

**Wayland Public Library  
Board of Library Trustees  
Minutes of Meeting October 24, 2013  
Raytheon Room, Wayland Public Library**

**Present:** Library Director Ann Knight; Trustees Aida Gennis (chair, presiding), Sally Cartwright, Anne Heller, Nan Jahnke, Thaddeus Thompson. (Mrs. Jahnke came late and Mr. Thompson left early.) **Absent:** Lynne Lipcon.

**Call to Order:** 6:00 p.m.

**Visitors and Public Comment**

Vicki LaFarge, a Wayland resident with experience in visioning and brainstorming exercises, joined us and led the workshop.

**Visioning and Brainstorming Work**

At this special meeting, Trustees met to brainstorm ideas for a Library vision statement that could serve as a basis for new community outreach efforts. Mrs. LaFarge asked the Director and the Trustees to imagine the library they would like to see in 5-10 years. Most of the words and phrases contributed to this exercise are transcribed from the brainstorming sheets into a list on the next page.

Mrs. LaFarge help guide the discussion and organize the ideas into three major themes: (1) Community Place, (2) Learning and Information Center, (3) Cutting Edge Technologies. Trustees then worked toward a vision statement incorporating these ideas, and settled on a preliminary statement something like this:

**The Wayland Public Library is the go-to place for the entire community to meet, learn,  
explore, collaborate, and connect with each other and with new ideas.  
It's the Place to Be – and It's Free.**

Discussion then ranged widely as Trustees thought of ways to get this vision across to the community, including using social media, developing examples of programs that illustrate the theme, reaching out to core constituencies, partnering with other Town programs, and educating the community on how much everyone can do at the Library (or remotely).

See next page for brainstorming lists.

**Record of the brainstorming sheets, not necessarily in order “stormed”**

**Sheet A**

Noisy, vibrant, active, fun  
Quiet, reflective  
Books, touchable  
Browsable  
Media (lots of)  
Comfortable  
Organized around people more than objects  
Repository of info, history  
Learning, community active  
Creativity  
Collaborative workspace, quiet space

**Sheet B**

All ages/all stages—learn  
Community, connected, center  
Learning, idea center, info, intellectual center  
Cutting edge  
Open, free, welcoming  
Literary

**Sheet C**

Co-working, collaborative  
Connection to outdoors  
All ages  
Free  
Safe  
Technology plugs, hubs of technology  
Program, culture, arts exhibits, educational  
Participatory (making, creating, teach each other)  
Incubator of ideas, collaborative  
Community needs, responsive to  
Research support  
Lifelong learning

**Sheet D**

Flexible, versatile, innovative, cutting edge  
Transformative space  
Open-minded, welcoming, ideas, people  
Community hub, making connections  
Meeting hub  
Connected to other groups  
Go-to place

**The Meeting Adjourned** at 8:08 p.m.

**Next Meetings**

- November 20, 2013, at 8:30 a.m. in the Raytheon Room, Wayland Public Library
- December 18, 2013, at 8:30 a.m. in the Raytheon Room, Wayland Public Library

Respectfully submitted by Nan Jahnke, Trustee, Board Secretary, with thanks to Mrs. Cartwright for her notes.