

Bicentennial Executive Committee Minutes

Asa Water Mansion, 123 Elm Street

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Wednesday March 7, 2012

6:15 p.m.

Present: Bill Kane, Rob Morton, Carole Chiras, Ron Marlborough, Joyce Ostrowski

Absent: Roger Desrosiers, Paul Raffa, Chris Sinacola (non-voting)

Chairman Kane opened the meeting opened at 6:19 p.m. with 5 members present.

PREVIOUS MINUTES

Motion made by Carole Chiras, seconded by Ron Marlborough to accept the minutes of the February 1, 2012 Executive Committee meeting. **Motion** carried unanimously.

TREASURER'S REPORT

Report held until full committee meeting.

GUEST PRESENTATION

Motion made by Ron Marlborough, seconded by Rob Morton, to suspend regular business. **Motion** carried unanimously.

Finance Director Brian Turbitt asked for and received an official determination letter from the IRS; the official ruling from the IRS is that donations to a municipality are tax-deductible if money is used for a public purpose. If anyone asks we can give them a copy of the letter so they can write off their donation.

Brian introduced Matt Lally, Liberty Mutual sales representative. When the town partnered with Liberty Mutual last year, Matt said the company would like to be involved in the bicentennial in some way, but it needs to be geared to a specific event. Liberty Mutual has a "Bring Back the 4th" grant program with a specific process that would allow us to try for a grant for fireworks (attached).

Rob asked if fireworks have to 4th of July specific. (The MBC is having fireworks on 6/16/2012 in conjunction with a concert).

Matt said the program was rolled out to municipalities last year; it can be used for fireworks, parades, etc. Towns compete against each other (for the grant). A quick quiz about history is taken; this runs from the middle of May to the middle of June. Last year was the pilot program; this is second year and you can win 2 years in a row. It is good to be involved in the beginning years as a lot of municipalities did not take part last year. Matt can do an email blast to get people involved, post flyers in the town hall, make announcement in the schools. Bill said we can blast out a message on our facebook page; Brian also suggested twitter.

Bill said we should try for next year's 4th of July, and asked Matt what the company will be interested in doing for an event?

Matt said the insurance world has certain guidelines; they cannot just give a check and say spend this on whatever you want; he is here tonight on a fact-finding mission. Some ideas could be water stations, water bottle give-a-ways, parade float, provide dessert at a gala event. Rob prefers that we find something that is happening in 2012. Next year we have 2 opportunities – we have a parade and the 4th of July fireworks.

Brian Turbitt and Matt Lally left at 6:45 p.m.

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FINANCE/FUNDRAISING REPORT

Rob Morton showed the layout of the capital campaign banner which will be displayed at all events. It will be 10 ft x 4 ft; the font for the Lions Foundation will be larger than shown. Quote is \$750.00 to create the banner.

Motion made by Ron Marlborough, seconded by Carole Chiras to spend up to \$750.00 for the banner. **Motion** carried unanimously.

Bill said that Chris has to rescan everything for Arcadia Press and that he has to get a new scanner which costs \$239.00. Carole said it can be part of her history budget.

Motion made by Carole Chiras, seconded by Rob Morton to purchase a scanner. **Motion** carried unanimously.

HISTORY REPORT

Carole said the History Sub-Committee had a meeting and Roger Trembley attended; he urged the MBC and others to use “Armory Village” on stationary as part of your address as he does for his local business. Council on Aging Director Judy O’Connor said the MBC can use the COA vans for the west Millbury tour, and asked that we display banners stating “Courtesy of the Senior Center.” Carole has a quote of \$582 for signage on the vans and a quote for \$1800 for 10,000 copies of the brochure. The only other expense is for pictures that will be given to the teachers for presentations on Millbury’s history. Bill spoke with Rich Hamilton – if the signs (used for the 4 historic sites no longer in existence) are nice maybe the property owners could keep them as historic markers so people could do self tours. The Boy Scouts could maintain them, or the Historical Society could maintain them as part of a historical tour. Signs will be aluminum for a 10 foot post. The owner of Creative Signworks will work with the Boy Scouts to install them.

EVENTS REPORT

Ron had no update on Events Sub-Committee since the previous meeting.

OLD BUSINESS

Ethics Test - Bill asked if everyone has completed the ethics test.

Legacy Committee – the clock and the electronic sign are 2 items in plan as options. Calendar of Events - we already voted to go forward with calendar of events and mailing. We have to put it together and give it to Denise (Marlborough) for pricing. McCoy Stadium/PawSox game – pending – not a big fundraiser; profit is \$2/sold ticket.

Redevelopment Authority Clock – discussion ensued about being part of the clock project in the center of town. A legacy item should be something that we own completely. **Motion** made by Rob Morton, seconded by Ron Marlborough to move forward for a vote from the full committee. **Motion** carried unanimously.

Community Involvement – we should get a committee together to see about community involvement. Ron thought we had somebody in that position.

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NEW BUSINESS

Meeting with Board of Selectmen - Bill, Rob and Ron to attend the April 10, 2012
Selectmen's meeting; Joyce will ask BOS secretary to put them on the agenda.

ADJOURNMENT

Motion made by Joyce Ostrowski, seconded by Carole Chiras to adjourn the meeting at
7:02 p.m. **Motion** carried unanimously.

Respectfully submitted,

Joyce Ostrowski, Treasurer