

MINUTES

RECEIVED
TOWN CLERK

ADDICTION ASSISTANCE ALLIANCE

2018 JUN 13 AM 8:50
MILLBURY, MASS.

MISSION STATEMENT: The mission of the Addiction Assistance Alliance is to provide education, resources, and guidance for substance use disorders supporting prevention and recovery for the residents of Millbury and surrounding towns.

Date: February 21, 2018

Members Present: Doreen Thornburg, Peter Hanson, Kaye Peltier, Myles Leo

Absent: Amy George, Beth Weidman, Peggy Hauk, Sarabeth Persiani

Meeting was called to order at 6:05pm.

Meeting Schedule: Alliance will meet on Tuesdays from 6-7:30pm at the high school

Next Meetings: **March 6th, March 27th, April 10th**

Doreen will submit building use forms to the high school for permission to meet at the high school, and she will submit agendas to the town clerk's office per open meeting law requirements.

Peter will notify cable network and have meeting schedule promoted on the cable channel

Dr. Potee Community Event

- Update: May 8th 6-9pm/ Potee to speak 6:30-8:30 at the Millbury High Auditorium
- Sponsored by Senator Michael Moore (\$500) and is paid
- Spoke with Shaw Principal Miriam Friedman and High School Principal Tara Bennett- working with them to comprise some creative ways and rewards for kids and parents to attend to maximize attendance. Both agreed to help circulate flyers to families. Perhaps students could obtain extra credit for health/science curriculum if attend, possibility of having a participation competition among grades.
- Beth- will promote event with Sutton High School
- Involve and notify Grafton Health Board – Myles
- Need Flyers – Myles to work on creating a flyer. Should have flyers completed by March 6th meeting
- Kaye- to check Potee website – she saw flyer 1 and flyer 2 there – might have a flyer template we can use.
- Peter will have flyer posted on cable station and with Chronicle
- Telegram? Blackstone Valley Express? Grafton News?
- Advertise on the electronic sign, our Face book page, the town's website, etc.
- Invite venders to table from 6-6:30 Myles will blast out to venders
- Looking to maximize attendance and fill the room!
- Other places have had incentives whereas all attendees received a raffle ticket and a large screen TV(which was donated by a company) was raffled to winning ticket. Possibility of finding a company to donate a large item or several companies to donate smaller items to raffle off to attendees as incentive to attend
- Doreen to ask school if need police detail, if any other events are being held that same evening, and if there is a limit on number of tables for venders.

- Need to comprise event agenda: who will speak, who will introduce Dr. Potee, etc.
- Ask Mike Moore to say a few words, ask Amy to speak and introduce Dr. Potee
- Telephone public announcement if we could use that system as a means to notify people of event
- Notify and ask Youth Commission, Girls Scouts, Boy Scouts, Church groups to spread word and attend, circulate flyers in churches, bulletins, etc.
- All to think of creative, catchy title to flyer i.e. "It Takes Brains" or something similar
- West Boylston is hosting Dr. Potee March 15th at 7pm at Wachusett Country Club

Other Updates:

- Beth -working with Sutton for PSA and video-Myles is happy to supply messages for PSA- Beth to create an email introduction of Myles and email to the Sutton contact.
 -asked Valerie to follow up with logo
- Myles -looking for representation at quarterly health meetings of all task forces, next meeting March 16th from 12=2pm at Meade Street, if anyone from Millbury Addiction Assistance Alliance interested in attending and participating on a quarterly basis.
 -will work with Spectrum to ensure they are current with policies and Narcan trainings

Other items:

Senior Center Flyer will need to be on a larger board and include language about grandkids or children in your life

Reach out to Spectrum to sponsor or donate money for the event to purchase raffle items as incentives to lure people to the event, food, etc – Myles to follow up with Spectrum Health Systems.

Meeting adjourned at 6:55pm.

Amy George

Beth Weidman

Doreen Thornburg

Carrie Prest

Peter Hanson

Peggy Hauck

 Beth Weidman
 Clerk _____
 Doreen Thornburg

