application. Electronic applications could then be e-mailed to WCC members, eliminating the need to make multiple copies at the library and assemble member packets. After discussing the pros and cons of an electronic submission requirement, members agreed that beginning in FY2011, applicants will be required to submit 12 photocopies of their application, and those who do not, will have their application rejected. Susan Weegar will make the necessary revisions to WCC guidelines, and submit them for member approval.
- Members discussed whether to require grantees to notify WCC of performance dates by April 1, which would enable WCC to create a schedule of events that could be printed and distributed or posted on online calendars. Members agreed on the April 1 deadline. Susan Weegar will make the necessary revisions to WCC guidelines, and submit them for member approval.

Miscellaneous

- Members briefly discussed advertising for a volunteer to develop a WCC web site, developing a WCC website on their own, and/or subscribing to an e-mail marketing tool such as Constant Contact. Members agreed to table the discussion to a future meeting.
- There will be a "potluck social" at Chair Susan Weegar's house on Friday, June 4 starting at 5 PM. Directions to follow by email.

NEXT MEETING: The next meeting of the Wellfleet Cultural will be held at 6:00pm on Monday, June 14, 2010 in the large meeting room of the Wellfleet Public Library.

ADJOURNMENT: The meeting was adjourned at 8:00pm.

Respectfully submitted by Jan Morrissey, recording secretary