

**MINUTES OF THE WELLFLEET CULTURAL COUNCIL**  
**March 10, 2010**  
**WELLFLEET PUBLIC LIBRARY, 6:30pm**

**PRESENT:** Tom Cole, Martha Carroll, Laura Kozak, Gigi Ledkovsky, Jan Morrissey, Kim Shkapich

**ABSENT:** Heather Draz, Katie Hickey, Janet Lesniak, Ennie McDonald, Susan Weegar

Kim Shkapich conducted the meeting in Chair Susan Weegar's absence. Kim read an e-mail from Susan outlining matters to be discussed and decided.

**MINUTES FROM February 1, 2010:** February 1, 2010 meeting minutes were accepted.

**OLD BUSINESS**

**February 19, 2010 Hyannis Sound Fundraising Concert:**

Members agreed that the February 19 Hyannis Sound (HS) fundraising concert was well received, although attendance was down from last year. Wellfleet Cultural Council's (WCC) share of the profits was only about \$25. Members attributed the smaller audience to a variety of factors including another non-profit fundraising concert the previous weekend, and holding the concert on a Friday evening this year, instead of a Sunday afternoon. Members also discussed moving the concert to a less expensive venue next year, and having HS perform in Wellfleet in the summer.

**Letter to Town Administrator:** Jan Morrissey presented Town Administrator Paul Sieloff's written response to Susan Weegar's letter asking him to consider adding \$4,000 to the town budget for the WCC, matching the state allocation. Mr. Sieloff stated that because of the Town's challenging fiscal situation, he could not recommend any additional spending at this time.

Members discussed what steps to take next. Jan noted that the Selectmen and the Finance Committee had already passed their FY2011 operating budgets, and while changes were still possible, it would be difficult. Martha Carroll thought that it was too late to submit a petition to have an allocation put on the warrant for the April 26 Town Meeting. However, WCC could submit a petition for the October Special Town Meeting. Jan suggested that WCC pursue the matter early (September or October) in the next (FY2012) budget cycle by getting on the Selectmen and Fin Com agendas, and presenting WCC's case. Members decided to table the discussion until Susan Weegar returns.

**2010 LCC Grantees:** Laura Kozak, WCC liaison to the Wellfleet Childcare Association's (WCA) Learning Through the Arts project, reported on a recent conversation she had with the project's coordinator, Margaret Ward. Ms. Ward indicated that WCC's partial funding grant (\$375) was not sufficient to present both the theater and the art segments of the project, and WCA would therefore like to revise their request and present only the art portion of the project. Members unanimously agreed to grant Ms. Ward's request.

Laura also displayed the March/April Wellfleet Council On Aging newsletter, which announced 2010 LCC grantee Denya Levine's two April performances.

**Reception for Grantees:** Members agreed that they were too busy with the April Tides Dance Concert to hold a grantee reception before Town Meeting, and discussion was tabled until after the concert. Kim Shkapich suggested WCC tie in the reception with another town event, such as the Strawberry Festival; other members felt the reception should stand alone. Martha Carroll suggested we ask grantees to present a brief performance during the reception.

**Job Descriptions:** Members agreed to table this discussion until Susan Weegar returns.

## REPORTS

**Treasurer's Report:** Treasurer Ennie McDonald was absent from the meeting, and will deliver her report at the April meeting.

**Recording Secretary's Report on Recent Correspondence:** Jan Morrissey reported on the following recent correspondence:

- A note was received from Kathy Stetson, clerk and board member of the Wellfleet Montessori Preschool, thanking WCC for giving the preschool the opportunity to hold a bake sale during the Hyannis Sound Concert. The preschool raised \$140 for their program.
- A letter was received from Wellfleet Library Director Elaine McIlroy thanking WCC for the recent out-of-cycle grant of \$400, which allowed the library to offer a second workshop of Ati Gropius Johansen's popular four-session workshop: "The Dynamics of Color."
- A letter was received from Kathy Stetson on behalf of the Wellfleet Preschool Playgroup (d/b/a/ Wellfleet Montessori Preschool) thanking WCC for the 2010 PASS grant, and responding to Kim Shkapich's letter regarding the group's 2009 LCC grant. Ms. Stetson stated that available records indicate that in 2009 the group received a \$55 reimbursement from WCC toward preschool yoga classes, but since she has been unable to locate invoices or receipts documenting other events, she will not be submitting any additional reimbursement requests.

Jan will send Ms. Stetson an e-mail indicating that the 2009 account has been closed, and encouraging the preschool to apply for future grants. Jan will also send a copy of Ms. Stetson's letter to WCC treasurer Ennie McDonald, for her records.

**April 10 & 11 Tides Dance Extravaganza:** Kim Shkapich reported that ticket prices for the Tides Dance Company (TDC) performances were set at \$20, and \$16 for seniors and children. Ticket price for the Saturday evening pre-performance oyster, chocolate, and champagne reception was set at \$50.

Members discussed Susan Weegar's suggestion that WCC recruit corporate sponsors for the event. It was decided that it was too late to pursue additional sponsors, and that WCC should concentrate its efforts on publicizing the event.

Kim reported that she had finished the press release, and the poster was with TDC Director Naomi Turner for final revisions and approval. Kim's goal is to have the poster printed and ready for pickup on Monday, March 15. Martha Carroll suggested that Wellfleet Harbor Actors Theater (WHAT) should approve the poster and press release as well. Martha offered to contact WHAT, and get back to Kim.

Kim reported that Naomi Turner would like posters to be distributed from Hyannis to Provincetown, with emphasis on Chatham to Provincetown, and specific outreach to places where their target audience of older women would congregate, such as COA's and libraries. Ms. Turner also suggested contacting Red Hat Societies. All members will help distribute posters. Members will also send an e-mail blast to friends and acquaintances. Martha suggested WCC print postcards for distribution, as well as posters. WCC could leave postcards with the concierge at the Chatham Bars Inn, for example, and at assisted living facilities.

Kim will distill the press release into a 30-40 word notice for online community bulletin boards, and Jan and Martha will help her send them out. Martha will call Marilyn Miller to see if she'll write a feature

story about the event. Kim will handle others feature story contacts. Tom Cole will distill the press release into a 30-40 word notice for Dunes 102.3, Ocean 104.7, and WOMR radio community bulletin boards, and record a 150 word Public Service Announcement for WOMR.

Members discussed plans for the pre-performance reception. Susan Weegar, Gigi Ledkovsky, and Laura Kozak offered to work with WHAT Development Director Deb Magee on the reception. Susan has secured a donation of 6 bottles of prosecco from Kevin Scalley, owner of Wellfleet Spirits Shoppe; Laura will ask Friends Market and Seaside Liquors for contributions as well.

To ensure that everyone gets their share of oysters, Kim suggested reception guests be given a ticket for six oysters.

Some members felt that bread or crackers and cheese, cake or cookies should also be served at the reception. Discussion was tabled until the next meeting.

**NEXT MEETING:** The next meeting of the Wellfleet Cultural will be at 6:30pm on Monday, April 5, 2010 in the large meeting room of the Wellfleet Public Library.

**ADJOURNMENT:** The meeting was adjourned at 8:15pm.

Respectfully submitted by Jan Morrissey, recording secretary