

**Town of Wayland
Economic Development Committee
September 14, 2011
Meeting Minutes**

Attendance:

George Uveges
Nick Willard
Sam Potter
Amy Frankel Nau
David Watkins
Rebecca Stanizzi, Chair

Rebecca Stanizzi called the meeting of the Economic Development Committee (EDC or Committee) to order at 7:10 pm in the Town Planner's office and reviewed the following Agenda:

- 1) Public Comment - None
- 2) Approve minutes of August 17th meeting – Minutes approved 5-0. [Dave Watkins joined the meeting at 7:12 therefore was not counted in this vote.]
- 3) EDC 2011 Priorities
 - a) Improve existing commercial districts
 - i) Route 20 sidewalks - Rebecca assisting Sarkis in submitting 5000 character application for MassWorks funding by Friday September 16th. Results to be announced by the end of October.
 - ii) Tree Planting - 10 trees will be planted on Rt 20 on Monday Sept 19– idea proposed of submitting article to Town Crier showing before and after of area beautification.
 - iii) Adopt-a-Site - outdoor seating and parking possibilities continue to be reviewed; Jean Prince will focus on Cochituate areas
 - iv) Alternative funding - - MassWorks funding discussed earlier for Rt 20 sidewalks
 - b) Explore business overlay district
 - i) Next steps with Planning Board and design review working group
Design working group still working on drafting guidelines; Colleen not present for further update.
 - c) Be a resource to encourage well-planned development
 - i) Review active developments status – Sarkis not present for update on Lee Farm; Finnerty's still no submittal to town; Barton Nursing Home torn down, no further movement.
 - ii) Sewer issues facing Route 20 Center and Cochituate – continuing to work with Wastewater Commission to determine additional outflow capacity for new plant to help all businesses along Rt 20 corridor.
 - d) Explore targeted public/private development of town-owned land parcels to help offset upcoming Town capital improvements costs:
 - Route 20 Septage Facility site – continuing to review potential uses for the site.
 - Municipal Pad at Town Center – Pad to be granted to Wayland from Town Center must be used for municipal use, therefore cannot be developed privately. However, members of EDC advocated for saving the existing building instead of tearing it down, so it could be reused as perhaps a Senior Center, since the building is 70-80% complete and appears to be in good shape. Bill Sterling and Council on the Aging agreed with strong potential for reuse; Board of Selectmen voted unanimously at early Sept BOS meeting to keep the building.

- e) Improve “brand identity” of Wayland
 - i) Resources for Wayland business/property owners- Dave Watkins researched home business in Wayland, exploring whether there is a reason to reach out to them to create a group they can benefit from. Will continue profiling, and will outreach to Wayland Business Association to see if any others want to form or join an association.
 - ii) Media profiles of local businesses – Farm Stand article ran in Tower Crier, ideas for future articles were discussed.

No New Business.

Motion to adjourn approved 6-0. Meeting adjourned at 8:55 PM.

The next meeting is Wednesday, October 14, 2011.

Respectfully submitted by Amy Frankel Nau.