

TOWN OF MILLBURY MINUTES

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Bicentennial Committee

Date: Wednesday, November 7, 2012

Time: 7:50 p.m.

Location: Asa Waters Mansion, 123 Elm Street, Millbury

Attendees

| | | |
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| William Kane, Sr. | Denise Marlborough | Chris Sinacola |
| Roger Derosiers | Ronald Marlborough | Annie Gasco |
| Jeffrey Dore | Joyce Sampson | Cynthia Burr |
| Frank Gagliardi | E. Joseph McKeon | |

Committee Members Absent

Carole Chiras, David Cofske, Paul DiCicco, Karen Gagliardi, Mary Lou Mulhane, Catherine Elliott, Robert Morton, Paul Raffa, Jamie Rembiszewski, Carol Vulter, Lynn Winston, Peg Spang

Other attendees:

Brian Ashmankas, selectmen

Chris Mahan, chair of the short film festival committee

Meeting notes

Meeting was called to order at 7:50 p.m., and opened with discussion with Chris Mahan and Cynthia Burr regarding the short film festival.

Roger explained that throughout the four years of the MBC, the committee has never funded through its budgets monies for the purpose of paying someone for a particular service, but rather has always sought volunteers to provide labor, and so forth; therefore the MBC is requesting that the cost for a publicist be removed from the festival's budget. Bill gave background about how a previous proposal to do so was rejected, in spite of sound justification, which alienated a former committee member and led to cancellation of one MBC project.

Chris Mahan explained that "publicist" may have been a poor choice of words; he is thinking of someone familiar with social media, and with extensive contacts with area media.

Roger noted that the MBC executive committee has approved the festival budget excluding the \$500; he and Bill suggested that perhaps a revision, including a list of what the publicity needs would be, should be submitted to the MBC Media Committee for their review. Motion to accept budget by Jeff Dore, seconded by Annie Gasco, unanimously approved without further discussion. Bill thanked Cyndi and Chris M. for their work

Next, committee took up Bill's motion from the executive committee meeting, that the MBC logo be a "prominent" part of publicity for all events. Motion by Denise, second by Jeff. Open for discussion. Joe M. suggested that it sounded as if the rules were being changed in the middle of the game, and should have been clear four years ago. Roger explained that this is the first time that the issue of an event name has come up in this fashion, and there was no previous

need to address this issue; the intent is to make certain that the rules are clear and consistent for the duration of the celebration. There was no further discussion. Unanimously approved.

Third, a motion to present the particulars of the film festival to the town manager for review. Moved by Denise, seconded by Bill, unanimously approved with no further discussion.

Finally, as to the film festival, Roger asked for consensus that the festival be open to all residents of Millbury, Massachusetts or Millbury, Ohio at no cost, and that the festival be open to any others for an entry fee of \$20.13. Motion by Bill, seconded by Jeff. Frank G. asked whether the bicentennial ball is open to all; it is. There was no further discussion. Unanimously approved.

I. Approval of minutes from October 3, 2012 meeting.

Motion by Jeff, second by Frank. There was no discussion. Unanimously approved.

II. Treasurer's Report: Update on donations, expenses, reimbursements.

Joyce reported that the MBC has in its coffers \$169,088.75, and detailed particulars of recent sales and events, including book sales, commemorative items, wine tasting, which netted approximately \$3,000. Final figures for Revolutionary War event are not yet in. Bill said he anticipates that event will come in about \$6,000 under budget.

Roger noted that direct mail appeals over three years have netted in excess of \$30,000.

There was a discussion of the need for offset accounting and breakdowns of the number and type of items sold. At present, Ray's True Value is simply remitting sales proceeds in increments of \$1,000. It appears that such numbers can be determined with fairly good accuracy by working backward from available records.

Motion to accept treasurer's report made by Joe, seconded by Jeff, unanimously approved.

III. Update on post office event.

Jeff noted that Dave Charette of the Millbury Post Office has been asked to take charge of an event involving the post office and the celebration of the town's bicentennial, including the creation of a special bicentennial commemorative cancellation image of sufficient quality. Jeff said that Paul Raffa could work directly with Dave at MPO, and suggested he be asked to have such a meeting. Dave is authorized by the postmaster to develop this project.

IV. Committee reports

Finance/Fundraising Committee: Roger said MBC has asked that the fundraising thermometer in Millbury Center be adjusted to near the top to reflect recent donations.

Media Committee: No report.

Events Committee: Brian gave update on town birthday celebration. Schedule has been finalized, and will include post office open house and events involving civic groups, cake contest, church bells ringing to open the event, dedication of a bicentennial tree with saplings available for families to purchase at a nominal cost, Blackstone Valley Chorus and high school band, NPS ranger will attend, and an interpreter of President James Madison. The event will be held from 12 noon to 7 p.m. on Saturday, June 15, 2013. An announcement letter has been prepared and will be reviewed by Media Committee.

Brief discussion of how successful the Revolutionary War re-enactment event at Pearson's Farm was in October; the Pearson family was very pleased, and suggested that the site might well be available in the future for similar fundraising/cultural events.

Denise presented their draft of the bicentennial ball ticket for approval. Annie noted there would be 400 tickets printed with envelopes at a cost of \$80, printing to be done by IBA. Motion by Bill, seconded by Joe, unanimously approved.

Ron said a meeting of the parade committee tentatively set for Nov. 29 at Asa Waters Mansion. Finalized contract with the Mummies is in place, and other preparations are proceeding as planned. Bill said forms for parade entry applications are being developed.

History Committee: Roger noted that November, March and April history tours of West Millbury are full. Next tour is Saturday, November 10, is full, and weather should be good. Bill and Roger expressed the thanks of the MBC and admiration for the Millbury Historical Society's historical cemetery tour at Central Cemetery. Frank thanked the Society's members for their work. There were 600 attendees. History committee meets on Nov. 14 at 5 p.m. at Asa Waters.

V. Old Business

Discuss sale of commemorative items and possible adjustments in pricing. Tabled.

Update on Millbury, Ohio. Roger passed out a copy of a newspaper article from the local paper in Millbury, Ohio, regarding the scope of the bicentennial celebration and the connections between the two communities. Roger asked that committee members think about ways in which the MBC could reach out to Millbury, Ohio. Roger asked for permission to send the article to the Millbury-Sutton Chronicle, and other local media.

Roger thanked everyone who helped out with October events.

VI. New Business

Presence at Chain of Lights on December 2, 2012. Chris will be selling copies of the Arcadia book, and Roger asked that others on the MBC volunteer a couple hours to staff a table there if they are available.

Discuss post office and commemorative stamp for bicentennial.

Use of bicentennial flags by First Congregational Church. A special Veterans Day event will be held at the church on Nov. 11, and have asked to use our bicentennial flags for the event. Motion by Joe, seconded by Jeff, unanimously approved.

Paul DiCicco has agreed to organize and run another MBC golf tournament.

Roger asked MBC members to consider joining a Legacy Committee. This will be taken up again at the December meeting.

The Birthday Celebration committee has discussed the possibility of putting together a time capsule, which would include programs, commemorative, and other historical items that would capture the essence of the event. Bill has saved emails, announcements and other records, and hopes to put some of that into the capsule in some form.

Bill discussed idea of developing a pennant for the 2013 parade.

VII. Next meeting: Wednesday, December 5, 2012 at 7 p.m. at Asa Waters Mansion.

VIII. Adjournment. Motion by Annie, seconded by Denise, approved unanimously 9:05 p.m.

Submitted by
Chris Sinacola
November 10, 2012