

Sunapee's 250th Committee
Minutes – Thursday, October 26 , 2017 at 7:00 PM
Sunapee Safety Services Building

Present: Scott Blewitt, Dave Cahill, Ron Garceau, Brenda Huff, Deb Marino from Project Sunapee, Steve Marshall, Cheryl Meachen, Wendy Nolin, Betty Ramspott, Dana Ramspott and Kathy Springsteen. Guests: Sherry Edmonds, Pam Stocker and Brandon Stocker.

Excused: Becky Rylander

Copy: Barbara Vaughn

Chair Kathy Springsteen called the meeting to order.

On motion made by Dana and duly seconded, it was unanimously VOTED to approve the **minutes** of the September meeting.

Wendy indicated that following last month's meeting Tim indicated that he would be the one to contact the mountain. Deb has additional information to share regarding that contact later in this meeting.

David Cahill provided a **License Plate update**. He shared printouts of background color choices including gold, Kelly green, forest green and white. The plates will be metal but not stamped. The design now includes "Lake of the Wild Goose" across the bottom. Dave reported we approved cost of \$3800 for 150 plates (\$10-13 a piece).

On motion by Steve and duly seconded, it was unanimously VOTED to go with white background;

Dana and Betty Ramspott provided a **Parade update**. Betty is working on a release modeled on one used by the Fire Depart for July 4th. She is preparing a letter to accompany the release to be sent to potential participants and is planning to present it to the town manager for review. She will send it after the holidays to avoid getting lost in the shuffle and to better know our budget. Kathy asked to be sure Sunapee Cove is on the mailing list to participate in parade per Tony's request. Betty says Mountain View Shores might also like to participate, along with White Shutters and other neighborhood groups. John Robinson wants to do an Aerosmith float and Yacht club would like to do two or three floats. Dana said Concord Coach might participate having historically stopped in Sunapee. They would participate in the parade and leave it on the trailer for \$300 and for \$400 they will take it off the trailer and do a static display. The parade is scheduled for 11:00 am on Saturday and we agree that we will encourage floats.

Becky Rylander had an email sent to invite participation in the **Quilt Project** for which there are ongoing meetings. A press release will also be sent to local papers.

Scott Blewitt reported that he has negotiated the contract for the **Fireworks** by changing the date to Friday but suggests that the budget remain the same and offered that Matt Shea is willing to come next month to discuss the plan. Keeping the budget at \$10,000 demonstrates the magnitude of the event. Scott plans to fundraise and find donors like he does for the fourth. A \$2000 deposit is due 2/1. Businesses can have donation jars and we can create a website for donations.

On motion by Brenda and duly seconded, it was unanimously VOTED to sign the contract for \$10,000 with Atlas. (Kathy will get contract to Donna to sign and fire and police chiefs will sign permits.

Ron Garceau reported on the **Banners**. Ron has counted poles along Route 11, Main Street, Lower Main, George's Mills, 103 B and by the Town Office and there are approximately 95 poles. Placing a banner on every other pole would amount to 40-45 since we're not doing all along Route 11 in the wooded areas. Ron will bring prices next time and estimates the cost will be \$130-\$140 per pole with brackets. It is believed that it will develop a sense of community and ownership for businesses and families to sponsor these with their name included on the bottom. It was noted that sponsorships cannot be displayed on state highways. Steve reported that for Eversource poles, we have to negotiate with them three months ahead and we need to research each pole by number since

some are AT&T, some could be Co-Op or Eversource (PSNH). A permit can be obtained for six months at a time. Sunapee green is the preferred background color for the banners and the sponsor names will be displayed in one color with no logo. We hope to display the banners starting May 1st and we need pricing to begin to approach sponsors.

It was reported that Sue Mills wonders about an antique car exhibit and would offer parking lot. Ron wonders about decorating the area with bunting.

Steve Marshall reported that a **Web Site** with Wix like the one Acworth has costs \$17 a month for a year or \$20 month to month or \$15 a month for two years. This option has a lot of bandwidth, storage, online store and ad vouchers and they would help optimize us in search engines. It was noted that photos can be posted on Facebook following the event and the new site can be linked to town site to use PayPal if necessary.

On motion made by Ron and duly seconded it was unanimously VOTED to sign up for website hosting for up to \$204 for one year.

David Cahill reported on **Decals** saying that the young man working on them is preparing styles that go either inside or outside the window. We previously voted to allocate \$300 for decals.

Pam Stocker and her son Brandon presented samples of the arrowhead **Ornaments** and indicated that they are simulated artifacts from the Algonquin tribe that Abenaki falls into. Pam read the descriptive card. It was AGREED by consensus that this design with a hole for hanging and the card is good and that we need only add "2018." These ornaments will be sold on the website, at Wild Goose, Library, Historical Society, Brenda at store, Betty at Town Hall and at the Police Department. Sunapee Granite Works will have a link on their site to our webpage. Pam indicated that her proposal would be that the exclusivity to us lasts for the year 2018 and then they would sell them at their own profit. We asked whether we could permanently retain the exclusivity for the granite ones and that subsequent ones be made with a different stone (eg. black pearl). The suggested retail is \$28 and we'd pay \$14. There would be a January 15th release with first dibs to Sunapee homeowners numbering the first 250 cards. Pam suggests that if we ship, since it is \$1 for bubble bag and \$3 for shipping that we charge \$5 for shipping. It was AGREED by consensus that we prefer the Sunapee forest green ribbon to keep it consistent with other items. We talked about the possibility of a press release of Brandon and Bill making them and discussed the possibility of pendants at 50% the size. Pam can be contacted at americanbeads@comcast.net

On motion made by Ron VOTED to order 250 ornaments made from grey granite with numbered cards.

Kathy Springsteen indicated that there is no report for the **Time Capsule Dedication**.

Kathy Springsteen reported that **Sunapee Cove** has confirmed their construction project will last 18 months taking out parking lot and that they are at least a month behind because of rocks they've uncovered. Tony has committed to providing funding for a musical event to be held somewhere else and would like to put a car or float in parade. It was noted that Riverway has music planned from 5-7 and could do Sunday 1-3 and that Livery sometimes does Friday night events which might work well before fireworks. It was proposed that the Billy B. Mann movie might be shown on screen in Georges Mills, maybe at the Boat Club.

Scott mentioned that he would love to organize a race any of the days of the event that would be somewhat different than the Turkey Trot as it would be on a smaller scale and would proceed down Lake Ave. to Birch Point around the loop and back. It would be a Goose Race and all proceeds would come back to the committee. It would be scheduled at 7:00 or 8:00 a.m. to keep runners cool and would be 4 miles long. It would all be done by the Recreation Department but we would need police coverage. There could be a one mile fun run for goslings. We could schedule it Saturday before the parade or could move it to Sunday if paired with a pancake breakfast. River Road could be the start/finish so that boats can go in water in harbor at 7:00 a.m.

Deb Marino was present from Project Sunapee to discuss a **Riverfest-like** event. She shared that they were thinking 2:00-5:00 p.m. on the hill by the gazebo or over by the docks or by the bathrooms on the grass. She emphasized that nothing will be charged for any part of it and that there would be no food trucks. Their plan would be to do games and have some kind of pie baking contest and kettle corn type food but not dinner. Barbara Sullivan suggested getting somebody's booth to interview people about exposure to Sunapee and preserve event for record on website. The name should not be Riverfest but it would be okay to call it Project Sunapee Games. It needs to be fully understood that it is nonprofit and that there will be no charge for anything.

Tim approached Mount Sunapee and learned that they are open to offering lift rides on Saturday or Sunday. Guests would need to prove their residency and a discounted price of \$4 per person (normally \$10) until a minimum of \$1500-2000 was met and then there would be no further charges. That means that if there were only 200 people who went we would pay \$800 but if 1000 went we wouldn't pay \$4000. They would send a bill to the committee based on the final count. It was AGREED by consensus that it is not worth the risk of meeting the minimum. We would be amenable to discounted rate for Sunapee day where we are not involved. Kathy will contact Jay Gamble, GM (or Tim Fenton).

Ron will invite Natasha Osborne of Intertown Record for November meeting and Deb will be sure someone is here from Project Sunapee.

Budget Discussion – We need to send a 2018 budget request to the town asap. Dave has to be there and will plan to present on our behalf. He will use license plates and fireworks for budget moving forward because other items will support themselves. We still have \$15,000 for 2017 and we will budget another \$15,000 for 2018. We want to have enough to offer free events. Our big expense is advertising. We do have revenue sources like the fireworks, plates, ornaments and banners. We need a budget for advertising, parade and band. The budget committee will want an outline. Kathy could put it together and email it to Dave to present and send request to Donna.

Items for next time

Welcome to Sunapee Sign

Review of Calendar for Weekend

Next meetings: Thursday, November 9, 2017 at 7:00 pm and then Wednesday, December 13th at 7:00 pm

On motion made by Dave and duly seconded, it was VOTED to adjourn at 9:05 pm.

Respectfully submitted,

Cheryl L. Meachen, Secretary

Mission statement for the Town of Sunapee 250th Committee

It is the mission of the Sunapee 250th committee to advocate for funding, programming of events and coordination of citizens to attend the events. The committee will further advise and assist the town with facilitating and communication of events throughout the year so to bring the community together in celebration of our 250th. Sunapee250th@town.sunapee.nh.us