# TOWN OF WAYLAND - TOWN CLERK'S OFFICE 

 NOTICE OF MEETINGS OF TOWN BOARDS/COMMITTEES/COMMISSIONSNAME OF BOARD/COMM: Wayland Economic Development Committee

FILED BY: Sarkis Sarkisian, Town Planner
DATE OF MEETING: Friday, October 13, 2017

TIME OF MEETING: 8:00 a.m.

PLACE OF MEETING: Wayland Town Building

NOTE: Notices and agendas are to be posted at least 48 hours in advance of the meetings excluding Saturdays, Sundays, and legal holidays. Please keep in mind the Town Clerk's business hours of operation and make the necessary arrangements to be sure this notice is received and stamped in an adequate amount of time.

## AGENDA

Note: Items may not be discussed in the order listed or at the specific time estimated.

1) Prospective Member Introductions: Ryan Scott, Jonathan Isenburg
2) Public Comment
3) Approve Meeting Minutes: September 15, 2017
4) River's Edge Wayland
a) River's Edge Advisory Committee
5) Business Community Issues
a) Town Center storefronts
b) Town Branding
c) Rail Trail update
d) Wayland Business Association
e) Route 20 Wastewater
f) Fresh Market / Former Whole Foods site update
6) Town Center Municipal Pad
a) Senior/Community Center update
7) Adjourn

Minutes
Economic Development Committee
Town of Wayland MA
Planning Office
September 15, 2017

Present: Andy Oppenheim, Frank Panaccio, Seth Roman, Becky Stanizzi (Chair)

Prospective Members: Kamal Namou (not yet sworn in), Jonathan Isenburg, Ryan Scott

Becky called the meeting to order at 8:06 a.m. in the Planning Office at Town Building.

## Prospective Member Introductions:

- Jonathan Isenburg and Ryan Scott introduced themselves to the committee.
- All current EDC committee members introduced themselves.


## Public Comment:

- Kamal discussed improvements to the bridge on Stonebridge Rd.
- Ryan asked question about Fresh Market's lease arrangement.

Fresh Market: (Note agenda items discussed in varied order vs agenda, given several of the topics arose during Public Comment)

- Andy is following up with Sarkis on Trader Joe's as Fresh Market replacement.

Rail Trail: (Note agenda items discussed in varied order vs agenda, given several of the topics arose during Public Comment)

- Signature from the Secretary of Environmental Affairs at the MBTA complete.
- Marking of trail has begun.

Wayland Business Association: (Note agenda items discussed in varied order vs agenda, given several of the topics arose during Public Comment)

- Seth discussed connection of B. Happy to Ace Hardware in order to see how both businesses could work together to help each other.
- Andy will contact Tom Curran of Ace Hardware to see how the committee can assist the business.

Meeting Minutes: (Note agenda items discussed in varied order vs agenda, given several of the topics arose during Public Comment)

- Minutes from September 15, 2017 meeting were approved 4-0

River's Edge: (Note agenda items discussed in varied order vs agenda, given several of the topics arose during Public Comment)

- Becky provided background description of the project to the prospective members.
- Wood Partners is still going through due diligence.


## Town Center Storefronts:

- Frank offered to reach out to contact Zurich and National Development to meet again and learn about their tenant selection process.


## Town Branding:

- Committee to ask Sarkis to review at next meeting.
- Kamal offered to look at Social Media as a potential method to increase town brand awareness.


## Route 20 Wastewater:

- Becky provided background of issue to prospective members.


## Town Center Municipal Pad:

- Frank provided background of recent meeting with representatives of Zurich and National Development.

Becky asked prospective members to bring ideas for next meeting.

The next EDC meeting will be held on Friday, November $16^{\text {th }}$ at 8 am.

Meeting adjourned at 9:18am, 4-0 vote

Respectfully submitted, Seth A. Roman

