



TOWN OF OLD SAYBROOK
Economic Development Commission

Carol Conklin, Chair
Elizabeth Swenson, Vice Chair
John DeCristoforo, Secretary/Treasurer

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Joseph Arcari
David Cole
James Keating
Matthew Pugliese
Bruce Greenfield, Alternate
Sandra Roberts, Alternate

MEETING AGENDA

December 8, 2016
2nd Floor Conference Room, Old Saybrook Town Hall
7:30 pm

CALL TO ORDER

ROLL CALL

PUBLIC QUESTION & COMMENT

GUEST - John Ellis, Connecticut Sports Foundation, request for marketing funds

REGULAR BUSINESS

- A. Approval of Minutes: November 10, 2016
- B. Correspondence & Announcements
 - vote advertising expenditure in Site Selector/Business Site Magazine

OLD BUSINESS

SUB-COMMITTEE REPORTS

- A. Town-wide Promotion – no current promotion
- B. Mariner's Way BAR Planning Project – Sandi/Susie
- C. Marketing Plan – Jim/Carol/Susie
- D. Recognition of Long-Term Businesses/Spirit of Saybrook – John/Dave
- E. Arts & Culture – Play Me, I'm Yours - Liz

NEW BUSINESS

- A. 2017-2018 Budget – vote to approve
- B. Meeting Schedule for 2017 – vote to approve

PUBLIC QUESTION & COMMENT

STAFF REPORT

ADJOURNMENT