



**TOWN OF WAYLAND
MASSACHUSETTS
01778**

TOWN BUILDING
41 COCHITUATE ROAD

**Wayland 375th Anniversary
Commemoration Committee
MEETING MINUTES
Thursday, February 10, 2011**

The Wayland 375th Anniversary Commemoration Committee met Thursday, February 10, 2011, at 7:00 PM in Senior Center, 41 Cochituate Road, Wayland:

Ms. Mary Antes
Ms. Lynne Dunbrack
Mr. John Dyer

The meeting was opened at 7:00 PM. There was no public comment

Reports from Calls to Other Communities

Members provided a brief synopsis of their conversations with the chairs of local commemorative committees. See Local Town Celebrations Summary Report for more details.

375 Wayland Anniversary Forum

The Committee reviewed a letter drafted by Ms. Antes to solicit input and volunteers from various Wayland organizations, and invite representatives to attend a forum to be held in late April after Town Meeting. A list of Wayland organizations to send the letter to is attached.

Brainstorming of celebration activities/events

Ms. Antes reported that she had spoken to Marie Valente, Sudbury's town manager. Sudbury has not appointed a committee yet to plan Sudbury's anniversary celebration. But, she will be in touch with us when they have established such a committee. Mr. Dyer pointed out that given Wayland's early history with Sudbury, the towns should coordinate efforts. For example, as our program winds down, Sudbury's program could begin which would provide a nice transition. He noted Sudbury's 4th of July parade and the potential for Wayland to participate in the parade.

Suggested events included: fireworks or a parade combined with fireworks; a dance of some sort (one for adults and another for children); events geared towards children; a historic athletic event; a Pops Night - perhaps organized with Sudbury as a joint celebration (Associate principal horn Gus Sebring is a Wayland resident); a play written about Wayland (Vokes performed 1776 a number of years ago); lecture series (Brandeis historian - David Hackett Fischer, Great Presenters, Jane Sciacca has given a talk about

Lydia Maria Child, other famous residents, history of land acquisition for conservation, Evelyn Wolfson has written a number of children's books on Native Americans, archeology), historic walking tours, and Wayland Reads.

Each event should have a chairperson as well as point people for publicity and fundraising.

The celebration would be organized around the major eras of the Town's history:

1. Up through the Revolutionary War and King Phillip's War
2. Industrial Period (Shoe manufacturing) up through World War I
3. World War II, the First Great Depression to Current History

The committee also discussed a permanent commemorative such as a plaque, historic trails or a time capsule.

Brainstorming of fundraising

Some events will be self supporting. However, tickets cannot be required for events held in open venues (e.g., parades, fireworks).

Mr. Dyer noted that Needham established a 501(3)(c) organization to collect tax deductible contributions. In contrast, the Wayland Public Ceremonies committee set up an account with the Wayland treasurer to receive tax deductible contributions for the Veterans Memorial.

The committee identified the following fundraising opportunities:

1. Calendar for both fundraising and event promotion
2. Yard sale to be held at one of the schools
3. Quest booklet (similar to the treasure hunt booklet Hingham published and was available at Nobles Book Store)
4. Sudbury Foundation

It was suggested that we have a separate fundraising brainstorming session to identify more fund raising activities.

Organizing of committee

The Committee deferred voting for a Chair, Vice-Chair and Secretary until all five members are in attendance.

Other Business

The Committee reviewed and approved the minutes for January 13, 2011 meeting with a 3 to 0 vote.

Anna Meliones volunteered to be one the photographers for 375 Commemorative events. (Needham has three photographers - one at each event with a back-up assigned as well.)

The Board adjourned at 8:45 PM.

List of Organizations to be Invited to the 375 Wayland Anniversary Forum

1. Arts Wayland
2. Assisted Living Communities
3. Boosters
4. Boy/Girl Scouts/campfire
5. Broomstone
6. CAPA – (May have a new name, the Boosters of the Arts Group, including music)
7. Clergy Association and Interfaith Group (Ken Sawyer has a strong interest in history)
8. Conservation Commission
9. Country Clubs
10. Dudley Pond Association
11. Golden Tones
12. Great Presenters
13. Historic Society, Historic District Commission
14. Little Theatre
15. Nature Valley Photography
16. Needham had 3 photographers – one at each event with a back-up assignment
17. PTOs, other school groups,
18. Softball Organization
19. Sports Hall of Fame – athletes through the years - Boosters
20. The Wayland Depot
21. Town Boards
22. Town Crier
23. Town Pool
24. WayCam
25. Wayland Business Association
26. Wayland Children Association
27. Wayland Garden Club
28. Wayland League of Voters
29. Wayland Public Schools Foundation
30. Wayland Swim and Tennis