

1 April 4, 2018

2 **DRAFT**

3 **Old Home Day Committee Minutes**
4 **Wednesday, April 4, 2018**

5 Type of Meeting: Regular meeting

6 Meeting Location: Sandown Town Hall

7 In attendance: Chair –Tim Rand, Patty Lakos, Alison Rochenski, Pat Kimball, Bob Brouder,
8 Anthony LoConte, Helen LoPresti, Erica Olsen, Samantha Olsen, Paula Gulla

9 Absent: Carly Gregory, Peter Koester, Selectman Liaison Tom Tombarello

10 Guest – Sgt. Rich Bucu

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12 Chair Tim Rand called the meeting to order at 7:10 pm and began with the Pledge of Allegiance.

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14 **Review of Minutes of Previous Meetings**

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16 MOTION by Anthony LoConte to accept the minutes of 11/08/17 as written

17 SECOND by Patty Lakos

18 MOTION PASSED UNANIMOUSLY

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20 **Chairman**

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22 The committee verified that Tim would remain as Chairman and Tim agreed.

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24 MOTION by Helen LoPresti to have Tim Rand remain as Chair of the committee

25 SECOND by Paula Gulla

26 MOTION PASSED UNANIMOUSLY

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28 Paula Gulla will remain as Recording Secretary and Treasurer for the committee as well.

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30 **Treasurer**

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32 The warrant article passed and the committee has \$7,000 again. With the existing balance of
33 \$1,372.19 in the Expendable Trust Fund and \$100.73 in the Donation Fund, the balance for this
34 year's event is \$8,472.92.

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36 **Marketing**

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38 The committee discussed various ways to market the event. Bob Brouder noted that the ad in
39 NH Magazine was seemingly unsuccessful since no one brought in the ad to the event as
40 requested. The ad was small and it was questioned if a larger ad would have brought more
41 attention to the event. A recent mailing by the Phillips Pond Association was mentioned as very
42 notable and Al Lake will be contacted to see about the cost and where it was printed.

43 Pat Kimball mentioned that lawn signs could be used with a generic message on them and put
44 out just before the event. The signs could be used for several years if no specific information is
45 on about the date, time etc. The LED sign seemed like a good idea, however, it was still not the
46 best set up for visibility. Possibly a 2-sided sign or the sign placed in a different location and
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LED arrows at the street to denote where the event is happening is an option. Something with flashing construction type tights may draw more attention.

The committee members agreed that a ‘Save the Date’ flyer was a good idea. The members also felt that Ed Mencis should have flyers and vendor information soon since he is willing to hand out information at other events.

The committee confirmed the date of the event will be Friday 9/7 and Saturday 9/8.

Paula received correspondence from NH Municipal Association (NHMA) stating that the committee could produce an ad booklet, treat the money as donations and deposit the funds in the Old Home Day Donation Fund. This sparked a lengthy discussion regarding why this procedure was acceptable when the vendor rental funds must be deposited into the general fund. Paula will follow up with the attorney at NHMA to clarify the committee’s questions.

Site

An appointment with the Recreation Commission will be set up to discuss this year’s event and the site requirements.

The members discussed some of the electrical problems from last year (circuits being tripped, not enough power for Friday night and Saturday for the PA system, etc.) and Tom will be invited to join the next meeting to discuss some options.

Better signage is needed to be sure no alcohol is brought onto the premises.

More Edison lights are needed to light up the chili and chowder area and under the large tent.

St. Matthew’s Church tent may not be able to be used much longer due to the age and condition of the tent, but the church will be approached again this year for the availability.

A brief discussion began around purchasing portable car ports as a suggestion and pricing will be checked.

There were no issues with the number of porta johns and their placement. The one that was placed at the school was very helpful for those waiting to participate in the parade.

Rides

Many inflatable ride vendors do not offer staff and set up, however, UFO Party rentals could be another vendor to approach. Last year, VI Party rental staff was not well equipped to handle the volume of children and enforce the rules. Members want to pursue other options.

Officer Bucu stated his Police Explorers will be happy to assist in some way if needed, but he was following the wishes of the committee last year to allow only the vendor’s staff to handle the bounce houses. An option would be to have the Explorers do some watching over the children but not to handle the equipment. A suggestion was made to limit the age of those using the bounce houses to keep the rides for the younger children.

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97 Bob and Anthony stated there would be live steam train rides this year. The other train vendor
98 would be there too to move people around the location.
99

100 The committee agreed to contact Evan Northrup, Vertical Entertainment, and the gentleman that
101 did the balloons to book them again for this year's event.
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103 Helen stated cow plop bingo will be on the program again this year for the event.
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105 **Parade**

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107 Pat Kimball stated the parade subcommittee remains in tact and will work on this year's parade.
108 There will be a children's bike parade, they will try and get more floats into the parade, have
109 Santa in the parade and the NH Horse Guard's will be approached to see if they are interested.
110 Maureen Devine had to decline joining the Old Home Day Committee for personal reasons, but
111 she will be contacted to see if her family is still willing to allow us to use her horse wagon for the
112 parade. Santa has agreed to be at the free breakfast on Saturday morning.
113

114 **Vendors**

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116 Primex was contacted and they supplied language to be added to the vendor application that will
117 allow a vendor to be removed from the event should they exhibit behavioral issues or refuse to
118 comply with the agreed upon rules.
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120 Erica is already receiving inquiries about this year's event.
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122 Pay.Gov may be an option for the vendors to pay via credit card for their applications. There was
123 a question as to who pays any fees and the Finance Director will be contacted about the fees.
124 Also, it would be beneficial if the forms could be completed on-line and submitted along with
125 the payment. That will be investigated as well.
126

127 **Entertainment**

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129 Tim stated there will be some improvements to the stage for this year and sound improvements
130 as well. Most of the bands will be contacted to see if they are interested in participating in this
131 year's event.
132

133 There will be fireworks for the event even though they were under discussion by the Board of
134 Selectmen for removal due to a default budget. The final agreement, however, was to leave the
135 fireworks in the budget for this year. Committee members were grateful.
136

137 On Saturday night at Sandlots, Linda Meehan will again hire a Timberlane Band to perform just
138 before the fireworks. She was approached to see if she wanted a jazz band this year and the
139 committee agreed that whatever she chooses will be fine.
140

141 **Citizen of the Year**

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143 Paula wondered if someone else on the committee would like to take over Citizen of the Year. It
144 is an easy task that doesn't involve too much. Patty Lakos offered to take this over.
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147 **Friday Night Events**

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149 MOTION by Anthony LoConte to pay Black Light Band \$500 for the Friday night event

150 SECOND by Bob Brouder

151 MOTION PASSED UNANIMOUSLY

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153 The committee had a brief discussion about changing up the band for next year and some
154 alternatives were mentioned.

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156 Committee members agreed that the Historical Society should have a beer tent again this year.

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158 It was suggested that propane heaters may be an addition to combat the dampness. The Fire
159 Chief will be contacted to see what is involved.

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161 Committee shirts for the event will be discussed at the next meeting.

162

163 Touch a Truck was mentioned as a possibility for the Highway, Fire and Police Departments.

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165 The next meeting will be on Wednesday, May 9th at 7:00 pm at the Town Hall.

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167 MOTION by Anthony LoConte to adjourn the meeting

168 SECOND by Patty Lakos

169 MOTION PASSED UNANIMOUSLY

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171 The meeting adjourned at 8:50 pm.

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173 Respectfully submitted,

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178 Paula M. Gulla

179 Recording Secretary

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