

Minutes of Wellfleet Cultural Council
January 5, 2009
Wellfleet Public Library

Present: Tom Cole, Martha Carroll, Kim Shkapich, Shirl Weber, Susan Weegar

Absent: Laura Kozak, Sandra Junier

Also Attending: Ennie McDonald, Heather Draz

The meeting was called to order at 6:35 pm.

Introductions

Everyone introduced themselves and welcomed prospective member Heather Draz and guest speaker Barbara Waters.

Minutes from December 1 Meeting

The minutes of the December 1, 2008 meeting were accepted unanimously.

Discussion with Barbara Waters, chairperson of Chatham Cultural Council

Barbara spoke to us and answered questions about how the Chatham Cultural Council works. Last year they raised \$6700 by sending letters of solicitation selectively to people known to have money. Each letter gets a personal note, and each donation gets a thank you letter. She stressed the value of personalization. Because of their success the Town contributed an additional \$4000. In addition the Town pays their postage costs, which Barbara said we are entitled to. The Town has also provided a staff liaison for every town committee. Tax exempt status should be available through the Town.

A copy of their solicitation letter is on the MCC web site.

The Chatham Council has a \$500 operating fund, some of which goes to a web site. They advertise all their events extensively on local access TV as well as in the newspapers.

They offer a workshop on preparing the grants each year. Advertisement for the workshop provides more visibility for the Council and its programs.

Barbara described their mentor program, whereby a council member follows up with each grant recipient.

Update on Hyannis Sound

The Hyannis Sound Concert will be February 15 at the Wellfleet Congregational Church. Tickets will be \$8 adults and \$6 children and seniors. WCC will split the proceeds from the sale of tickets to the performance with Hyannis Sound. Rental expenses will be subtracted before the split.

Susan will contact the person from Hyannis Sound this week and communicate with the Council by email about what is needed. Shirl will look for a sandwich board sign, and Ennie said she could make one. Kim can make posters, and others will be needed to distribute them. Susan mentioned the idea of an interview on WCAI or WOMR, and interest was expressed to have the concert videotaped or photographed.

Communication will continue by email, with all emails sent to the entire group. Martha said she would send an email with all the group members.

Update on Cape Cod Foundation

Kim said that when the fundraising letter is done, we can use the statement of mission, etc. for the grant application. Any grant would be expenses other than the actual grants WCC distributes. The application can be made at any time. Further discussion was delayed until the next meeting.

Other Housekeeping

Kim agreed to keep the post office box key and collect the mail. She will also check with Dawn Rickman about how donations to WCC can be tax-deductible.

We discussed joining the Wellfleet Chamber of Commerce, for networking and visibility.

It was suggested that we have a donation envelope at our events, to be ready by the Hyannis Sound concert, with a sentence on it saying that the event was sponsored by WCC and if you liked it and want to

support more events like this, you can donate to WCC. Kim will check with Sir Speedy about costs for producing these envelopes and possibility of getting them donated.

Martha collected whatever lists of possible donors people brought and will begin an Excel spreadsheet with these.

Next Meeting – February 2, 2009 at 6:00 pm

1. Final planning for Hyannis Sound concert.
2. Plan for solicitation campaign. Bring list of possible donors.

Still pending:

1. Discussion of goals for the Cape Cod Foundation grants.
2. Discussion of “soup-off” idea as a possible event for March or April.

Meeting adjourned at 8:10 PM

Respectfully submitted by Martha Carroll