

Old Home Day Committee Minutes Wednesday, May 2, 2012

Type of Meeting: Regular meeting

Method of Notification: Public Posting – Two locations at Town Hall and Post Office

Meeting Location: Sandown Town Hall

In attendance: Chair Tim Rand, Rick DeLuca, Karen Jortberg, Erica Olsen, John

Johnston, Kara Johnston, Paula Gulla,

Absent: Beverly DeLuca, Arthur Genuardo, Selectman Liaison Tom Tombarello

Meeting called to order at 7:07 pm by Chair, Tim Rand.

Committee Updates

Fireworks

Chair Tim Rand explained that after discussion with the Selectmen and after doing some additional research on their concerns, reviewing potential added work and costs, the committee will not take any further action regarding moving the fireworks to the pond.

Amusements

Tim has been in contact with D&L Amusements and at this time, they have committed to work with the town again this year. Further discussion is needed regarding the contract details, quality and quantity of rides to be supplied, and the possibility of additional rides at Sandlots. The consensus of the committee was to contract with D&L for this year's event. Tim encouraged committee members to check out other events where D&L are providing amusements.

Budget

With the amusements now secured at no cost to the town, the budget can be reviewed and funds reallocated to other subcommittees. The revised budget to date is as follows:

Entertainment	2400
Parade	2700
Rides	0
Marketing	300
Site	650

Kara mentioned that the Timberlane Youth Soccer League will sponsor \$50 for the Citizen of the Year contest this year.

Marketing

The committee reviewed a postcard advertising the upcoming Derry fair and Tim will price out a cost to see if we may want to use the same idea. The town has a bulk mailing permit and Paula will research the cost for the next meeting. Tim also mentioned that last year Hampstead used a post-it note type of advertising for one of their events which was something different and is something to consider as well.

The committee agreed more marketing is needed to advertise the Friday night adult dance.

Site

Paula relayed information from Tom Tombarello that he spoke with Doug Rolph about adding electric service to the existing school panel. Doug will have 6 additional circuits added to that panel. Tom offered his services to perform the work if necessary.

Rides

Previously discussed

Parade

Karen has been emailing and contacting various groups to march in the parade. Windham Community Band, AmeriKids will perform again this year. The Sons of Italy band from Haverhill gave a quote of \$1,000 to perform. After a brief discussion, the committee agreed this was a good use of money since this band is well known and popular.

MOTION by Tim Rand to hire the Sons of Italy Band from Haverhill for a price of \$1,000

SECOND by Karen Jortberg

MOTION PASSED UNANIMOUSLY

Karen will ask most of the performers to stop in front of the fire station or a designated location and perform for a brief time to showcase and spotlight each group.

Vendors

Erica stated that vendor applications are coming in and at a good pace. There is a mixture of new vendors and returning vendors, so it is hopeful that we will have a good turnout. Erica has posted numerous items on the facebook page and sent many emails out to various vendors and organizations and she is awaiting a response.

Entertainment

Rick and Tim continue to find entertainment for the celebration. It was mentioned that other towns have a baby contest, talent show, a hypnotist show, and a face painting booth

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and maybe we should investigate those options too. Several bands have already been contacted and will most likely agree. Liz Bills will perform a 30 minute solo, John Donahue's band would like to perform at the fireworks on Saturday evening and possibly during the day as well.

The Friday night dance is still scheduled and with more advertising the committee feels it will be successful. The band Jimmy East and the Soldiers of Soul will play from 8-11 pm but the dance will begin at 7pm with a DJ for an hour. It was suggested that maybe Zorvino's could sell wine at the event but a one day liquor license may need to be acquired from the town. Paula will check with Zorvino's about the details.

MOTION by Rick DeLuca to hire Jimmy East band for \$400.00 to play from 8-11 at the Friday night dance.

SECOND by Tim Rand

MOTION PASSED UNANIMOUSLY

The \$400 will come from the entertainment budget.

There is a need for a police detail for that evening as well. Paula will get the price for the next meeting.

A hot dog eating contest will be part of this year's event. It may be on Friday evening and John is in the process of checking prices at several places. Prime Butcher offered a cost of \$2.50 per pound but the market may have cheaper prices. Hannaford's, Bruchetti's and J&B Butchers will be contacted. It was suggested that a prize of \$100.00 be offered for the winner. The semantics of boiling the hot dogs needs to be determined but maybe one of the local groups would be willing to do that if they have equipment already on site.

Prizes will be needed for many of the events. There is a fun pack prize from Mel's that was not used from last year. Other suggestions were to contact Victoria Park, obtain movie passes and maybe a gift card to Prime Butcher.

Citizen of the Year

Timberlane Youth Soccer League will sponsor the Citizen of the Year contest this year with a donation of \$50.00. It was suggested that a banner could be made acknowledging the sponsorship and announcements should include the fact that TYSL is sponsoring the contest.

Paula received an email suggesting the nomination for Citizen of the Year of one of our dignitaries that will no longer be representing our district. A discussion began and some ideas were mentioned that a certificate of appreciation could be created or an honorary Citizen of the Year award could be given.

Next Meeting Date and Time

The committee will meet again on June 6th and June 20th at 7:00 pm at the Town Hall.

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138 MOTION by Tim Rand to adjourn the meeting
139 SECOND by Paula Gulla
140 MOTION PASSED UNANIMOUSLY
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142 The meeting adjourned at 8:13 pm.
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144 Respectfully submitted,
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146
147 Paula M. Gulla
148 Recording Secretary