

1 **Old Home Day Committee Minutes**  
2 **Wednesday, May 6, 2015**

3  
4 Type of Meeting: Regular meeting  
5 Method of Notification: Public Posting – Two locations at Town Hall, Post Office and  
6 also on the town website  
7 Meeting Location: Sandown Town Hall

8  
9 In attendance: Chair Tim Rand, Anthony LoConte, Rick DeLuca, Pat Kimball, Steve  
10 Brown, Karen Jortberg, Patty Lakos, Helen LoPresti, and Paula Gulla  
11 Erica Olsen joined the meeting in progress  
12 Absent: Bev DeLuca, Selectman Liaison Terry Treanor  
13 Guest: Bob Brouder

14  
15 The meeting was called to order at 7:05pm and began with the Pledge of Allegiance.

16  
17 **Review of Minutes of Previous Meetings**

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19 MOTION by Tim Rand to approve the minutes of 04/22/15 as written  
20 SECOND by Steve Brown  
21 MOTION passed unanimously

22  
23 **Budget**

24  
25 The committee members reviewed the allocated budget. There were no expenditures  
26 pending approval at this time.

27  
28 **Citizen of the Year**

29  
30 Steve Brown asked if the topic of Citizen of the Year could be discussed at this time  
31 rather than at the end of the meeting. Steve brought up some ideas and suggestions to  
32 revamp the Citizen of the Year selection process. The members discussed ideas  
33 presented by both Steve Brown and Paula Gulla which included maybe having the event  
34 every other year rather than yearly, contacting local organizations and having them make  
35 the nomination, have the Board of Selectmen make the nomination and several other  
36 suggestions. Paula mentioned that many towns seem to have their local organizations  
37 make the nominations, such as the LIONS Club, the Chamber of Commerce, etc. After  
38 further discussion, there was interest in having an email forwarded to local organizations  
39 to submit a nomination, have residents be able to nominate someone without having to  
40 submit 10 additional signatures, possibly have a Citizen of the Year and a Young Citizen  
41 of the Year. Paula mentioned that to have 2 recipients will be double the cost which will  
42 amount to about \$100 - \$125.00. Previously the event has been sponsored by a group like  
43 Timberlane Youth Soccer League and the LIONS Club. Anthony mentioned that the  
44 costs should come from the Old Home Day Committee budget rather than have an

45 organization both sponsor the event and submit a nominee. That appears to be a conflict  
46 of interest.

47

48 MOTION by Anthony LoConte to allocate \$125.00 from the rides budget to the Citizen  
49 of the Year budget

50 SECOND by Paula Gulla

51 MOTION PASSED UNANIMOUSLY

52

53 The members will discuss the details again at the next meeting.

54

### 55 **Marketing**

56

57 Steve Brown stated that Hampstead Print and Copy will copy the posters at any size for  
58 \$1.00 each as done previously provided we submit a camera-ready file.

59

60 Steve can have Staples provide 10 lawn signs (24X18) printed on one side for \$56.77  
61 which the members felt was a great price. Steve will also follow up on a price for 2 sided  
62 signs for the next meeting.

63

64 Steve has been reaching out to several contacts from Smuttynose and Redhook regarding  
65 having a beer tent but to no avail. According to the liquor commission, Paula stated the  
66 Town cannot obtain a one day license if we are not listed as a non-profit with the State of  
67 NH Attorney General's Office. There was some discussion about the LIONS Club  
68 possibly sponsoring the beer tent, however, this will need to be discussed again in the  
69 future.

70

71 Banners – Karen Jortberg will contact Coke to see if she can get 2 additional banners.

72

73 The committee discussed some other advertising options: All Japanese Auto's sign, the  
74 Town Sign, Facebook page that will allow some advertising, Yankee Magazine and Tri  
75 Town newspaper coverage. Anthony will look into the Facebook page and Steve will  
76 look into Yankee Magazine.

77

### 78 **Site**

79

80 It was mentioned that the tractor pull is the same weekend and that will limit the number  
81 of Police and Fire participation and coverage.

82

83 It was also suggested that at some point in the future, the committee meet again at the  
84 Recreation building to make final placement of vendors, rides, stage etc.

85

86 The LIONS Club will be holding a dog show at the new Police Station and Karen  
87 Jortberg suggested that the State Police be contacted to see if they want to also provide a  
88 Police dog demonstration for the public.

89

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90 The committee discussed having a scarecrow contest which can be opened up to the  
91 public and/or for Town departments and committees. The scarecrows could be placed in  
92 the grassy area up at the new Police Station for viewing and judging.

93

94 **Rides**

95

96 Erica mentioned that the ReMax hot air balloon may be at the new Police Station and  
97 they may be able to offer tethered rides, weather permitting. She is still waiting for final  
98 confirmation. Bob Brouder informed her that TD Bank also has a hot air balloon also  
99 and they could be an alternative vendor.

100

101 The committee discussed what items would be best to rent from the Village Idiotz and  
102 Rick will ask for a final quote on the following:

103

104	4 bounce houses	\$ 620
105	Generator	50
106	Olaf & Elmo	150
107	Basketball shootout	<u>100</u>
108	Total	920

109

110 The committee suggested that the Village Idiotz do a pay per play for the sumo suits and  
111 the jousting arena.

112

113 Bob Brouder questioned about having amusement rides and the committee members  
114 informed him that was tried in the past unsuccessfully. We are too small of an event and  
115 we only hold the event for one day and that discourages carnivals.

116

117 **Parade**

118

119 The committee discussed moving the time of the parade to earlier in the day to get folks  
120 on-site at the event earlier. Many towns have their parade as a kick off to the day. It was  
121 mentioned that Citizen of the Year could take place at 9:00 am and the parade could  
122 begin at 9:30 am. Karen should be able to work out the logistics to make this happen  
123 with some work being done the night before.

124

125 MOTION by Helen LoPresti to start the parade at 9:30 am

126 SECOND by Anthony LoConte

127 MOTION PASSED UNANIMOUSLY

128

129 The Police Chief will be contacted regarding the flag dedication ceremony which will  
130 take place around the same time as the parade.

131

132 Some suggestions of a line up on Royal Range Extension will be investigated.

133

134 Milo the mascot and the pace car from the NH Motor Speedway will be in the parade.

135

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136 Karen texted the Fire Chief regarding their ability to have Fire engines in the parade and  
137 she offered the suggestion of having the parade in August as has been done traditionally  
138 because we won't have much participation by Police and Fire if they are at the tractor  
139 pull.

140

141 MOTION by Karen Jortberg to keep the parade on August 8<sup>th</sup>

142 SECOND by Patty Lakos

143 Discussion began regarding moving the parade with the pros and cons and after a brief  
144 discussion, it was suggested to hold off until further conversation can be had with both  
145 the Police and Fire Chiefs. Both Chiefs will be invited to attend the next Old Home Day  
146 Committee meeting.

147

148 Karen withdrew her MOTION

149 Patty withdrew her SECOND

150

151 Anthony LoConte stated that the Sons of Italy Drum Corps would march in the parade  
152 and stay afterward for the flag dedication and play several additional selections for a  
153 price of \$900 with the committee providing pizza and soda. The committee was not  
154 prepared to make that determination at this meeting. Karen stated she has not had a  
155 response from the Timberlane marching band.

156

157 *Karen left the meeting at 8:16 pm*

158

159 **Vendors**

160

161 Erica continues to forward information to vendors and asked everyone to spread the  
162 word. Erica felt that vendors may suffer if the parade is moved to August since that is the  
163 big draw for the event.

164

165 **Entertainment**

166

167 Rick stated the magician needed to have his time slot established so after a brief  
168 discussion it was suggested that he do his walk around from 11:00 to 12:00 and his show  
169 at 12:30 pm.

170

171 Martial Arts for Everyone will be in the parade and will perform a demonstration.

172

173 The Bel Airs will be scheduled at 11:00 am on the stage.

174

175 Confetti the Clown will perform for 3 hours for a fee of \$225

176

177 MOTION by Rick DeLuca to hire Confetti the Clown for 3 hours for \$225

178 SECOND by Paula Gulla

179 MOTION PASSED UNANIMOUSLY

180

181 Confetti the Clown will be scheduled from 12:00 noon to 3:00 pm.

182

183 Linda Meehan sent an email regarding the Timberlane Community Band and she would  
184 like them to play before the fireworks on Saturday evening. Linda will use the proceeds  
185 from the theater play in August to pay for the band. The committee discussed the options  
186 and wondered how long the band would play since Rick usually has music before and  
187 during the fireworks. Also, he would continue with karaoke if there is time for both.  
188 Linda will be contacted to get the answers to those questions and this will be discussed  
189 again at the next meeting.

190

191 Bob Brouder also mentioned that the Historical Society may be interested in helping with  
192 the beer tent and he will investigate that option.

193

### 194 **Friday Night Dance**

195

196 The committee wanted to know if St. Matthew's could set up the tent on Friday afternoon  
197 before the dance on Friday evening. This way if the weather is cool or rainy, the tent  
198 would be a help. It was suggested that we may want to inform Danville Taxi of the event  
199 in case attendees want to ride to and from the event rather than drive.

200

### 201 **New Committee Member**

202

203 Bob Brouder would like to officially join the Old Home Day Committee and the  
204 committee members agreed.

205

206 MOTION to recommend Bob Brouder as a new member of the Old Home Day  
207 Committee

208 SECOND by Rick DeLuca

209 MOTION PASSED UNANIMOUSLY

210

211 The recommendation will be brought to the Board of Selectmen for their approval.

212

213 The meeting adjourned at 8:51 pm.

214

215 Respectfully submitted,

216

217

218

219 Paula M. Gulla

220 Recording Secretary