

Wayland 375th Committee
Meeting Minutes
February 27, 2013

The Meeting was called to order at 7:30 p.m.

Members Present: Mary Antes, Barbara Holtz, John Dyer, Lois Davis, Jane Sciacca, Deborah Seidman, Allison Tobia, Brad Keyes, Lynne Dunbrack, Cyndi Miller. Also present: Debbie Marion.

The minutes of January 9 and February 6 were approved.

Deborah and Allison reported on opening day activities. They have found a site for the barn dance and the burning event, Deborah will also speak to other possible hosts. It's important to have a business discussion about insurance, a dance floor, lights, police details, etc. and associated costs. Allison will schedule a meeting with the police and fire chiefs and other officials. Brad recommended speaking with town council about town insurance.

An opening day carnival isn't feasible, as the carnival companies want more than a one day operation, and require several days for set up and removal. Deborah and Allison discussed having an old school circus, with community participation in acts such as ballet, opera, jugglers, gymnastics, etc. Walking and bike tours are other possible opening day activities. Having a rain date was discussed, Debbie Marion said that the Golden Tones have their big annual concert the next day, which is Father's Day.

John Dyer is sending out letters to small businesses for the program book. Large businesses will be contacted personally. Program Book ads are \$2000 for full page, \$1000 for half page, quarter page, \$500, eighth page is \$250. Sponsors will be able to use the 375th logo.

Cyndi Miller reported that the cookbook has gone to the publisher and will be available by Mother's Day. Other events scheduled include a series of musical events. A Civil War dance is planned for February, the month the Historical Society has scheduled a Civil War talk. Brad reported there are groups interested in providing a float for the Parade at the closing in June 2014. The tour book is coming along. We expect to order about 500 copies and sell the books for \$10; it will also be available online.

The website is up and some groups are adding events to the calendar. Lynne will have an article in the next Town Crier, and we have a Facebook page. Barbara read a list of media outlets and others added suggestion of other media and publicity possibilities.

Meeting adjourned at 9 p.m.