



**TOWN OF WAYLAND
MASSACHUSETTS
01778**

TOWN BUILDING
41 COCHITUATE ROAD

**Wayland 375th Anniversary
Commemoration Committee
MEETING MINUTES
August 15, 2011**

The Wayland 375th Anniversary Commemoration Committee met Monday, August 15, 2011 at 7:00 PM in the Senior Center, 41 Cochituate Road, Wayland:

Ms. Mary Antes
Ms. Lynne Dunbrack
Mr. Peter Gossels
Ms. Barbara Holtz
Mr. Frank Kennedy
Ms. Debbie Seidman
Ms. Allison Tobia

Brooklyn Lowry from the Wayland Patch

The meeting was opened at 7:03 PM. There was no public comment.

Member Reports

Members of the Committee reported on their efforts to recruit volunteers and their meetings with various boards, commissions and committees.

- Msrs. Gossels and Kennedy are talking to potential candidates about fund raising and treasurer roles. The goal is to have these positions filled by September.
- The Conservation Committee suggested creating a program focused on the conservation trails. There are five loops that are approximately 2 miles in length. Walkers would receive a stamp for each loop they walked, which would make them eligible to participate in a raffle event. This event would provide an opportunity to improve the trails and create a trail book documenting the Conservation lands, which would also serve as a "permanent marker" for the Wayland 375 celebration.

Carnival Event

Ms. Seidman and Ms. Tobia presented their plan for a one-day Carnival event they were charged to develop. Concepts discussed included the following:

- Create a "mini-Sturbridge Village" consisting of temporary 8 foot by 10 foot structures that replicate a period of the Town's history (E.g., Puritan Village, Revolutionary War, Industrial Revolution, etc.).

The building of these structures could involve Wayland students and the Minuteman Vocational School.

- Each of these structures could be open year round to coincide with other events and should definitely be open the day of the Field Event. Each structure would be staffed with volunteers.
- For the Carnival Event, create two separate venues across town; one in Cochituate and another at the Town hall. One venue would be more carnival like and oriented towards children and families, while the second venue would be more historically focused. There would be a main stage for events ranging from musical events for children early in the day to performances geared towards adults later in the evening. Music for the Carnival Event should appeal to multiple generations.
- Members of the committee suggested musical performances and filmmakers to contribute to the event. It was mentioned that three members of the Boston Symphony Orchestra live in Wayland.
- We will need to draw in other towns as well to expand the audience for this event, especially the food vendors.
- We could tie this into the Strawberry Days theme, an event which was celebrated annually from the mid-1950s to the early 1970s.
- The venues would have a "food court" which would provide food through the ages. E.g., menu items from the 1600s, which also could be "modernized."
- Transportation between the venues will be required to avoid parking issues at either venue.
- Ms. Seidman said that she would put together another estimate of costs for the Carnival Event.
- Ms. Seidman and Ms. Tobia will serve as liaisons to the schools as the Carnival Event will need many volunteers.

Logo

Arts Wayland is working on a logo for the Wayland 375 Committee with an expected delivery date of December 2011.

Events and Proposed Budget Estimates

Mr. Kennedy presented some ideas for potential events and budgets, as well as estimates for the interpretive signs (e.g., a permanent marker) to be placed at the Stone Arch Bridge, Railroad Interpretive Center or near the bridge at the Wayland Golf Course, for example. (There is some question as to who owns the land near the Wayland Golf Course.) The signs are guaranteed for 10 years, 15 years for breakage and cleaned of graffiti.

The committee brainstormed about other events and activities:

- Request memorabilia from Waylanders to be put on display.
- Create a diorama that depicts a scene from daily life.
- Include the calliope wagon in one of the events.
- Ms. Antes noted that there is a group interested in holding a historical baseball game.
- Hold a theatre event at the Vokes Theatre such as an audience participation play with a historical theme. For example, there is a theatre troop in Newton who has put on plays about the Boston Massacre and Danvers Witch Trials. Mr. Bob Manor has written a play about Ann Hale who was

accused of communism in the twentieth century. The audience could act as judges to determine her guilt or innocence.

- The Historical Society would like to have a photograph in the Town Crier on a weekly basis.
- We may also want to consider other periods of history besides the Colonial period.

Celebration Timing

The Committee discussed the timing of when the celebration would begin and end, as well as for various events. There should be a major opening and closing event. A parade and fireworks would mark the closing event. June would be an appropriate time for the grand closing event. It was noted that graduation is the first weekend of June and the second weekend is Riverfest. It was concluded that the major celebration event could not be after school ended because of summer vacations and we should avoid Memorial Weekend.

We should also be careful of planning events in September so that they do not coincide with the Jewish holidays. In addition, we should consider the timing of other events across town, especially the schools. Referring to past calendars would be helpful for identifying the timing of standing events.

Tentatively the Committee proposed the second weekend of June in 2013 as the opening weekend with the yearlong celebration ending in June 2014.

Other Business

Meetings will be the second Wednesday of the month: September 14, October 12, November 9 and December 14.

The Committee adjourned at 8:54 p.m.