## Sandown Senior Affairs

# **Transportation Program**

### **Meeting Minutes**

Meeting Date: 12/3/13

Meeting time: 6:32 pm

Meeting location: Sandown Town Hall

Meeting called by: Nelson Rheaume

Chair-person: Nelson Rheaume, Director of Senior Affairs

Secretary of minutes: Kathleen Richardson

Attendees: Nelson Rheaume, Joan Park, Kathleen Richardson, Lorraine Sieckarski, Randy

Reith, Paul Godin, Jeanne Tobin

Absent: Jane Gariepy, Chief Joe Gordon, Tom Tombarello

Review of previous minutes: Minutes reviewed-motion to accept by Nelson, all in favor to

accept-minutes accepted.

Treasurers Report: Updated by Nelson as Jane Gariepy is ill. Funds=\$3988.54

Agenda Topic: Rides Year To Date

Total rides from April 2013 to Present date = 182 trips, 2848 miles

## Agenda Topic- Goals for 2014

Members discussed new goals for 2014 and decided on 4 major issues to tackle:

1. Increase Resident registration by 10%.

At present SSATP has 65 registered Sandown residents. This would require at minimum 6 new residents to register for services. Members discussed several ways to aquire the new registrations with the need for further publicity for program being priority. Kathleen will approach Beth D. to start new ideas and seek publicity. Will continue to advertise with brochures, fundraising and word of mouth. Newspaper flyers will be utilized in the beginning of February.

2. Increase Driver Registration by 20%

At present SSATP has Registered Drivers. This would require at minimum 2 new drivers. Members discussed strategies to recruit new drivers with tactics similar to above.

3. Increase Publicity.

The main sources of publicity is our brochures and wour of mouth. Members discussed reaching out to the community in the area churches and businesses. Beth will start initiatives to gain further access to the local papers.

4. Fund Raisers

Members discussed several types of fund raisers for SSATP with Old Home Days being the largest effort. A spring and fall event will be discussed further.

5. Handicap Vehicle

Members discussed need for handicapped vehicle. Drivers Randy and Paul agreed that there will be a need as more residents join with disabilities. Driver Jean Tobin was concerned that she would not feel comfortable driving a handicapped vehicle and would prefer her own vehicle. The drivers will still be assigned only residents that they feel they are confident in assisting.

#### Agenda Topics: Budget

Nelson initiated discussion on whether SSATP should have a budget. Members of the committee unanimously agreed to defer from a budget. This will be revisited in the future.

#### Agenda Topics: Budget

The Board of Selectmen agreed to increase the the number of SSATP members to 7 with 2 alternates. New members will be sought out utilizint the above methods of publicity and word of mouth.

#### **Agenda Topics: Action Items**

1. Nelson will attempt to contact Channel 17 to have a commercial run for publicity.

2. Kathleen will speak to Sue to initiate follow up phone calls to check satisfaction of residents utilizing program. This will offer a chance to evaluate for any changes to improve the transportation program.

3. Joan will contact area churches (St. Matthews, Sandown and St. Annes, Hampstead) to inquire if they would assist in advertising the brochure and updates to members.

4. Beth will contact area newspapers for advertising space and possible story update on program.

Next Meeting Date:01/07/14 at Town Hall, 6:30 for driver and committee update.

Meeting Adjourned at: 8:00pm

Kathleen Richardson

Respectively Submitted,

Kathleen Richardson, Secretary