

June 6, 2018

DRAFT

Old Home Day Committee Minutes Wednesday, June 6, 2018

Type of Meeting: Regular meeting

Meeting Location: Sandown Town Hall

In attendance: Chair –Bob Brouder, Anthony LoConte, Erica Olsen, Carly Gregory, Peter Koester, Alison Rochenski, Pat Kimball Samantha Olsen, Paula Gulla

Absent: Tim Rand, Patty Lakos, Helen LoPresti, Selectman Liaison Tom Tombarello

Paula Gulla called the meeting to order at 7:07 pm and began with the Pledge of Allegiance.

Review of Minutes of Previous Meetings

MOTION by Pat Kimball to accept the minutes of 05/09/18 as written

SECOND by Anthony LoConte

MOTION PASSED UNANIMOUSLY

Treasurer

Members were given an up-to-date list of expenditures and a copy of the expenditures from 2017. A suggestion was made to review the 2017 expenditures for repeat items to help calculate the 2018 anticipated expenses.

Anthony LoConte will reach out to Clean River Project for this year.

Marketing

Bob Brouder will check into renting searchlights for the Friday night event, just to see if it will bring in more attendees.

Bob is loading our information onto as many Community Calendars as he can. WRKO announces information on the air, so he will check that out as well. Pat suggested to go onto the town Facebook pages.

Site

Pete said he will have a few Jeeps in the parade with a car show in the Police Department parking lot with the Chief's permission and they can be part of the Touch a Truck event. The Jeep club would like to charge a small admission and donate the funds to a children's charity. The members did not have issue with that. However, any of the town vehicles would be at the event free of charge.

A suggestion was made that the Fire Department could do a demonstration with the jaws of life to show attendees how that process works.

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St. Mathew's will again let the committee borrow their tent for the event.

Rides

Vertical Entertainment asked for a \$50 rate increase over last year's rate. That would bring the rental cost to \$650 and he would charge a reduced rate to participants during the day.

MOTION by Anthony LoConte to pay Vertical Entertainment \$650 provided he charges a reduced rate for attendees

SECOND by Bob Brouder

MOTION PASSED UNANIMOUSLY

Bob Ayotte from Tommy & Friends Train was contacted and he felt it was too far to drive to only charge the attendees for rides. He felt there would be no guarantee he would make enough to cover the effort to drive this far. He compromised at a rental cost of \$300 and he would still charge folks \$3.00 per ride or 2 rides for \$5.00. The committee weighed out the options between doing that and offering him the same \$450 as last year with all rides being free. After a brief discussion, the committee opted to rent the train for \$450 and not charge the riders. Bob Ayotte will be contacted again to see if this is acceptable and secure the date.

A discussion began regarding spending and the increased expenditures this year. Anthony was concerned about going over budget or spending too close to the amount in the fund. A discussion continued and it was noted that should the committee get close or want to expend more money that what is in the fund, donations can be solicited, accepted and used towards the event.

MOTION by Pete Koester to pay \$450 to Bob Ayotte for the train as a ride and a people mover

SECOND by Bob Brouder

MOTION PASSED (7-1-0)

Parade

Pat Kimball stated some parade invitations are already out and she is awaiting responses. No word from the bagpiper as of the meeting time. Invitations will go out to dignitaries and the Selectmen. Anthony will reach out to potential candidates since it is mid-term elections. A brief discussion began regarding a donation to be made by potential candidates and this will be discussed again at the next meeting.

The subcommittee is hoping to have floats in the parade again this year.

Marykate Tombarello will be contacted to see if she will ride her horses in the parade again this year.

The Police Chief will be contacted to see if he is fine with the parade route and protocols as they were last year.

Different members of the parade committee are looking into an honor guard for the parade.

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99 **Vendors**

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101 Erica has not received many vendor applications to date but it was the same last year at this time
102 for the most part. A suggestion was made that a message be put on the town board for vendors.

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104 New York Life asked if they could come on Friday night as a vendor and offer the child ID kits.

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106 **Entertainment**

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108 Seacoast Science Center was contacted to see if they do an outreach program and if they would
109 be willing to donate some admission passes. They do an outreach program for one hour for
110 about \$200 including mileage. Members had some additional questions, so this item will be on
111 the agenda for the next meeting for a final vote.

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113 Eyes on Owls is another option to investigate.

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115 Patty Lakos had forwarded an email regarding a dog show called Aim High Canines but
116 discussion was held for the next meeting since Patty was present this evening.

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118 There may not be a Steam Train event again this year since one of the vendors is having some
119 personal issues.

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122 **Citizen of the Year**

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124 An e-blast has been sent out to various groups and nominations are on the website. Nominations
125 can be accepted now through August 15, 2018.

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127 Paula will go to the Selectmen meeting and do some announcing of the event and make mention
128 of the need for vendors.

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130 **Friday Night Events**

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132 Bob Brouder attended the alcohol training for the liquor license and announced that this year
133 smoking has been restricted. There cannot be any smoking under the tent or 25 feet from the
134 entrance to the event. Signs will be made and this will need to be monitored.

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136 Sergeant Rich Buco will be the officer on duty for the police detail and he will be a judge for the
137 chili and/or chowder contest again this year. We will ask if he can remain until everyone has left
138 the premises to be sure the attendees are safely in their cars at the end of the evening.

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140 Glow sticks were mentioned as a give away for attendees and it will be a good way to get an
141 informal head count for the Friday night event. The committee felt 10-inch glow sticks would fit
142 everyone.

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144 MOTION by Anthony LoConte to spend up to \$50 for glow sticks for Friday night

145 SEONCD by Bob Brouder

146 MOTION PASSED UNANIMOUSLY

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Old Business

The meeting with Recreation has not yet been determined.

New Business

St. Matthew's Church would like to hold the free pancake breakfast again but would like to change the time to 8:00 am to 10:30 am. The committee discussed the pros and cons and agreed it would be fine. St. Matthew's will be contacted to let them know the time change is fine.

MOTION by Anthony LoConte to adjourn the meeting

SECOND by Pete Koester

MOTION PASSED UNANIMOUSLY

The committee tentatively set the next meeting for Wednesday, June 20, 2018 at 7:15 pm depending on member availability.

The meeting adjourned at 8:35 pm.

Respectfully submitted,

Paula M. Gulla

Recording Secretary