

**Town of Wayland
Economic Development Committee
May 11, 2011
Meeting Minutes**

In attendance:

Colleen Sheehan
Rebecca Stanizzi, Chair
George Uveges
Nick Willard
Sam Potter

Guest:

Linda Segal
Jean Prince

The Chair called the meeting of the Economic Development Committee (EDC) to order at 7:30 pm in the Town Planner's office and reviewed the following agenda:

- 1) Public Comment
- 2) Approve minutes of April 13, 2011 meeting
- 3) EDC 2011 Priorities
 - a) Improve existing commercial districts
 - b) Explore business overlay district
 - c) Be a resource to encourage *well-planned* development
 - d) Explore targeted public/private development of town-owned land parcels to help offset upcoming Town capital improvements costs: Rt 20 Septage Facility site committee
 - e) Improve "brand identity" of Wayland
- 4) Outreach
- 5) New Business

I. Introduction of Jean Prince

Jean Prince was introduced as a newly appointed member of the Wayland EDC. She has not been sworn in as of the meeting so is therefore a guest at this meeting.

II. Public Comment

Linda Segal updated the committee on the May 25, 2011 meeting regarding the environmental remediation at the former Raytheon property, i.e. Town Center Property. Mr. Potter inquired about the community concerns on the new waste treatment facility and the impact on the commercial properties serviced by that facility. A discussion followed.

III. Business

○ Minutes

The minutes of the April 13, 2011 were discussed and several edits were made. After discussion Mr. Uveges moved and Mr. Potter seconded a motion to approve the minutes as revised. The vote was unanimous to approve the minutes as amended.

○ Improve existing commercial districts

Ms. Stanizzi reviewed the (i) Route 20 sidewalk program and potential funding sources; (ii) the tree planting program along Route 20 and related concerns about sewer line impacts and state approval requirements and (iii) the adopt-a-site program including outside seating at local restaurants. Ms. Segal indicated that the Mexican Restaurant across from the fire station and Finnerty's had expressed an interest in outside seating in the initial permitting and should be included in the adopt-a-site out reach.

Ms. Stanizzi discussed the longer term relocation of the Blade of Grass business and Mr. Uveges was tasked to talking to Mr. Sarkisian about the Lee's farm property and if space was available to relocate the Blade of Grass to that property in addition to the 60 bed facility being planned for the property.

A discussion was held regarding signage along Route 20 and Ms. Sheehan was tasked with finding out what group is responsible for reviewing signage in the Town.

Design guidelines – Ms. Sheehan discussed the formation of the design guidelines committee and the recent advertisement for members. Mr. Willard agreed to assist Ms. Sheehan in writing to town architects to seek out potential members for that committee. Ms. Stanizzi will provide a listing she developed for the adopt a site program for potential candidates.

Town Center – A discussion of the May 19th Department of Environmental Protection meeting regarding the waste water treatment plant and the sewer permit for Town Center ensued. The Committee's concerns about the capacity availability for business on Route 20 and the cost of those services were discussed. Mr. Potter was tasked with following up with the Town on the issues and to report back to the Committee.

Septage Facility – Mr. Potter reviewed his discussions with Town officials regarding the Septage Facility and will update the committee as developments occur.

Brand Identity – Ms. Stanizzi updated the Committee on the Brand Identity project and Ms. Frankel Nau project to highlight various members of the Wayland Business Community. Mr. Willard will talk to the Wayland Business Association regarding the Branding project.

Finnerty's – Mr. Potter updated the committee on the Finnerty's project and the developers interest in meeting with the EDC. Ms. Sheehan suggested that the developer meet with both the Planning Board and the EDC in a joint meeting to determine the assistance that the Town could provide them.

- **New Business**

The next meeting is scheduled for June 8th at the Town Building, Town Planner's office.

Ms. Stanizzi moved and Mr. Willard seconded the motion to adjourn at 9:05 PM, the motion passed unanimously..