

Medway Design Review Committee
155 Village Street, Medway, MA 02053
508-533-3291

DESIGN REVIEW COMMITTEE June 02, 2014

Member Attendance: Matt Buckley, Julie Fallon, Karyl Spiller-Walsh, Rachel Walsh, Mary Weafer

Absent with notice: Rod MacLeod

Absent without notice: N/A

Non-members present: N/A

Location: Medway Public Library Conference Room

Notes:

- 5/19 Meeting minutes approved

Sign Design Review, Tri County Medical, Family Medicine Associates, Zophia Bibeault, 75 Main Street, located in Gould's Plaza

- Tri County Medical is 1 of 29 business offices of Family Medicine Associates
- Information on sign: "Tri County Medical, Family Medicine Associates, Benchmark of Quality Care". DRC commented that there is a lot of text on the sign and it may be difficult to understand what the business name is and difficult to read
- Matt recommended losing the tag line, "Benchmark for Quality Care"
- Rachel suggested "Tri County Medical" with the semi-circle curve, on left side of sign, then "Family Medicine Associated" following to separate the 2 names
- DRC suggested treating "Tri County Medical" like a logo, keeping the semi-circle shape with it
- Julie worked on an example, rearranging the text to make it easier to read, Zophia liked keeping the 2 names, Tri County Medical and Family Medicine Associates the same size
- Zophia agreed to drop "Benchmark for Quality Care"
- Julie will e-mail Zophia the examples
- Rachel to write LOR

Informal Discussion, The Learning Tree Center, 157 Main St with Steve Hansen

- Steve presented three 3D images of the exterior of the building to show the proposed addition
- Matt commented that the new roof line seems awkward in relationship to the existing roof line. Matt suggested cutting into the existing roof, to make it look like a barn addition to an existing house which is common in this residential area
- The attic currently shows no windows but there is a large area for storage. Karly suggested adding dormers to the roof to help break up the large roof plane and bring natural light in. Rachel recommended solar windows since there are not a lot of trees to block the sun and would help with electricity cost
- On the backside of the building there is approx. 36' of siding, DRC suggested adding a banding element to break up the large space and adding an circle window, or something similar of interest, towards the top peak
- At Main St existing entry a roof above door has been added. The roof seems steep and the columns on either side appear narrow. DRC suggests to widen slightly, and less of a roof slope
- Elevation seems out of scale. It appears larger than it would actually be. No dimensions are shown.
- DRC asked about style of lighting on the exterior, DRC suggested colonial with a residential feel
- Applicant said the side entry pendant would match existing pendant at front entry
- Matt informed Steve DRC would write a LOR for the planning board prior to the Planning Board Meeting. Planning Board will review plans, applicant may need to come before DRC again
- Suggestions made by DRC: add dormer(s), add dimensions to elevation, lights fixtures (cut sheets).
- DRC recommends the applicant to come back in 2 weeks

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Sign Design Review, Seishin Martial Arts/ Karate, 75 Main Street, located in Gould's Plaza

- Applicant would like "Karate" to stand out, geared more towards kids, as opposed to Martial Arts
- Sign to be manufactured by Cam Sign's
- Initial graphics and dark colors have been removed from previous logo image, a simple partial circle remains as logo with Seishin in it
- Applicant was unsure of the timeline and what to do next, clarification for applicant needs to be made
- Dan suggested doing something with the circle, give it some weight
- Julie did a quick sketch modifying logo and spacing
- Julie will send images to owner

Actions:

- Rachel to do LOR **Tri County Medical and Seishin Karate**

Adjournment

At 9:15 p.m., it was moved by Matt and seconded by Julie to adjourn. All in favor.
Minutes respectfully submitted by Mary Weafer