



**TOWN OF WAYLAND**  
**MASSACHUSETTS**  
**01778**

TOWN BUILDING  
41 COCHITUATE ROAD

**Wayland 375th Anniversary  
Commemoration Committee  
MEETING MINUTES  
Thursday, May 5, 2011**

The Wayland 375th Anniversary Commemoration Committee met Thursday, May 5, 2011 at 7:00 PM in the Board of Selectmen's Room, 41 Cochituate Road, Wayland:

Ms. Mary Antes, Ms. Lois Davis, Mr. John Dyer, Ms. Lynne Dunbrack, Mr. Frank Kennedy

The meeting was opened at 7:05 PM. There was no public comment.

**Minutes**

The Committee reviewed the minutes for April 11, 2011. Ms. Davis made a motion to accept the minutes as amended. Mr. Dyer seconded the motion. The minutes were approved on a 5 to 0 vote.

**Wayland 375 Anniversary Forum**

Overall, the Committee thought the Forum was well attended. Attendees represented a wide spectrum of Town Organizations and generated lots of interesting ideas for events to commemorate the 375th anniversary. The Committee reviewed the brainstorming ideas summary by table and categories.

*Top Ideas*

1. Permanent Signage
2. Parade / fireworks
3. Big weekend kick off and ending weekend
4. Celebrate the four periods
5. Leverage events that already happen Wayland Reads
6. Events to pull in the schools

*Action Items:*

- Ms. Davis to identify what other events were held for past Wayland celebrations.
- Ms. Davis to look into re-issuing the book written by George Lewis. It's been available at the Wayland Depot in the past, along with Wayland A to Z.

**Volunteers**

The Committee discussed the need to recruit more volunteers and also identified areas where they would like to focus their energies:

- Mr. Kennedy has professional experience in project management. He would like to see a permanent project to provide a lasting legacy. For example, signs similar to those found in national parks depicting before scenes of historic places of interest.
- Ms. Dunbrack is interested in marketing and promotion.
- Mr. Dyer might be interested in fundraising or calendar coordination.
- Ms. Davis commented that she had artifacts from the Mansion Inn site (or was it the Historical Society that did?).

The Committee also identified potential contacts for specific events or activities, or who expertise in a given area:

- John Flaherty has volunteered to work on the Web site.
- Cliff Koveloson has organized clean ups, and is currently organizing efforts concerning the Hannah William playground.
- Judy Bennett ran the design competition for the veterans memorial, might be interested in the logo contest.
- Mike Patterson was on the Trust Funds, perhaps he might be interested
- Betsy Moyer has commented that the Sudbury Valley Trustees Photo Club would be very interested in participating. Examples include a photography show that traveled to the school.
- Cathy Caulfield might be interested in running a beach event.
- Jackson Madnick volunteered to put on a program for the Veterans. He might be interested in doing something for the 375th anniversary.
- Paul Keating, Town Treasurer, should be contacted about setting up a 501 c 3 or what mechanism could be used in its stead.
- Ken Sawyer has an interest in history and is actively involved in the Interfaith Community.
- The Wayland Recreation Department holds events at the Town Beach.
- Richard Connard is very active in the Rail History Project.
- Tonya and Evelyn Wolfson have worked on Native American Project.
- Michael Abend is the current president of the Wayland Business Association. The Committee should present to the WBA's Board and then the full Association to obtain their support and involvement.

#### *Action Items*

- Mr. Kennedy will reach out to someone he knows regarding the treasurer position.
- Mr. Dyer will talk with the Keifers about commemorative items.
- Ms. Dunbrack will set up a Facebook page. Also, will develop a "straw horse" for running a logo contest.
- We should all talk to our network of friends and neighbors about volunteering, especially to serve on as chairs for the bigger events.

#### **Other Business**

Ms. Antes will talk to Fred about the Committee meeting with the Board of Selectmen and the School Committee to update them on what the Committee has done to date and to solicit their input and support.

The Board adjourned at 8:47 p.m..