1		Old Home Day Committee Minutes
2		Tuesday, March 26, 2013
3		
4	Type of Meeting: Re	
5		on: Public Posting – Two locations at Town Hall and Post Office
6 7	Meeting Location: Sa	andown Town Hall
8	In attendance: Chair	Tim Rand, Kara Johnston, Rick DeLuca, Trucinda Phillips, Helen
9		eigh, Patty Lakos, Rae Donovan, Ed Donovan, Terry Treanor, Paula
10	Gulla	
11		erg, Erica Olsen, Bev DeLuca Arthur Genualdo, John Johnston
12	Selectman Liaison T	
13	Guest: Linda Meehai	n, Playmates Learning Center
14 15	Maating called to or	ler at 7:01 pm by Chair, Tim Rand.
15 16	Wreeting caned to ort	ter at 7.01 pm by Chan, 1111 Kand.
17	Terry Treanor broug	ht up the idea of moving the Old Home Day celebration to
18		mittee discussed this idea at length and cited the pros and cons.
19	1	ed to canvas residents, department heads, check with those involved
20		moving the date presents any problems. A final decision and vote
21	will be made at the n	ext Old Home Day meeting on Tuesday, April 9 th .
22	~	
23		an from Playmates Learning Center approached the committee with
24 25		ing children from the summer theater program perform a 2 hour s Aladdin on Friday evening of the Old Home Day weekend. She
23 26		be a family-oriented event and would likely bring in residents and
20 27		be performers along with friends and members of the public. There
28	•	on, so a local group could sell desserts as a fundraiser or pizza could
29	be offered from the O	Old Home Day committee. Playmates will assist with the advertising
30	of the event. The con	nmittee thought it was a good idea and considered holding a ham and
31		ecreation building prior to the performance. A 50/50 raffle could be
32		ged and proceeds from the supper could be given to a charity or go
33 24	-	. This would eliminate the Friday night dance from the lineup of
34 35	meeting.	mmittee will make their final decision and vote on this at the next
35 36	meeting.	
37	Budget	
38	8.1	
39	The committee allocated the following initial budget for the event:	
40		
41	Rides	1200
42	Entertainment	2000
43 44	Parade Markating	2500
44 45	Marketing Site	250 650
J	Page 1 of 3	050
	<u> </u>	

Old Home Day Committee 03/26/13

46	
47	Some comments were made regarding some of the above areas
48	
49	Rides –
50	
51	Vertical Dreams (Rock wall climbing) has been contacted – most likely will participate
52	
53	Wristbands should be obtained for those paying a fee to ride all day and 2 different
54	colored bands would help if the events are offered both days
55	
56	A 7500 watt generator is available to help with the rides if needed – offered by one of the
57	committee members
58	The Delies Demonstrate will be a share be able to the second distance.
59 60	The Police Department will have a dunk tank again this year
60 61	
62	Site –
63	She –
64	It was suggested we have several more porta johns scattered around the event including at
65	the beach area if the log rolling contest is held there
66	the beach area if the log ronning contest is held there
67	There was a concern last year over bee hives in the fenced area and the school and/or
68	highway department will be contacted to see what can be done about that this year.
69	
70	Artie Genualdo will be asked to attend the next meeting specifically to address some of
71	these concerns
72	
73	Vendors –
74	
75	A suggestion was made that a flea market could be added to the event
76	A bake-off of cakes or pies could be added or a chili cook-off
77	Terry suggested that vendors, especially those handling food, have insurance certificates
78	on filed with the town
79	
80	Marketing –
81	
82	Advertising needs to be stepped up this year to get the word out and increase attendance.
83	Some ideas were to get the newspaper coverage to start early, have the schedule ready to
84	publish and post, flyers, posters, cable TV coverage etc.
85	
86	Entertainment –
87 ••	Dick is busy contrating various musicions and other acts for the court. The most laws
88 80	Rick is busy contacting various musicians and other acts for the event. The woodsman
89 90	competition continues to move forward. Trucinda stated that she may have a gentleman coming to the next meeting to discuss a fireman's muster.
90 91	coming to the next meeting to discuss a memail s musici.
71	

Page 2 of 3

92	
93	Parade –
94	
95	Efforts should be made to keep expanding the participants in the parade – it was
96	suggested the children from the theater might want to participate in the regular parade or
97	the children's parade. The committee questioned if the money should be spent again on
98	the Sons of Italy Band and this will be discussed again at a future meeting when Karen
99	Jortberg is present.
100	
101	The committee agreed to meet again on Tuesday, April 9, 2013 at 7:00 pm.
102	
103	The meeting adjourned at 8:23 pm.
104	
105	Respectfully submitted,
106	
107	
108	Paula M. Gulla
109	Recording Secretary