

# MINUTES

## ADDICTION ASSISTANCE ALLIANCE

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2018 JUN 13 AM 8:50

MILLBURY, MASS.

**MISSION STATEMENT:** The mission of the Addiction Assistance Alliance is to provide education, resources, and guidance for substance use disorders supporting prevention and recovery for the residents of Millbury and surrounding towns.

Date: **March 6, 2018**

Members Present: Beth Weidman, Peggy Hauk, Doreen Thornburg, Myles Leo

Absent: Amy Moore, Carrie Prest, Peter Hanson, Sarabeth Persiani, Kaye Peltier

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Meeting called to order at 6:10pm.

**Community Event:** It Takes Brains – Learn About Brain Development and What That Means for Your Teen!  
A Presentation You Will NOT Want to Miss  
May 8<sup>th</sup> 6:00pm-9:00 at the Millbury High School Auditorium  
Dr. Ruth Potee – Guest Speaker 6:30pm-8:00pm  
Sponsored by Senator Mike Moore

### **Event Needs:**

#### FLYERS

Created-Myles working to create flyers, sample given, will send rough draft electronically to all of us for view and approval. Final copy by March 27<sup>th</sup> meeting, draft beforehand.

Printed -print flyers/posters through Alpha Graphics

Need-500 to 1000 flyers Doreen, Peggy, Myles can print some at work

Need 30 posters- Myles to get budget approved through health department budget

Circulated -Middle/High Schools in Millbury, Sutton, Grafton phone/email blasts/flyers

Myles to send Save the date to other task forces next week by March 16<sup>th</sup>

Town Halls, Police Departments, Libraries, local business, churches, Youth Commissions,

Booster Clubs, Parent's Clubs, Sports Clubs, EVERYWHERE possible.

Event Brite or Face Book invite.

Advertising -Chronicle, Worcester T & G (?), Blackstone Valley Express (?), Grafton News (?)

Face Book – our page, towns of Millbury, Sutton, Grafton, Worcester Health Department

Electronic Sign

Local Cable TV stations

Venders – 10 vender tables in hallway before auditorium entrance -Myles to invite on March 16<sup>th</sup>

Table time 6-6:30pm and 8-9pm

Peggy to invite Community Healthlink to table

Police Detail - Doreen to contact chief if detail necessary, hope to fill house – capacity 500

Event Agenda Welcome – Senator Moore - District Attorney may attend and wish to say a few words- will need confirmation ahead of time.

Brief Introduction of the Addiction Assistance Alliance – Amy Moore

Introduction of Dr, Potee – Amy  
Presentation – Dr. Potee  
Q & A

Incentives to attend- other events have raffles for attendees. Myles not allowed to solicit for these. We are not a registered 501 C 3 – don't think we are able to solicit for these. Decided not to have raffles or solicit.

Food- Myles to look into providing food for approximately 100 people, catered, snacks, sweets. Need to decide if we will offer food.

**Updates:**

Beth Sutton students completed Public Service Announcement  
Starting video on addiction. Rhodes to Recovery did not respond. Peggy to assist in finding someone willing to be filmed and interviewed about their addiction.

**Recap/Action Items:**

Myles: Create flyers – submit electronic draft before March 27<sup>th</sup> meeting need flyers completed by March 27<sup>th</sup>. Start the request for funding to print flyers and posters. Contact Alpha Graphics.  
Send save the dates to all health task forces – March 16<sup>th</sup> (after West Boylston event)  
Invite vendors to table by March 16<sup>th</sup>.  
Create face book invite and event brite invite

Beth: Update Face Book with event information  
Continue to work with Sutton on video and coordinating interviews and filming

Peggy: Invite Community Healthlink to event to table  
Engage some people to be interviewed and filmed

Doreen: Contact Chief Desorcy regarding Police Detail  
Work with Shaw and Jr./Sr. High on incentives for student/parent attendance to event  
Confirm Mike Moore attendance and welcome address

Next Meeting March 27, 2018 in Room A103 at the High School.

Meeting adjourned at 7:00pm.

Amy George

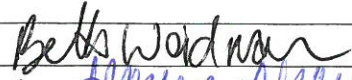
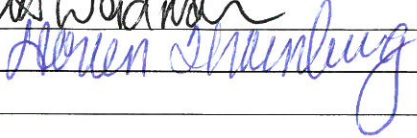
Beth Weidman

Doreen Thornburg, Clerk

Carrie Prest

Peter Hanson

Peggy Hauck

  
  
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