

1 **Old Home Day Committee Minutes**
2 **Wednesday, April 4, 2012**

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4 Type of Meeting: Regular meeting

5 Method of Notification: Public Posting – Two locations at Town Hall and Post Office

6 Meeting Location: Sandown Town Hall

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8 In attendance: Chair Tim Rand, Rick DeLuca, Beverly DeLuca, Karen Jortberg, Erica
9 Olsen, John Johnston, Kara Johnston, Paula Gulla, Selectman Liaison Tom Tombarello

10 Absent: Arthur Genuardo

11 Visitors: Ed Mencis, Linda Meehan, Police Chief Joe Gordon

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13 Meeting called to order at 7:08 pm by Chair, Tim Rand.

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15 **Committee Updates**

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17 **Fireworks**

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19 Tim Rand relayed to the other committee members that he met with the Board of
20 Selectmen about changing the location of the fireworks to Angle Pond. The Selectmen
21 had some concerns regarding the effect of the fireworks on the water quality of the pond
22 and they questioned if the State would allow fireworks in that area.

23
24 Some of the reasoning behind moving the fireworks is that it would be beneficial to have
25 more attendees stay in the center of town for a longer period of time on Saturday.

26 Traditionally, vendors and attendees etc. leave at 3:00 pm and amusement companies
27 would prefer to have people stay on site longer into the evening. By moving the
28 fireworks, it was hoped that more attendees would remain at the school, attend the Fire
29 Department chicken BBQ and remain on site to view the fireworks in the evening.

30
31 Chief Gordon presented some concerns over parking and traffic flow and pointed out
32 there may be added police detail expenses if the fireworks are moved to the pond.
33 Currently at Sandlots, there is no police detail needed and no town expense. Mr. Mencis
34 mentioned that it may be beneficial to have the Police Explorers on hand this year to help
35 direct traffic. Mr. Mencis pointed out that there is plenty of parking, lighting and seating
36 at Sandlots and said attendees begin to arrive about 6:30 pm and enjoy the pre-fireworks
37 entertainment. Linda Meehan also noted there would be clean up to do after the
38 fireworks that should be considered if the fireworks are on the pond and several people
39 mentioned the added phosphorous element which is bad for the lake water quality.
40 Rick DeLuca is in favor of keeping the fireworks at Sandlots.

41
42 A benefit to having the fireworks in the center of town is that people could be spread out
43 between the school, library, town hall, beach area and Church and most likely be able to
44 view the fireworks over the tree line. It was also mentioned no alcohol is allowed on
45 town property without permission and a police detail present.

46

47 Some discussion began regarding moving the date of Old Home Days to September or
48 October. Some possible negatives are that we would then be competing with the county
49 fairs. Other positives were mentioned that people would be back from summer vacations
50 and we could have a higher attendance. We could run into issues with the facility since
51 school would be back in session and we would need to verify if the school site would still
52 be available.

53

54 *Bev DeLuca entered the meeting at 7:25pm*

55

56 **Amusements**

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58 Tim has been in contact with Fanelli Amusements but they have not committed to the
59 dates for our event. They may have a commitment in Texas and we are pending a final
60 response from them. D&L Amusements have been in touch with Tim and he is in the
61 process of beginning the discussion with them. Some points were brought out that a more
62 detailed contract would need to be in place with D&L and we would need some
63 guarantee over what rides would be brought, the price charged so correct some problems
64 from last year. There was continued discussion about where vendors would be placed,
65 exclusivity over food items and it was even mentioned that we should consider paying the
66 amusement company a fee to establish a relationship with them.

67

68 Ed Mencis mentioned that the amusement company could set up some rides at Sandlots
69 for the evening crowd and take advantage of the evening hours on Saturday night.

70

71 *Selectman Tom Tombarello entered the meeting at 7:30 pm.*

72

73 **Swearing in of new members**

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75 John and Kara Johnston were sworn into office by Selectman Tom Tombarello.

76

77 *Linda Meehan entered the meeting at 7:35 pm.*

78

79 **Friday Night Activities**

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81 Discussion began regarding whether to have a dance again on Friday evening at the Town
82 Hall. Some committee members were against having a dance again and other felt that
83 with more advertising, it could be a good event. Linda Meehan reminded everyone of the
84 Jimmy Buffet tribute concerts that she hosted in previous years and she mentioned it was
85 a lot of work but with advertising, lighting, beautification of the grounds, she felt people
86 would attend.

87

88 *Linda Meehan and Ed Mencis left the meeting at 8:00 pm*

89

90

91

92 **Treasurer**

93

94 There is \$6,000 in the trust fund, \$150 in the donation fund currently.

95

96 **Marketing**

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98 Suggestions included putting up banners at the strip mall on Route 111, Dunkin Donuts
99 and maybe hold a raffle to attract more people. Everyone was in agreement that more
100 marketing was needed to get the word out.

101

102 **Site**

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104 It was mentioned that we may need additional electric service and Tom Tombarello will
105 speak to Principal Doug Rolph about this possibility.

106

107 **Rides**

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109 Previously discussed

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111 **Parade**

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113 Karen is working on getting groups lined up for the parade including the drum & bugle
114 corp, Extreme Cheer etc. Discussion began around the idea of getting more businesses to
115 participate and maybe offer a prize for the best float. Maybe a local business would
116 sponsor the prize in an amount of about \$250.00. Maybe the Rec Department could be
117 contacted or a local business such as Padden Real Estate.

118

119 *Chief Gordon left the meeting at 8:24 pm*

120

121 **Vendors**

122

123 Erica is receiving phone calls and some applications from vendors. Times for the Old
124 Home Day event were confirmed as Friday 6-10pm and Saturday 9am – 9pm.

125

126 **Entertainment**

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128 Tim and Rick are working on getting bands together for the event. John will try and get
129 sponsorship for a hot dog eating contest. A sponsorship letter will be forwarded to
130 committee members for use as needed.

131

132 **Recycle Mobile**

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134 Paula mentioned the availability of having an NRRA recycle mobile unit in place as the
135 Mother's Club secured last year. The unit has 6 bins for recycling and it was
136 advantageous last year. Consensus was to move forward with reserving the unit at no cost

Old Home Day Committee

4/4/12

137 to the town. Artie Genualdo told Paula he would arrange for pick up and return of the unit
138 to Epsom.

139

140 The meeting adjourned at 8:50 pm.

141

142 Respectfully submitted,

143

144

145 Paula M. Gulla

146 Recording Secretary