

BOE Communications Committee Minutes
September 30, 2013
SHS Library Media Classroom
6:00 p.m.

The meeting of the Stonington Board of Education's Communications Committee was called to order at 6:00 p.m. Monday, September 30, 2013 in the Stonington High School Library Media Classroom.

Attendees Present: Craig Esposito, Alisa Morrison, Jason Jones, Ana deOliveira and Superintendent, Van Riley

Absent: Gail MacDonald

Purpose and Goals of Communications Committee

The Committee discussed purpose and goals and will focus on four areas:

- 1) Web site - revise current web site to be easier to use. Board members to search other district sites for models. Staff to meet and review current site and make recommendations for changes
- 2) Social Media - Staff will explore possible use of Facebook or Twitter. Staff will set up blind accounts to experiment with how social media might be used to alert parents and community members to important events and issues
- 3) Resources - Staff will present information related to what resources will be needed to accomplish updated web sites and consistent use of social media
- 4) Policy - At the next Communications Committee meeting, current Board policy related to use of social media will be reviewed in the context of moving forward with social media as a mechanism for communication with the public.

The next Communications Committee meeting will be in 4-6 weeks when the above information has been obtained.

Adjournment: 6:55 p.m.



Van Riley, Superintendent