

1 **Old Home Day Committee Minutes**
2 **Wednesday, June 6, 2012**

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4 Type of Meeting: Regular meeting
5 Method of Notification: Public Posting – Two locations at Town Hall and Post Office
6 Meeting Location: Sandown Town Hall

7
8 In attendance: Chair Tim Rand, Karen Jortberg, Bev DeLuca, Paula Gulla,
9 Absent: Erica Olsen, Kara and John Johnston, Selectman Liaison Tom Tombarello

10
11 Meeting called to order at 7:42 pm by Chair, Tim Rand.

12
13 **Committee Updates**

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15 **Amusements**

16
17 Tim reminded the committee members that there are only 60 left to the event.

18
19 Tim continues to negotiate with D&L Amusements on the details of the event.
20 Committee members brought up concerns about the number of rides, the guarantee that
21 promised rides will be delivered, the possibility of wrist bands and a set price and the
22 general working relationship between the committee and the vendor. Tim will address
23 these issues in his next conversation with D&L proprietors. The contract from last year
24 will be revised and this will be addressed at the next OHD meeting.

25
26 **Marketing**

27
28 The committee reviewed the bulk mailing information. Per the Post Office, a postcard
29 can be mailed for \$.11 per unit as long as the weight is less than 3.3 ounces. In order to
30 reach every household, we will need a minimum of 2400 pieces. The cost would be
31 \$264.00. After some discussion, the committee agreed to hold off on this since most
32 Sandown residents should be aware of the OHD event and the money could be better
33 spent reaching residents from neighboring towns.

34
35 The committee reviewed an example of lawn signs that could be purchased from Vista
36 Print. These signs are similar to those currently seen around town announcing Garden
37 Club events. The cost to purchase 8 - 18" X 12" signs and stands is \$89.97. The
38 committee agreed to manually add the dates of the event with the hope that these signs
39 can be used for multiple years.

40
41 MOTION by Tim Rand to purchase 8 signs and stands through Vista Print for a price of
42 up to \$90.00

43 SECOND by Bev DeLuca

44 MOTION PASSED UNANIMOUSLY

46 The committee discussed investigating advertising with tear off post-it type notices. Paula
47 will check Vista Print to see if they offer that product and get pricing.

48

49 **Friday Night Dance**

50

51 The committee discussed the possibility of having a mechanical bull at the Friday night
52 dance for the adults. Bev is checking prices on this already and this will be discussed
53 again at the next meeting.

54

55 Zorvino's was contacted and they cannot sell wine off-site but they did come up with an
56 alternative. The OHD committee could purchase 2 cases of wine, obtain a one day liquor
57 license and Zorvino's could pour the wine. The cost of this would range at \$250-\$300 for
58 the wine and \$250.00 for the one day license. The committee discussed different options
59 and wondered about charging an admission price to cover the costs. We believe any
60 admission costs would need to be deposited into the general fund and could not be used
61 to offset the expenses but this will be confirmed. Discussion began around adding beer
62 and the options available such as contracting with a distributor and having kegs versus
63 bottled beer. No decisions were made on this subject.

64

65

66 **Site**

67

68 The facility use form will be completed and there was consensus to have the hours the
69 same from 8:00 am – 4:00 pm, a 7 hour period which will cost us \$210.00.

70

71 **Parade**

72

73 The parade planning continues and Karen has not heard back from any other participants.
74 She continues to email and make contact with potential attendees.

75

76 **Vendors**

77

78 It was mentioned that the waiver letter is not currently listed on the website. That will be
79 addressed and the waiver will be added right away.

80

81 It was also mentioned that the Mother's Club will not be doing the auction of baked
82 goods as they have done previously. A cake walk was suggested instead and Mother's
83 Club president will be contacted with the suggestion.

84

85 **Entertainment**

86

87 Several bands are still being contacted to play on Saturday. Michelle's Menagerie will
88 agree to participate for a fee of \$330.00.

89

90 MOTION by Tim Rand to hire Michelle's Menagerie at a price of \$330.00

91 SECOND by Paula Gulla

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92 MOTION PASSED UNANIMOUSLY.

93

94 Bev stated the Magic Man, Paul DiNunzio will perform for 2 half-hour time slots for a
95 price of \$100.00

96

97 MOTION by Tim Rand to hire Paul DiNunzio for \$100.00

98 SECOND by Paula Gulla

99 MOTION PASSED UNANIMOUSLY.

100

101 Singer, Eli Elkist will perform for \$50.00 for a time to be determined.

102

103 MOTION by Paula Gulla to fire Eli Elkist for \$50.00 to perform for a designated time to
104 be determined.

105 SECOND by Karen Jortberg

106 MOTION PASSED UNANIMOUSLY

107

108 Discussion began around hiring the Mad Scientist for the event. Concerns were raised
109 since this vendor does use chemicals and some fire-based tricks and the committee
110 wondered if any special consideration needs to be taken for the safety precautions.
111 Fire Chief Tapley will be contacted about this concern.

112

113 Additional discussion about holding a baby contest began. Based on another town's
114 event, it was suggested to use the following categories:

115

116 Female

117

118 Under 2 years old

119 2-3 years old

120 4-5 years old

121 6 years old

122

123 Male

124

125 Under 2 years old

126 2-3 years old

127 4-5 years old

128 6 years old

129

130 Judges would be needed and it was suggested the Selectmen could be asked to judge the
131 contest.

132

133 Suggestion was made to have a log rolling contest and discussed centered on where this
134 would be held and how to hold the event if it was done in water.

135

136 There are still open time slots for entertainers for Saturday's OHD.

137

138 **Citizen of the Year**

139

140 Materials for COTY will be put out during the month of June. Special consideration may
141 be made for an honorary COTY and the gift will be donated by Mad Hat Graphix.

142

143 **Next Meeting Date and Time**

144

145 The committee will meet again on June 20th at 7:00 pm at the Town Hall.

146

147 MOTION by Tim Rand to adjourn the meeting

148 SECOND by Paula Gulla

149 MOTION PASSED UNANIMOUSLY

150

151 The meeting adjourned at 8:51 pm.

152

153 Respectfully submitted,

154

155

156 Paula M. Gulla

157 Recording Secretary