

**Joint School Board & Select Board Subcommittee
Meeting Minutes
October 8, 2015**

Attendees: Paul Punturieri, Chris Shipp, Richard Brown, Lauren Lavoie Sturgeon,
Audience: Harry Blood, Alan Ballard, Glenn Cordelli

Meeting opened at 09:30.

The first topic of discussion was the result of a discussion at the August 2015 joint School Board/Selectboard meeting wherein it was suggested that the two boards work together to develop a marketing plan for the Town. This was referred to this subcommittee for action. After much discussion, the consensus of the committee was to do the following:

1. Recommend a professional marketing firm be engaged to guide the process;
2. Get cost estimates, ask Bruce Woodruff/Walter Johnson for any input or contacts they may have. Paul to reach out to Bruce and Walter.
3. Each board should put a place holder in the 2016 budget for marketing (suggestion was \$10K). Richard and Lauren to bring up with the School Board. Chris with BoS.
4. Reach out to the current consultant group the school is using for their strategic plan, Richard and Lauren to bring to the School Board;
5. This should be a joint community project – seek Town Meeting approval;
6. Look into the marketing that the School did in 2010;
7. Selectboard should meet with the Planning Board to discuss the role of the PB in land use strategies and possible changes to zoning ordinances to encourage affordable housing, Paul to contact Bruce/Scott Bartlett

The members then discussed a question brought up at a recent BoS meeting regarding video streaming annual meetings and all events in the school auditorium. Lauren and Richard will bring this to the attention of the School Board.

Next meeting will be held at 9 a.m. on Monday, November 9th.

Meeting adjourned at 10:35 a.m.

Respectfully submitted,
Paul Punturieri