

WAYLAND 375th ANNIVERSARY CELEBRATION COMMITTEE MEETING

Meeting Minutes, December 14, 2011

Scribe: B. Holtz

Present: Mary Antes, Peter Curran, Lois Davis, Lynne Dunbrack, John Dyer, C. Peter Gossels, Barbara Holtz, Brad Keyes, Jane Sciacca, Deborah Seidman, Allison Tobia

Committee Chair, Mary Antes, called the meeting to order at 7:00 pm. There was no public comment. Two brief corrections were proposed re: the November 9 meeting minutes which were then approved.

Key Areas of Discussion:

* Wayland 375th Logo: Pete Curran, Arts Wayland, distributed copies of the proposed Wayland 375th logo. The image displayed a building facade, with "Wayland 375 Anniversary" on its face, abutted by 1638 (to the left of an enlarged "375") and 2013 (to the right of enlarged 375).

Response was favorable. We acknowledged logo's simple image and clean lines. The image is adaptable to stationery letterhead, postal cards, posters, mugs and Tee-shirts. We may possibly want to apply the same image to a variety of color schemes.

A proposal arose to consider using the word "celebration" rather than "anniversary" in the logo. The Committee provisionally approved the logo and asked Pete to send our comments / questions to the designer for revision, then renewed review, and to notify Mary re: the designer's response.

* Peter Gossels established a treasury-related "Finance Subcommittee of the Wayland 375th Anniversary Commemoration Committee." This team, selected by Peter, consists of 12 "civic-minded" town residents to meet - starting January 2012 - and work in tandem with our Committee as well as with a 375th-oriented Planning Subcommittee. It is hoped that they will engage in securing seed capital and major funds. Individuals, grantors, and local business establishments would provide sources of funding in accordance with our anticipated budget for programs and events. Town-wide 375th events would include: fireworks; parades; creative support (music, floats, bands); logistics (parking, shuttle busses, culinary contributions), etc. We may decide to hold certain events for which a fee would be charged.

We would like to invite the team to our January meeting for a discussion and brainstorm session.

Miscellaneous:

* According to Mary, each of our coming meetings - the next six months - will focus on one topic as the basis for turning ideas into action (for example, this evening's focus includes: the logo and the Finance Subcommittee)

* Committee member Pam Bonaguide has offered to oversee the Mass. Memories one-day event.

* During summer, the Wayland Historical Society meets and decides upon programs for the coming (school) year; as this process occurs this summer, it may help us to plan more specific events during 2013 that are school-appropriate. According to Jane, WHS has a rich collection of period clothing and has created a number of children's programs relevant to our Celebration's time frame.

* The Wayland 375th website project currently seems to be stalled. We need a "social media" person. We asked: Is the Town's website sufficient for our purposes?

Celebration-related suggestions, info, or action items:

* Mary spoke with Gretchen Schuler (a preservation planner and chair of the Historic District Commission) regarding the possibility of her involvement in our 375th celebration events and activities.

*Mary offered to speak (brainstorm) with local resident Ruth Levin, who teaches vintage dance and flower arrangements

*Someone (who??) proposed constructing a Wayland 375th version of the game "Monopoly" (Q: tied in w. event Deb is doing?)

*John expressed interest in a Town-wide, "turn-of-the-century" square dance (yet cautions us that some 'caller' fees can be as high as \$3,500).

*We will investigate organizations and persons doing historical enactments or 'encampments.' (Among those cited: John Adams: Boston Massacre; Danvers: witchcraft trial; Henry Knox's route for the cannon he brought from NY to Boston; a Benjamin Franklin impersonator; a Lydia Maria Child impersonator /-tress.).

* Jane cited the Minuteman Historical Society's expertise, and will talk with colleagues re: appropriate ideas and strategies. She mentioned that the Minuteman National Historical Park: Center for 18th Century Life can be a resource for us, and said that Wayland High School's drama department had a program that compared elements of 1975 and 1775 (she will inquire further ..).

* Barbara's friend – a "Son of the Order of the Cincinnati" – can impersonate Henry Knox and has a relationship with a Boston historical organization whose staff does personal and event reenactments; she will inquire further.

* Deb said she will be responsible for Google calendar -- *if* the committee decides to use this method for website solution and integration. In the meanwhile this can be a good temporary solution for all of us to us and have viewing access as we build our programs. Deb is happy to teach everyone how to use this method for communication.

Upcoming Committee Meeting Dates (note: this is a revision!):

Instead of meeting on the first Wednesday of each month, let's aim for the fourth Wednesday. Therefore, the upcoming meetings will be: January 25, February 29, and March 28.

The meeting adjourned at 8:45.