Town of Wayland Economic Development Committee February 9, 2011 Meeting Minutes

Attendance:

Rebecca Stanizzi George Uveges Nick Willard Sam Potter Maxine Weintraub Amy Frankel Nau David Watkins

Nick Willard called the meeting of the Economic Development Committee (EDC or committee) to order at 7:10 pm in the Town Planner's office and reviewed the following Agenda:

- 1. Public Comment
- 2. Welcome new member David Watkins
- 3. Resignation of Chair / Elect new Chair
- 4. Approve minutes of Dec 15, 2010 meeting
- 5. Updates on existing projects
- 6. EDC Goals and priorities
- 7. Report to BOS
- 8. Implications of "Green Community" designation / Town Meeting Articles
- 9. EDC Vacancies
- 10. New Business

I. Public Comment: None.

II Business

Introduction of Dave Watkins

Dave Watkins was introduced as a member of the EDC and he provided an overview of his background and how it relates to the mission of the EDC.

Elect new Chair

The Committee discussed the resignation of the Chair and the need to elect a new chair. Rebecca Mattson Stanizzi was nominated to be Chairperson of the EDC by George Uveges and seconded by Amy Frankel Nau. Ms. Stanizzi was elected by a vote of 7 to 0. Ms. Stanizzi then took over as Chair of the meeting.

Approve Last Meeting Minutes:

Motion to approve the minutes of Dec 15, 2010 approved 6-0, with David Watkins abstaining as he was not a member of the EDC at that meeting.

EDC Goals and Priorities

Becky Stanizzi distributed a draft of the EDC goals and priorities developed at the committees prior meetings with the average weighting assigned by the input of the committee. A discussion ensued and a summary listing of the top 3 priorities was developed. Ms. Stanizzi will distribute the priority listing to the committee via email for final comment. Ms. Stanizzi and Mr. Willard will utilize the priority listing in EDC's brief presentation to the Board of Selectmen in March.

Update on projects:

Finnerty property - Sarkis Sarkisian updated the Committee on the Finnerty property including that the property has been acquired by a developer as discussed in the prior meetings and that the plumbing house next to Finnerty has been acquired by a different party. In addition the underground storage tank at the plumbing house has been removed.

Town Center – Mr. Sarkisian updated the Committee on the Town Center project including that the land swap has been completed, the water treatment project is moving forward and the developer is working to get the construction for the Stop & Shop tenant started this spring.

Donelan's Plaza - Sarkis Sarkisian has not been able to schedule a meeting with Natick regarding the ability to connect the Plaza to Natick sewer system. Mr. Sarkisian will arrange a meeting with other Town officials and Natick town officials to determine the feasibility and scope of the project.

Whole Foods Plaza - Ms. Stanizzi updated the committee the Whole Foods Plaza status. Whole Foods has exercised its 5 year option on its space and is studying leasing an additional 5,000 sq. ft. of space previously leased by CVS.

Lee Farm - No report, maintain on the project schedule.

Adopt a site - Ms. Stanizzi reviewed the Adopt a site program and the progress being made including a project sheet she has developed for the program (a copy of which will be emailed to the committee for review and comment). An application was filed for State funding of the sidewalk project along Route 20 in February. Ms. Stanizzi and Ms. Weintraub reported on a meeting with DPW regarding locating some of the annual new tree plantings in 2011 in Wayland commercial districts. Ms. Stanizzi requested that Mr. Sarkisian obtain an email address for the committee that can be used for communication from the community on the projects. In addition, Mr. Willard will set up a meeting for Ms. Stanizzi with the Wayland Business Association.

Rec Committee – Mr. Uveges reviewed the Rec Committee potential proposal to do RFQ's to support development of recreation projects to supplement the projects that can be funded by the Town. A discussion ensued as to if assisting in the RFQ process fell within the Committee charter and it was agreed that while not strictly within the scope of the

Committee the project would be beneficial to the Town and would fit within the priorities of the committee.

Septage Facility – Mr. Potter updated the Committee on his preliminary discussions with Town officials on the reuse of the site.

Vacant land - Mr. Sarkisain is developing a map of tax exempt property in town to support the listing he had prepared at the request of Mr. Uveges. A copy of that map will be sent to the Rec Committee at their request.

New Business

Branding – The Committee discussed developing a "Branding" of Wayland to support the effort to attract commercial development. It was agreed that Amy Frankel Nau and David Watkins would develop a first draft of a Branding document using the existing "Welcome to Wayland" booklet as a reference document.

Green Community designation - Mr. Sarkisian updated the Committee on the Town's designation as a "Green Community" and the potential grant availability of \$135,000 to support energy efficiency improvements in Town.

Motion to adjourn approved. Meeting adjourned at 9:50 PM.

The next meeting is March 9, 2011

Respectively submitted by: George Uveges