

MINUTES OF THE WELLFLEET CULTURAL COUNCIL
January 4, 2010
WELLFLEET PUBLIC LIBRARY, 6:30pm

PRESENT

Katie Hickey, Gigi Ledkovsky, Ennie McDonald, Jan Morrissey, Kim Shkapich, Susan Weegar

ABSENT

Martha Carroll, Tom Cole, Heather Draz, Laura Kozak, Janet Lesniak

MINUTES FROM DECEMBER 7, 2009

December 7, 2009 meeting minutes were accepted.

TREASURER'S REPORT

Ennie McDonald reported that there is \$3,664.00 in the Wellfleet Cultural Council (WCC) bank account.

FEBRUARY 19, 2010 HYANNIS SOUND FUNDRAISING CONCERT

Publicity: Susan Weegar reported that Hyannis Sound is finalizing plans for renting the Wellfleet Congregational Church, and publicity posters for the event will be sent to her next week. Kim Shkapich agreed to organize publicity for the concert, and Katie Hickey, Jan Morrissey, and Gigi Ledkovsky agreed to assist her. Kim will check her files for last year's press release, and she will also ask WOMR radio if they will do a public service announcement for the concert. Kim also offered to put up posters in Provincetown.

Ennie will update the sandwich board used to advertise last year's concert. Gigi thought that sandwich boards were no longer allowed on the traffic island on Route 6. Ennie will check with Town Hall.

Refreshments: Jan reported that Laura Kozak was willing to contact local restaurants about a possible tie-in with the concert. Members agreed that they would like to pursue the idea, and Gigi offered to call Laura, who was absent from the meeting.

Katie offered to ask the Wellfleet preschool if they would like to sell refreshments during intermission.

Miscellaneous: Kim will revise last year's solicitation letter for distribution at the concert. Susan and/or Kim will introduce Hyannis Sound and give a short speech before the performance.

APRIL 10 & 11, 2010 TIDES DANCE EXTRAVAGANZA

Dance extravaganza contract: Susan reported that Jim Dalglish, managing director of Wellfleet Harbor Actor's Theater (WHAT) expects to have a contract for WCC to review by early next week. Martha Carroll will assist Susan with contract negotiations and review. Susan has proposed that WCC and Tides Dance Company (TDC) each receive 40 percent of event profits, and WHAT receive 20 percent of the profits. WHAT will also receive profits from concession sales, movie tickets, and the master dance class that will be held in their audition room.

Videotaping the event: Susan will discuss the videotaping of the event with WHAT.

Gala: Susan reported that several businesses have agreed to donate food items for the Saturday night gala: TDC director Naomi Turner owns Chatham Candy Manor, which will be donating chocolate truffles; WHAT will contribute champagne; and John Connors of Wellfleet has agreed to

provide oysters. Members discussed what other foods might be served, and which businesses might be willing to donate food. Suggestions included fish pates from Mac's Seafood and bread from Pain D'Avignon in Hyannis, or from the new French bakery in Wellfleet. Gigi agreed to talk to the owners of the new bakery.

Some members were still concerned about selling enough \$60 gala tickets. Susan will discuss ticket sales expectations with WHAT. Kim will be designing the postcard invitation to the gala, and will need .tiff and/or .jpg images from Naomi. Susan will contact Naomi about sending the images. Members briefly discussed gala mailing lists.

Publicity: Susan assured members that WCC's primary role in the dance extravaganza would be publicity for the event, and not production of the event. Kim felt that the charitable aspects, and the community nature, of the dance extravaganza would provide good publicity opportunities. She noted, however, that Naomi needs to draft a press release ASAP in order to meet deadlines for magazines such as Cape Cod View and Cape Cod Life. Kim needs .tiff and/or .jpg images from Naomi so that she can design the publicity poster. Susan will convey Kim's requests to Naomi. Susan will also ask if Naomi has specific press contacts she wants WCC to include in the publicity campaign. Naomi had previously suggested that local Red Hat societies would be interested in the event, because the premiere dance piece, "Hags and Crones," focuses on strong women of a "certain age."

OTHER BUSINESS

New Member: Janet Lesniak has been appointed to WCC, and will be sworn in.

2010 LCC grant acceptance letter: Members discussed the FY2010 LCC grant acceptance letter. It was agreed this year's letter should include information on the new WCC liaison program (i.e. role of the liaison, liaison contact information, etc.). The letter also should ask grant recipients to provide photographs that WCC can use to help publicize the event. Katie offered to revise the letter, and bring it to the next meeting.

FY2009 grant recipient Nate Johnson: Susan received a letter from Nate Johnson stating that he has completed his photo essay of seniors of Wellfleet, but is having a difficult time booking a venue. Nate requested an extension until May, and members unanimously agreed to grant his request.

Obtaining smaller WCC sign or banner: Members agreed that it would be a good idea to have a small banner or sign for use in venues that cannot accommodate the current WCC banner. Susan said her husband might be willing to paint a small sign for WCC. Ennie thought WCC should design a logo before having a sign made.

State Ethics Commission mandatory online training requirements: Susan distributed packets from the town clerk containing a summary of the State's Conflict of Interest Law for Municipal Employees and information on mandatory online training requirements. Members signed forms acknowledging receipt of the packet, and returned the forms to Susan. Jan agreed to mail a packet to Laura.

Annual Report: Susan reported that she received a notice from Wellfleet Town Hall requesting an annual report. Susan will compile and submit the report.

Preservation Hall focus group: Susan reported that Preservation Hall has invited WCC to take part in their January 20 focus group. Susan is unable to attend, so she asked Martha to go in her place. Martha will report on the focus group at the next meeting.

NEXT MEETING

The next meeting of the Wellfleet Cultural will be at 6:30pm on Monday, February 1, 2010, in the large meeting room of the Wellfleet Public Library.

AGENDA ITEMS FOR NEXT MEETING

Sending out grant award letters
Publicity for FY2010 grants awarded
Assigning WCC liaison to each grantee
Hyannis Sound committee reports
Dance Extravaganza committee reports

ADJOURNMENT

Meeting was adjourned at 8:00pm.

Respectfully submitted by Jan Morrissey, recording secretary