

Minutes of Wellfleet Cultural Council
May 4, 2009, 6:30 pm
Wellfleet Public Library

Present: Martha Carroll, Heather Draz, Laura Kozak, Ennie McDonald, Kim Shkapich, Shirl Weber, Susan Weegar

Absent: Tom Cole

Also attending: Jan Morrissey

Minutes from March 31, 2009 Meeting

The minutes of the March 31, 2009 meeting were accepted with corrections.

Treasurer Position

Ennie said she is willing to take on the Treasurer position. She will check on using Excel and meet with Kim.

Artist's Recycling Program

Members agreed that the WCC supports the idea of the program but will not be involved in organizing it. We could suggest that they (Recycling Commission) could apply for a WCC grant. Kim said she would speak to Lydia Vivante.

Mentor Program

A WCC member was matched with the grant recipients as follows:

Allegretto Outreach:	Martha
Mark Gabrielle:	Kim
Dennis Cunningham:	Ennie
Nate Johnson:	Shirl
Tides Dance Company:	Susan
Denya LeVine:	Heather
Davis Bates and Roger Tincknell:	Jan
Cape Cod Arts and Alzheimer's Project:	Laura
Hyannis Sound (completed):	Susan

These are the steps to be taken by the Council member with respect to each grant recipient:

1. Call and introduce yourself as their contact person from the WCC.
2. Give them your name, phone number, and tell them you are available to answer any questions.
3. Explain that they need to give us the date and venue for their event in advance. Get the date and venue if they have been decided.
4. Tell them they need to display the WCC banner at the event and that they can pick it up at the Library.
5. Attend the event, introduce yourself and the WCC and hand out the red donation envelopes.
6. Ask for documentation and photos of the event.

These items will be added to the guidelines for next year.

Kim will email the phone numbers of the contact person for each event.

Heather will check about the necessity for a waiver form for photos.

Fundraising

Members decided not to have a summer fundraising event.

We will not try to sell bulbs at the 2009 Oysterfest.

It was suggested we might instead do something for the Deck This Hall program put on by Preservation Hall at Christmas time.

The solicitation letter, of which we have 500 copies, will go out at events, to WNRTA, and will be available at Town Hall and the Library.

Heather reported that the Wellfleet Non-Resident Taxpayers Association holds their big meetings in July and August. She will draft a letter, which she will circulate to WCC members, to be sent to WNTA in the spring asking them to mention the WCC at their meetings, or asking for an opportunity to talk or ask for donations. We could compile a list of past grants to show them what we do.

Kim reported that the Chamber of Commerce was meeting tonight and will decide if we can join for free or for a fee.

Susan said she would explore the possibility of requesting an allocation from the Town on next year's budget.

Council Goals

Immediate goals were identified: to use the solicitation letter, to have a presence at WCC sponsored events and generally become known in the community, to expand the number and field of applicants, and to function like a "well-oiled machine."

The overall goal of the WCC is to take money and grant it out to benefit the community with cultural programs.

Other Business

After the June meeting, the Council will take the summer off.

Susan and Kim reported that they attended the LCC Listening Tour in Orleans, and brought several ideas back with them.

Wellfleet Cultural Council can be found on the web at Mass-culture.org/wellfleet.

We discussed possibilities for networking with other LCC's, for example for buying ads in newspapers and other ways to co-ordinate with other LCC's to attract local applicants.

Ennie said she will talk with Eric Williams of Capecast, and we spoke about a possible article in a local paper that would elaborate on a broader concept of what is meant by "culture." We noted the advantage of making an outreach to attract more grant applications from local sources in the winter season, using the media when there is space available and people are working on projects. Another idea is for a High School liaison to inform the students about our programs.

Susan suggested the guidelines be updated for next year's grant cycle: Everyone approved requiring a local contact person and venue on applications submitted. We will vote at our next meeting about giving preference to those who obtain some of their funds from other sources and giving preference for requests below a certain amount.

Susan proposed having a grant-writing workshop on Saturday, September 26 and said she would contact other LCC's about collaborating on it.

We will continue our outreach to add new members to the WCC, particularly in the sciences and humanities areas.

We will elect officers next meeting so that we can maintain continuity in the fall and through the grant cycle. The following nominations were discussed: Jan, who said she plans on joining, as Secretary; Kim for Publicity; and Ennie for Treasurer.

Next Meeting – June 1, 2009 at 6:00 pm

1. Potluck. Watch part of Hyannis Sound DVD.
2. Election of Officers.
3. Updating Guidelines.
4. Review letter to WNRTA.

Meeting adjourned at 8:00 PM

Respectfully submitted by Martha Carroll