

Medway Design Review Committee  
155 Village Street, Medway, MA 02053  
508-533-3291

**DESIGN REVIEW COMMITTEE April 7, 2014**

**Member Attendance:** Matt Buckley, Julie Fallon, Rod MacLeod , Rachel Walsh, Karyl Spiller-Walsh, Mary Weafer

**Absent with notice:** N/A

**Absent without notice:** Bruce Hamblin

**Non-members present:** Richard Di Iulio

**Location:** Medway Public Library Conference Room

**Notes:**

- 3/17 Meeting minutes approved with minor changes
- Tri-Valley appointment rescheduled for 5/3 meeting, per Tri-Valley's request
- DRC discussion Tri-Valley needs to comply with Medway Design Review Guidelines

**Sign Design Review, Building Signage, Gould's Plaza, 75 Main Street, Lester Gould**

- Mr. Gould last presented to the DRC on 3/3/14 for the monument sign
- Individual 2'H x 10'W x 5"D building signage will be replacing the current awnings above each business's store front
- Signs to be almond color background, burgundy text and images. Each business will use their own font and logo
- Signs will be mounted to the fascia
- Signs will change the architecture of the building, DRC would like to know the sign materials, and the fascia may need to be rebuilt to support the signs
- What is the relationship of the building and the new signs? DRC would like to see a detail drawing of this
- Julie feels the text/images are too close to the edge of the sign, she would like to see them reduced in size to make them easier to read
- Seishin Karate is difficult to read on sign, very small font
- Matt suggested having sign flushed to fascia rather than mounted
- Without seeing the box signs on building its difficult to image what it would look like
- The individual businesses may need to come before the DRC to review their sign
- Rod would like to see a section cut of roof detail

**Charles River Tennis Club, Sign redesign Lou D'Amato**

- Two new signs presented, they will be 300' apart
- Signs to be a painted surface with resin overlay
- Sign at entrance will be 2 sided, hanging from a post
- DRC likes the original logo of the shield, DRC feels it is downplayed on the sign design
- DRC recommends making the shield more predominate on the sign
- DRC suggests removing the business website from the sign, too much wording, also removing "inc." from the business name
- Julie created a sign with the shield in a square shape to be hanging, Lou liked this sign design
- Julie to email sign design idea to Lou for him to present to the tennis club committee
- If two signs are permitted, DRC suggested the second sign, that will be 1-sided attached to a fence, to be the shield shape

**Actions:**

- Rachel to do LOR for Charles River Tennis Club

**Adjournment**

At 8:50 p.m., it was moved by Matt and seconded by Julie to adjourn. All in favor.  
Minutes respectfully submitted by Mary Weafer