

MINUTES OF THE WELLFLEET CULTURAL COUNCIL
February 1, 2010
WELLFLEET PUBLIC LIBRARY, 6:30pm

PRESENT: Tom Cole, Heather Draz, Katie Hickey, Laura Kozak, Gigi Ledkovsky, Jan Morrissey, Kim Shkapich, Susan Weegar

ABSENT: Martha Carroll, Janet Lesniak, Ennie McDonald

MINUTES FROM JANUARY 4, 2010: January 4, 2010 meeting minutes were accepted.

REPORTS

Treasurer's Report: Treasurer Ennie McDonald will deliver her report at the March meeting.

Publicity for Upcoming Events: Kim Shkapich reported that she has placed all online events calendar listings for the February 19 Hyannis Sound concert. Full press releases will be sent shortly. Kim also drafted online listings and a press release for the April 10 & 11 Tides Dance Extravaganza, and she plans to ask Wellfleet Chamber of Commerce to send an e-mail blast. The Hyannis Sound publicity poster that Kim designed has been printed. Members were instructed to see Heather Draz after the meeting about posting them in Orleans, Eastham, Wellfleet, Truro, and Provincetown.

Members discussed other ways of publicizing the events. Tom Cole suggested Kim place listings on the online town events calendar, in the printed town newsletter, and on the web site Wellfleetian.com. Heather Draz offered to contact local schools, and Kim will send a .pdf file of the event posters to WCC members so they can e-mail it to friends and acquaintances.

Members discussed who might record the WOMR public service announcement for Hyannis Sound. Susan Weegar will ask Ennie McDonald if she is willing to do it.

Publicity for Grant Awards: Kim Shkapich asked for a volunteer to help her write the 2010 LCC Grant Award press release for the Cape Codder and the Provincetown Banner. Katie Hickey volunteered to do it; Kim will e-mail Katie a draft of last year's press release to use as a template.

Liaisons for 2009 Grantees on Upcoming/Scheduled Events: All 2009 grantees have completed their projects with the following exceptions: Nate Johnson (liaison: Tom Cole) is seeking a venue, and WCC has granted him an extension until May 2010. Tides Dance Company (liaison: Susan Weegar) was granted an extension and will be presenting a program in April. Mark Gabriel (liaison: Kim Shkapich) did not complete his project, and his award was regranted during the 2010 LCC grant cycle.

Preservation Hall Focus Group: Susan Weegar reported that she and Martha Carroll attended the January 20 Wellfleet Preservation Hall (WPH) focus group for local cultural organizations. It was an informative and well-run program, and WPH is very interested in community input. WPH's goal is to provide programming that serves the needs of all members of the Wellfleet community, and create a balance between bringing in revenue and providing affordable programming.

Corresponding Secretary on 2010 Award Letters: Laura Kozak reported that all 2010 WCC grant award letters have been mailed.

OLD BUSINESS

February 19, 2010 Hyannis Sound Fundraising Concert: Kim Shkapich has revised the WCC solicitation letter and the community input survey, and she can have them printed in time for distribution at the Hyannis Sound Concert. Susan Weegar suggested WCC hold a community input meeting this

year, instead of distributing a survey. Members decided that a survey, available at the library and distributed at WCC and town events throughout the year, would reach more people than a community input meeting. Kim will e-mail digital files to Staples for printing, and Gigi Ledkovsky volunteered to pick up the printed surveys and the solicitation letters.

Laura Kozak reported that she had arranged with The Wicked Oyster, The Lighthouse, Wellfleet Town Pizza, and the Wellfleet Market to offer special discounts for concertgoers. The restaurants will offer a 10% pre show dinner discount, and on the day after the concert, the Wellfleet Market will offer a 10% discount on purchases to anyone presenting a ticket stub. Members discussed how restaurants would know if patrons requesting a discount really were going to the concert. It was agreed that at this time of year, the honor system would suffice. Susan Weegar suggested cordoning off several rows of seats for people going to dinner before the show. Members decided against reserved seating.

Laura Kozak offered to provide a donation box, and also decorate the ticket/info tables. It was agreed that simple table decorations, such as tablecloths and flowers would be most appropriate. It was also agreed that Laura could purchase several inexpensive frames to display WCC photographs, fliers, etc.

Susan volunteered to go to the bank before the show to get singles to be used as change.

April 10 & 11, 2010 Tides Dance Extravaganza: Susan Weegar reported that negotiations with Tides Dance Company (TDC) and Wellfleet Harbor Actors Theater (WHAT) were successful, and contracts are being drawn up. The revenue split will be 40/40/20, as previously discussed, but Susan was unclear about final ticket prices. Members discussed the Gala, and agreed that a \$50 ticket price was more acceptable than \$60. Susan reported that WHAT artistic director Jeff Zinn suggested that "Pre-Show Reception" might be a more appropriate term to use, because the term "gala" implied speeches and award presentations.

Members decided not to serve champagne provided by WHAT at the reception. Instead, Susan and Gigi Ledkovsky will ask local merchants to donate bottles of prosecco. Susan also offered to ask musician Denya Levine to play at the reception, in exchange for a ticket to the performance. Kim Shkapich noted that WCC will have to prepare a program that acknowledges event sponsors.

Laura Kozak asked Kim for an information sheet on the TDC performance that she could take to the February 9 Wellfleet Chamber of Commerce meeting.

2010 Grantees liaison assignments: 2010 WCC grant recipient liaisons are:

Martha Carroll	Melissa Nussbaum, Dona Paula Hernandez of Santa Cruz
Tom Cole	Cape Cod Chamber Music Festival: Careers in Music DVD
Heather Draz	Mass Audubon Home School Students of Wellfleet Field Trip Wellfleet Elementary School Stress Management Program
Katie Hickey	Wellfleet Preschool PASS Grant Field Trip Denya Levine
Laura Kozak	Cape Cod Arts & Alzheimer's Initiative Celeste Woodes Koper Teen Art Reach Wellfleet Childcare Association Learning Through the Arts
Gigi Ledkovsky	Wellfleet Preservation Hall Outdoor Movies Wellfleet Community Garden HortiCULTURE Program

Ennie McDonald	Leder/Levine, Transformations: Life into Art
Jan Morrissey	Terry Gips, The Water Project
	Andrew Buckley, Hit & Run History
Susan Weegar	Cape Cod Opera

Liaisons should promptly contact their grantee(s) to: confirm receipt of the award letter, explain the role of the liaison and provide contact information, answer grantee questions, and request that the grantee notify their liaison at least 30 days before an event takes place.

Letter to Town Administrator: Susan Weegar is drafting a letter to Town Administrator Paul Seiloff, asking him to consider adding \$4,000 to the town budget for the WCC, matching the state allocation. The letter should be in the mail sometime next week.

Wellfleet Cultural Council Sign: Susan Weegar is working on having a sign made.

NEW BUSINESS

Job Descriptions: In preparation for the expiration of her term in June, Susan Weegar informed the executive committee that she would like to meet with them to formalize job assignments.

Library Grant Request: Members discussed a request Susan Weegar had received from Wellfleet Library Director Elaine McIlroy for a grant of \$595. The grant would allow the library to offer a second workshop in March of Ati Gropius Johnansen's popular four-session February workshop: "The Dynamics of Color." The library received over 30 applications for the February workshop, and can only accommodate 18 participants. A WCC grant would help pay for Gropius Johnansen's fee, scholarships for those who could not afford to attend the workshop, and workshop supplies. Susan reminded members that because the request was outside the State's 2010 granting cycle, only non-state allocated monies could be used. Kim Shkapich thought it would be appropriate to support fees and scholarships, but not supplies, which she felt were outside WCC's mission. She also asked members to consider whether they wanted to set a precedent of making out-of-grant-cycle awards. Tom Cole said that while an out-of-grant-cycle request was unusual, this was a worthy project and fell within WCC's stated mission. Members agreed that supporting Gropius Johnansen's workshop was a wonderful opportunity, but felt that since only about \$1000 was available donated and council-raised funds, a smaller grant should be considered. Susan suggested a grant of \$400, and members unanimously agreed. Susan will notify Elaine McIlroy of the council's decision.

Reception for Grantees: Laura Kozak suggested WCC host a reception at the library for 2010 award grantees, and invite grantees from previous years as well. She also suggested that the reception be held before the annual town meeting in April. Kim Shkapich suggested we also invite the selectmen and the town administrator. Discussion was postponed until the March meeting.

WCC Logo: Heather Draz is working on WCC logo art.

NEXT MEETING: The next meeting of the Wellfleet Cultural will be at 6:30pm on Monday, March 1, 2010, in the large meeting room of the Wellfleet Public Library.

ADJOURNMENT: The meeting was adjourned at 8:00pm.

Respectfully submitted by Jan Morrissey, recording secretary