

Medway Design Review Committee
155 Village Street, Medway, MA 02053
508-533-3291

DESIGN REVIEW COMMITTEE March 3, 2014

Member Attendance: Matt Buckley, Julie Fallon, Rod MacLeod, Rachel Walsh, Karyl Spiller-Walsh, Mary Weafer

Member Attendance at 7:35: Bruce Hamblin

Absent with notice: N/A

Absent without notice: N/A

Non-members present: N/A

Location: Medway Public Library Conference Room

Notes:

- 2/24 Meeting minutes approved
- Appointment for Dunkin Donuts, 42 Summer St., was cancelled by Dunkin Donuts
- Tri-Valley Discussion of site plan
 - Not very detailed
 - Retaining wall height appears to be 4' shorter and the previous length is less
 - Does this reflect Medway Zoning Bylaws, commercial district, design tradition?
- Thayer Project – Matt showed logo ideas per Dan Hooper.
- DRC consultant discussion
- Matt to see if Bob Nicodemus can come to our next meeting
- Judy Barrett – coming to Planning Board Meeting, Medway Zoning Bylaw Discussion,
 - To help with communication between Planning Board and DRC
 - No structure in town regarding new signs, municipal town owned property, all should come before DRC, i.e. there have been complaints regarding the scale of the new town hall sign

Sign Design Review, Monument Sign Discussion, Gould's Plaza, 75 Main Street, Lester Gould

- Presented was the existing monument sign, existing posts and lighting, with new sign panels and colors
- All businesses will have the same colors of burgundy background, cream colored text/logo, with the exception of 2 businesses being slightly larger, cream colored background and burgundy text, black border will be around each sign panel
- Posts to be painted in burgundy, DRC discussed other post colors, cream or black
- Landscaping to remain
- The business names and the header seem crowded, difficult to read
- Julie worked on some variations of the sign:
 - Shrinking the fonts to give space, approx. 35% smaller text
 - Rearranging the header sign, 74 Gould's Plaza
 - Keeping all the same font
- Mr. Gould agreed the text is crowded and liked Julie's option of shrinking the text.
- Julie explained having all the same font makes it more readable
- Matt informed Mr. Gould, in the future, all nonconforming signs on rte. 109 will change to conform to the bylaws. The town is working on a village feel because Medway lacks a town center, with a town center feel.
- Other discussions:
 - Awning to be replaced with a new fascia on building
 - Businesses will be responsible for their own sign
- Julie emailed options to Barlo Signs

Actions:

- Julie to write LOR for Gould's Monument Sign

Adjournment

At 9:00 p.m., it was moved by Matt and seconded by Julie to adjourn. All in favor.
Minutes respectfully submitted by Mary Weafer