

Town of Wayland

Economic Development Committee

Meeting – September 22, 2010

Minutes

In Attendance:

Julieann Rainville
Amy Frankel Nau
Colleen Sheehan
Becky Stanizzi
George Uveges
Bob Lentz
Marlene Weintraub
Nick Willard (joined meeting at 8:45pm)
Sam Potter (joined meeting at 8:25pm)
Also attending: Sarkis Sarkisian

1. Meeting called to order at 7:10pm.
2. Agenda:
 - a. Public Comment
 - b. Approve Minutes
 - c. Update of Existing projects
 - d. Objectives of EDC
 - e. Establishment of Action Plans
3. No public comment.
4. Motion made to approve minutes of 8/25/10. Approved: 6-0.
5. Update of existing projects:
 - a. Village Overlay District – update provided by Colleen Sheehan. Proposed Warrant article will not be included in the Fall Town Meeting because Planning Board doesn't believe it is ready for a vote. However, Planning Board is in general agreement and also agrees a Design Review Board should be implemented, which can be as a committee of the Planning Board, which won't require Town Meeting approval. The committee discussed what our role in the Design Review Board should be.
 - b. George Uveges discussed his attendance at the MA Economic Development Council and some of the programs that have been implemented and resources available to communities.
 - c. Inventory of Commercial Property – Bob Lentz updated the committee on his meetings with the Assessor and GIS coordinator with the objective of putting together the full inventory and maps of commercial property.
 - d. Facelift Project (aka: "Adopt a Site") - Becky Stanizzi and Marlene Weintraub updated the committee on their outreach to business owners and their meeting with Warner Gossels.

- The Committee discussed “how can we motivate businesses to improve the appearance of their properties?”
- e. Loker Recreation – George Uveges discussed his attendance at the Recreation Committee meeting to discuss the Loker Recreation project.
 - f. Nick Willard discussed his and Sam Potter’s attendance at the Wayland Business Association and their discussion of the role of the Economic Development Committee.
6. Other Business:
- a. Becky Stanizzi informed the committee that the Creative Play School is looking for new property in town.
 - b. General discussion of mission. George agreed to put together initial draft of EDC Mission.
 - c. Bob and Julieann to put together some of the critical analytics around commercial property and will present at next meeting.
 - d. Next meeting scheduled for Oct. 27, 2010.
7. Motion to adjourn approved. Meeting adjourned at 9:50pm.

Submitted by:

Bob Lentz