

Bangor Area Storm Water Group Meeting

October 8, 2015

Location: 2nd Floor Council Chambers, Orono Town Office, Orono, Maine

TIME CHANGE: 12:30 pm – 3:30 pm

## AGENDA

# 12:30 pm BASWG Business Meeting and Brown Bag Lunch

# 1:00 pm Education and Outreach Special Meeting

 Planning with New Consultant Team:

*Pulse Marketing and Stillwater Environmental Engineering*

 **Introductions and Project Background**

* Consultants and meeting participants introductions
* What has been done so far
* What has worked and what hasn’t

**Goal Setting**

* Identification of goals for next nine months
* How will we measure success?

**Identification of Target Groups**

**Listing of Resources and Assets Available for Use**

**Specific Tasks**

* Upcoming events
* Editorial calendar for social media
* Website updates
* Public relations
* Survey to Quantify Behavior Change (Part 1)

**3:30 pm BASWG Meeting Adjourns**