

Wayland 375th Committee
Minutes of meeting on July 15, 2013

Present: Mary Antes, Jane Sciacca, Lois Davis, Nancy Carapezza, John Dyer, Deb Seidman, Allison Tobia

The meeting was called to order at 7:10 p.m. with a discussion about Opening Day (June 15) finances. A total of \$35,665 has been paid, and a deposit of \$13,994 made. Deb expressed her frustration with the slowness of reimbursement from the town for money expenses she paid. There were many forms to be filled, and people to see, but it is hoped that the problem will be resolved shortly.

The Tour Book should be out by the Sept. 21 5-Century House Tour. Mary Antes and Gretchen Schuler have invested in Publisher, and will have it ready to run off 500 hundred spiral bound copies. The cover will have the 375th logo and the houses on it. It will also be available on line. There was a discussion about various companies to do the printing. It will be for sale at the Depot, the House Tour, and the Grout Heard House Museum. Merchandising opportunities for the tour book and the cookbook and t-shirts were mentioned.

John said the book he has been working on is no longer a program book. Questions as to its purpose were raised and should it be done at all or the money raised returned. How will it be distributed? Should it be a remembrance book, ready by the end of the year? The order is in for the cookbook and should be ready by the end of summer.

Debriefing of Opening Day: Allison reported that all went well with the Circus and the Barn Dance. The barn dance especially had rave reviews, people thought it should be repeated in the fall and again next year. Jane and Lois reported that the history events, the opening, the walking tour, and the open house at the Grout Heard House Museum were also successful. Formal thank you notes on letterhead paper will be sent to the Town organizations, volunteers and others who helped with the day.

Lesson Learned: We need more time than the last 6 weeks to prepare. We need more promotion, need a budget, need to look for some sort of an event as a fund raiser.

Future events were mentioned, such as musical and lecture events, a film, Mass Memories, and the events scheduled for September.

The next meeting will focus on the September events. The meeting was adjourned at 8:40 p.m.

Submitted by Lois H. Davis