

Date: Wednesday, July 11, 2012

Time: 7:00 p.m.

Location: Asa Waters Mansion, 123 Elm Street, Millbury

In attendance:

Roger Desrosiers, co-chairman

William Kane, co-chairman

Carole Chiras

Rob Morton

Paul Raffa

Joyce Ostrowski (left after presenting report)

Chris Sinacola, clerk

Ron Marlborough

Frank Gagliardi

Dave Cofske

Paul DiCicco

Peg Spang

Jamie Rembiszewski

Cyndi Burr

Lynn Winston

Minutes

1. Regular meeting called to order at 7:03 p.m.
2. Minutes of June 6 meeting. Roger offered amendment to reflect that Catherine Elliott was not in attendance. Bill moved to accept minutes as corrected, seconded by Rob, unanimously approved.
3. Treasurer's report from Joyce Ostrowski. Noted that several columns have been added to the monthly financial report, including ones for the classical concert, Revolutionary War re-enactment, parade, and July 4 fireworks. Fund balance is \$162,818.38. Rob noted that the targeted balance for the end of calendar 2012 is \$144,000, so the MBC only needs to raise another \$10,000 to \$15,000 during 2012 to reach that goal. Also, he noted that the budget has a \$31,000 contingency built in. Bill publicly thanked Lynn for her work on the classical concert. Frank asked whether the \$153,000 listed under 'capital campaign' is received or pledged money. It is received.
4. Bill circulated reorganization notice for the committee for signatures. Roger said that in addition to the names of the committee members, the MBC will have to submit meeting dates, and intends to adhere to first Wednesday of each month for meetings in 2012-2013 year, with executive committee at 6:15 and regular meeting at 7 p.m. Motion to that effect by Rob, seconded by Paul, unanimously approved.
5. Committee Reports.
 - a. Finance/Fundraising. Rob stated there are just 8 Millbury signs left. Motion by Cyndi, seconded by Lynn, to approved \$160 for additional Millbury signs. Unanimously approved. Rob showed proof of the bicentennial plate for consideration. Intends to order 50 plates, at a total cost of \$990 including boxes and shipping, to be sold at \$30, for a profit of just over \$10 per plate, or a little more than \$500 for this initial order. Ron moved, Peg seconded to spend \$990 on the plates, unanimously approved. Winetasting will be on November 3, with four contestants anticipated in the cooking contest. Coin sales are strong, with net profit of about \$4,000. There are some sets remaining. Rob does not intend to reorder these at this time. There are 55 of the Vaillancourt folk art Santas available, representing a potential \$8,000 in profit, and would appreciate help in

marketing those. Sales at Ray's True Value have been steady, with more than \$3,000 in proceeds to date.

- b. Media Committee. Paul reported that postcard for events was mailed out and received on time. He is working on artwork for the Revolutionary War re-enactment, and is meeting with local media next week.
 - c. Events Committee. Ron thanked Bill and Lynn for their work on the June 16 fireworks display. Otherwise, nothing substantive to report, although he did have a discussion with Fran King about lining up Shriners for the parade in 2013. Contract for the Mummers is in process. Bill said the committee is working on the contract for a band for the bicentennial ball. Paul noted that a letter about the Revolutionary War re-enactment went out to abutters. Bill noted MBC's next focus will be on the re-enactment. Roger said that the road for access to the event is privately owned, perhaps by multiple owners, and some means of improving it to facilitate access need to be found. Cyndi reported on proposed film festival event, but needs a committee, and someone who is out of high school and connected to creative scene. Roger offered some contact suggestions.
 - d. History Committee. Carole said first historical tours will be offered from 9 a.m. to 12 noon this Saturday, with 23 people signed up. Signage is ready for each of the stops, which include the Congregational Church, Grass Hill School in West Millbury, site of Thomas Blanchard's original workshop in West Millbury. Frank offered MBC members some of the historical tour maps. Carole noted this is an excellent way to introduce to townspeople some of the many historical sites that we often discuss. Chris noted that the Arcadia book will be published in October and available in time for holiday season. Carole said school history packets are in process. Carole noted that a historical program about Armory Village and the War of 1812 will be presented Thursday evening, July 12 at 6:30 p.m. on South Main Street with NPS Park Ranger Chuck Arning.
6. Old Business
- a. Calendar of events was well received, and attendance at first major event, June 16 concert and fireworks, was strong.
 - b. Roger is going to head up an effort to contact other community groups for possible involvement with MBC events. Peg and Carole are joining that effort and others are welcome. Intent is to send out an invitation to other groups to participate in various events. Roger noted that, when compared to events in 1913, 1963 and 1988, MBC is doing more events over a longer period of time. Further ideas are welcome.
7. New Business
- a. Planning is under way for an ecumenical service. In 1913, every church had a program. Roger wants to get input from clergy in town and see what they would like to do. At least three has expressed interest.
 - b. There was a discussion of promotional giveaways at the 10 upcoming events between now and November to promote MBC. Various ideas were suggested. Roger suggested some firm ideas be presented at the August 1 meeting. Rob moved ordering additional 1,000 bumper stickers and 500 drink cozies, and 1,000

temporary tattoos with the MBC logo. These motions were unanimously approved.

8. Motion to adjourn at 8:17 by Rob, seconded by Paul. Unanimously approved.
Next meeting will be at 7 p.m. August 1, at Asa Waters Mansion.

Submitted by:
Chris Sinacola
July 12, 2012