

Old Home Day Committee Minutes
Wednesday, March 14, 2012

Type of Meeting: Regular meeting
Method of Notification: Public Posting – Two locations at Town Hall and Post Office
Meeting Location: Sandown Town Hall

In attendance: Chair Tim Rand, Rick DeLuca, Beverly DeLuca, Karen Jortberg, Paula Gulla,

Absent: Arthur Genualdo, Selectman Liaison Tom Tombarello

Visitors: Kara and John Johnston

Meeting called to order at 7:13 pm by Chair, Tim Rand.

Review of Minutes of Previous Meetings

The minutes were tabled by the committee

New Business

Budget

The committee discussed the need to establish a beginning budget and confirmed that the warrant article passed by the voters, so there is a balance of \$6,001.77 in the trust fund and \$150.00 in the donation fund.

Tentative budget:

Entertainment	\$ 1,500
Parade	1,800
Site	650
Rides	2,000

Other subcommittees would need the following expenses:

COTY	50
Marketing	100 (may need to be increased)
Hospitality	50

If an amusement company is secured at no cost to the town, then additional monies could be allocated so that entertainment would have a budget of \$2,500 and the parade \$2,800.

Donations could be accepted towards any subcommittee or event which would offset the budget requirements. Donations must be identified as either a general donation to the event or a donation for a specific purpose. John Johnston stated that TYSL (Timberlane

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45 Youth Soccer League) may donate for the Citizen of the Year expense – he will check
46 into it and get back to the committee.

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48

49 Amusements

50 Regarding amusements, Tim Rand explained that D&L Amusements are not returning his
51 phone calls and he has been speaking to Jack Fanelli of Fanelli Amusements. They are
52 available however they want exclusivity over fried dough, candy apples, cotton candy,
53 sno cones and popcorn. There would be no charge to the town, riders would purchase
54 tickets and they are holding the date. The committee discussed at length the problem
55 again of the amusement company asking for exclusivity over food items already being
56 sold by other groups. It may be possible to have the amusement company sell their food
57 at the school and have other vendors at the Town Hall. The committee had other
58 questions for the company as well and Tim will contact Jack Fanelli again and obtain
59 some additional information.

60

61 Another company, Party Vision, LLC had 4 hour slots available and had some alternate
62 rides; however their prices were very expensive and after a brief discussion, the
63 committee decided not to pursue this vendor any further.

64

65 Some suggestions were offered such as a mechanical bull, henna tattoos, hair wrapping,
66 beer tent as some new ideas for the event.

67

68 Fireworks

69 A discussion began regarding a possibility of moving the fireworks to Phillips Pond
70 rather than at Playmates. If the event was contained in the center of town it would likely
71 keep more people at the event, allow for the rides to continue longer into Saturday night,
72 keep the vendors on-site longer and allow for music into the evening as well. Tim spoke
73 to Al Lake, President of the Phillips Pond Association and he thought it was a great idea.
74 Tim spoke to Atlas Fireworks and they would put on a 12-15 minute show for \$4,000.

75

76 Some possible challenges would be additional parking needs and where spectators would
77 congregate. It was suggested to speak to the Fire Chief to get his input and Tim Rand will
78 go before the Selectmen on Monday, March 26th to discuss the idea with them.

79

80 Event Times & Location

81

82 Old Home Days will take place on Friday 8/10 and Saturday 8/11 and it would be the
83 intent to have the amusements extend later on a Friday – at least until 9:00 or 10:00 pm.
84 There will be no entertainment on Friday evening. Vendors will be able to have booths on
85 Friday evening and possibly at the Town Hall. The committee discussed the possibility of
86 having a beer tent at the Town Hall and discussed some ideas of a more successful dance
87 on Saturday night.

88

89

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91 Entertainment

92

93 Tim and Rick are contacting bands for the event. The Sad Café is a possible resource as
94 well. Some ideas were offered including karaoke on Saturday night for the children,
95 possibly a magician as well.

96

97 Vendors

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99 Kara and John Johnston expressed interest in joining the committee and asked how they
100 would help out.

101

102 MOTION by Paula Gulla to recommend Kara and John Johnston to be included in the
103 Old Home Day Committee

104 SECOND by Rick DeLuca

105 MOTION PASSED UNANIMOUSLY

106

107 This will now go before the Board of Selectmen to approve the recommendation.

108

109 Kara Johnston stated she would be willing to help out with the vendors and John
110 Johnston stated he would be willing to find a sponsor for the hot dog eating contest.

111

112 Donations

113 The committee stated that a sponsorship letter should be drafted so that various members
114 of the committee can approach companies for donations and be authorized to contact
115 them for prizes, etc.

116

117 Vendors

118 A discussion began regarding the booth rental price for vendors this year. After a brief
119 discussion, it was decided that the fee would be \$25.00 for Friday evening 6:00 pm –
120 10:00 pm, \$25.00 for Saturday 9:00 am – 9:00 pm and \$45.00 for both days.

121

122 A contact list will be generated including all new members.

123

124 Several committee members will not be able to attend the event this year due to other
125 commitments, so the committee noted they will be seeking volunteers to help out that
126 day.

127

128 The next meeting will be held on Wednesday, April 4, 2012 at 7:00 pm.

129

130 The meeting adjourned at 8:34 pm.

131

132 Respectfully submitted,

133

134

135 Paula M. Gulla

136 Recording Secretary