



TOWN OF OLD SAYBROOK
Economic Development Commission

Carol Conklin, Chair
Elizabeth Swenson, Vice Chair
John DeCristoforo, Secretary/Treasurer

302 Main Street • Old Saybrook, Connecticut 06475
Telephone (860) 395-3139 • FAX (860) 395-3125

Joseph Arcari
David Cole
James Keating
Matthew Pugliese
Bruce Greenfield, Alternate
Sandra Roberts, Alternate

SPECIAL MEETING AGENDA

March 16, 2017
Economic Development Office, Old Saybrook Town Hall
7:30 pm

CALL TO ORDER

ROLL CALL

PUBLIC QUESTION & COMMENT

REGULAR BUSINESS

- A. Approval of Minutes: February 16, 2017
- B. Correspondence & Announcements

OLD BUSINESS

- A. Benches

SUB-COMMITTEE REPORTS

- A. Town-wide Promotion – Wednesdays in Old Saybrook, Earth Day
- B. Mariner's Way BAR Planning Project – Sandi/Susie
- C. Marketing Plan – Jim/Carol/Susie
- D. Recognition of Long-Term Businesses/Spirit of Saybrook – John/Dave
- E. Arts & Culture – Arts Group

NEW BUSINESS

- A. Review Proposals for Marketing Plans and Vote

COMMENTS FROM THE CHAIR – Marketing Plan for the Schools

PUBLIC QUESTION & COMMENT

STAFF REPORT

ADJOURNMENT